



Vision: To create an environment where our learners grow as individuals while gaining professional expertise and skills.

Mission: To offer inspiration through advanced instruction and authentic experiences.

Instructor: Haylen Pacchioli

Email me at haylen.pacchioli@henry.k12.ga.us. Please allow 24 hours for a response. Conferences can be scheduled via the counselors between 7:00 and 7:45 am.

Broadcast Application Principles

Broadcast Video Production Applications is designed to facilitate associate-led projects under the guidance of the instructor, as well as provide opportunities for associates to master skills necessary to gain entry level employment or to pursue a post-secondary degree or certificate. Associates work cooperatively and independently in all phases of production. Topics include advanced camera techniques, audio production, scriptwriting, producing, directing, editing, employability skills, and development of a digital portfolio to include resume', references, and production samples.

Course Objectives

AAS associates will

- demonstrate industry-recognized employability skills,
- demonstrate a mastery proficiency level of production equipment used in broadcasting and video production in various workplace settings,
- produce a variety of programming that emulates professional productions, and
- produce samples to enhance or replace existing portfolio artifacts.

Required Supplies

- Fully charged Chromebook
- Chromebook charger
- Writing utensil
- Spiral-bound/Composition Notebook
- Loose-leaf paper

Expectations for Academic Success

- Attend class on time, daily.
- Be prepared for class.
- Respect yourself and others.
- Ask questions and communicate.
- Contribute new ideas and actively participate.
- Submit work by given deadline.
- Work hard, and give your best effort.

Grade Calculation

Summative Assessments = 40%	Formative Assessments = 40%
<ul style="list-style-type: none"> • Authentic learning projects, exams, presentations, essays, labs 	<ul style="list-style-type: none"> • Practice Work: classwork, homework, quizzes, labs, employability skills
Culminating Final Exam/Project = 20%	
All courses will have a culminating exam or project that assesses associate learning of the semester's course content. This exam/project will be 20% of the overall course grade.	

Make-up Work

Associates who are absent are required to contact the instructor for make-up work. The associate will have the same number of days that they are absent to complete the make-up work.

Late Work Policy

All assignments that are expected to be turned in on time. For each day an assignment is late, (5) points will be deducted from the grade (i.e. If an assignment is worth 10 points and is turned in a day late, the assignment will only be eligible to receive 9.5 points).

Employability/Soft Skills

Classroom Activities:

- Production/Studio Roles
- Academy TV

School Wide Activities:

- Dress for Success Days
- Network Luncheon
- Mock Interviews

The dates for the activities will be provided by the Admin. Team.

Career and Technical Student Organization [CTSOs]

In addition to course integration, we will have a once-per-month activity schedule where associates will have an opportunity to participate SkillsUSA. Associates may participate and

ultimately compete in multiple categories where they will write, produce and edit final products demonstrating their creativity and critical thinking skills.