

## Introduction to Digital Design

Fairfield Ludlowe High School - Fairfield Warde High School



---

Insert Teacher Name

Insert Room Number

Insert Full Year/Semester

Insert Period

Insert Email Address

---

### COURSE DESCRIPTION

This course provides students with an introductory experience in Adobe Illustrator. Students will learn how to apply the elements and principles of design in their graphic design projects. Students will learn how to use Photoshop to create jpgs as well as create a google slide show of their projects from the course. Finished compositions from this course will be part of the student's art portfolio. This course requires a Lab fee.

---

### COURSE OBJECTIVES

Students will be able to:

- Use the elements and principles of design in an appropriate manner
- Plan a design project according to the parameters of the assignment, using layouts that relay messages and feelings effectively.
- Translate thumbnail sketches into large format layouts
- Work collaboratively in a design team environment
- Use color to communicate/support ideas
- Evaluate and implement typography effectively in a design
- Evaluate designs for a particular audience in terms of meaning and effectiveness.

---

### UNITS OF STUDY

- Introduction to Illustrator
- Exploring Tools
- Adding Typography to Layout
- Messaging with Intent

---

### COURSE POLICIES AND REQUIREMENTS

#### GRADING

Cumulative/In-Progress Grade:

- 10% of the grade will be based on formative assessments, homework completion, or behavior (see FPS BOE [Policy 6154AR](#))
- 90% will be based on summative assessments based on a minimum of eight assessments (see FPS BOE Policy 6146AR)

End-of-the-Year Grade:

- 90% of the overall course grade will reflect the student’s mastery of course content and skills during the school year through the Cumulative/In-Progress Grade.
- 10% of the End-of-the-Year course grade will be based on the Final Assessment.

**Grade Reporting**

- All grades will be communicated through Infinite Campus
- Summative assessment results will be reported back to the student within ten school days from the date of submission or the due date.

**Guidelines for Late Work (see FPS BOE Policy 6146AR):**

- Late work will be accepted for both summative and formative tasks within a defined timeline agreed upon between the student and the teacher

The total points may be reduced as a penalty for late work

**REASSESSMENT GUIDELINES**

Eligibility of assessments	All summative assessments.
Process	Students indicate desire to reassess within 2 class periods after receiving feedback on original assessment. Students must fill out the Request for Reassessment Form.
Frequency	Students will have the opportunity to reassess on two summatives per year but not more than one per term (quarter).
Assessment Format	Based on discussion between the student and teacher, students will either complete modifications or an entire redo of the summative assignment. The end result will be a complete new version of the original assessment.
Gradebook impact	Original and reassessment scores will be averaged in the gradebook.

**MATERIALS:**

Sketch book, Adobe Creative Suite, Computer, Wacom tablet, Printer, Printer paper, Ink

**EXPECTATIONS OF STUDENTS:**

- Use the various tools in Adobe Illustrator to create a unique piece of art
- Use color to communicate/support ideas Create and/or resize artboards using Illustrator
- Experiment and create unique color swatches to support messaging
- Explore various type tools to create unique typographic components
- Explore and utilize all tools in Illustrator to create meaningful messaging
- Use appropriate naming conventions
- Build a mechanical file that can be used for printing
- Become proficient in different types of exporting files
- Appropriately store and organize all digital files
- Create an online portfolio of their work
- Export a pdf
- Create a jpg from a pdf
- Compile jpgs to create a digital portfolio
- Use the Wacom tablet

**EXTRA HELP:**

Students should seek out extra help when needed. Teacher will be available for extra help upon request.

