

**PUBLIC RELATIONS SUB-COMMITTEE MEETING**  
**Regular Meeting**  
**Griswold Middle School - Library Media Center**  
**211 Slater Avenue**  
**Griswold, CT 06351**

**THURSDAY,**  
**September 12<sup>th</sup>, 2024**  
**5:15 PM**

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**Agenda**

1. Call to Order
2. Approval of the Minutes—May 9<sup>th</sup>, 2024
3. Updates on New Web Site
4. Updates from Kayla Hedman & Marketing
5. Next Meeting: October 24<sup>th</sup>, 2024
6. Adjourn

**PUBLIC RELATIONS SUB-COMMITTEE MEETING  
GRISWOLD BOARD OF EDUCATION**

**THURSDAY,  
May 9<sup>th</sup>, 2024**

**DRAFT**

1. A regular meeting of the Griswold Board of Education's Public Relations Subcommittee took place on Thursday, May 9<sup>th</sup>, 2024, at Griswold Middle School in the Library Media Center/Learning Commons, located at 211 Slater Avenue, Griswold, Connecticut. The Public Relations Subcommittee meeting was called to order at 5:15 PM by Jaimee O'Neill-Eaton, Chair of the Public Relations Subcommittee.

**PRESENT** Jaimee O'Neill-Eaton, Public Relations Subcommittee Chair; Jennifer Norman and Cathy Waselik, Public Relations Subcommittee Members;

**ALSO PRESENT** Sean P. McKenna, GPS Superintendent of Schools and Kayla Hedman, GPS Community Relations & Special Projects Coordinator.

**ABSENT**

2. Approval of the Minutes – March 14<sup>th</sup>, 2024

**MOTION** By Jennifer Norman  
Seconded by Cathy Waselik  
To approve the Public Relations regular meeting minutes of March 14<sup>th</sup>, 2024, as presented.  
Motion unanimously carried.

3. Review of Revised Brand Standards – Kayla Hedman, GPS Community Relations & Special Projects Coordinator, reviewed the newly revised brand standards with the Superintendent and with the Public Relations subcommittee. No action was taken on this topic.

4. Next Meeting: TBD

5. Adjourn

**MOTION** By Cathy Waselik  
Seconded by Jennifer Norman  
To adjourn the Public Relations subcommittee meeting at 5:24 PM.  
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak