



*Fairfield Warde High School  
Fairfield Ludlowe High School*

Grades 9 & 10

No Prerequisites

## COURSE DESCRIPTION

Introduction to Business is a broad-based introductory course designed to give the student exploratory experiences as they relate to the world of business. Students will explore all aspects of business through problem solving, role-playing, critical thinking, and the development of projects and activities. This course will provide students the opportunity to make intelligent career decisions. Students will learn strategies that will assist them as they develop into responsible citizens, wage-earners and consumers.

## COURSE OBJECTIVES

Students will explore the world of business across a number of key disciplines including but not limited to: the Economy, Owning and Operating a Business, Marketing, Management, Leadership, and Career Planning

## UNITS OF STUDY

### Unit 1: The Economy & You

- Explores economic activity and how it affects everyday life.

### Unit 2: Owning & Operating a Business Entrepreneurship, Management, and Leadership

- Explains the skills that are necessary parts of owning and operating a business.

### Unit 3: Global and Legal Influences in Business

- Explains economic activity and how it affects everyday life.

### Unit 4: Marketing

- Explains the process of developing, promoting, and distributing products to satisfy a customers' needs and wants.

### Unit 5: Preparing for the Future

- Explores wishes or goals, intended to serve as inspiration or motivation.

## COURSE POLICIES AND REQUIREMENTS

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### **GRADING**

#### **Cumulative / In-Progress Grade:**

- 90% will reflect the student's mastery of course content and skills on summative assessments
- 10% will reflect the student's progress on formative assessments, homework, and behavior

#### **End-of-the-Year Grade:**

- 90% will reflect the student's cumulative course grade through summative and formative assessments as described above
- 10% of the end-of-the-course grade will reflect the student's performance on the course final assessment

### **MATERIALS:**

Google Classroom - Supplemental Materials

Introduction to Business Textbook

### **EXPECTATIONS OF STUDENTS:**

The Fairfield Public Schools provide a safe learning environment. Our high school community, in collaboration with parents and other townspeople, fosters a society that recognizes and promotes the dignity and worth of the individual. We believe that meeting the diverse needs of all students will encourage lifelong learning and responsible citizenship.

### **EXTRA HELP:**

Appointments for extra help or individual conferences can be prearranged during a mutual common free period or after school.