



BUSINESS MANAGEMENT

Fairfield Ludlowe High School
Fairfield Warde High School

Grades 10 - 12

No Prerequisites

COURSE DESCRIPTION

The Business Management course will provide students with a basic understanding of the theories and principles by which businesses are organized and managed. Students will explore the roles, responsibilities and skills of successful managers in a variety of functions: operations, human resources, marketing, and finance. This course also exposes students to issues of business ethics, diversity and the leadership skills that are required to meet organizational challenges and objectives. These essential skills include planning and organization, problem solving, communicating, and team building. Students will be exposed to business scenarios frequently handled by managers and will be challenged to think critically and support recommendations through simulations, case studies, projects, and presentations.

COURSE OBJECTIVES

Through this course, students will understand:

- Managers employ a specific set of functions and skills to effectively drive business goals and strategies.
- Management theories and practices have evolved and continue to change to adapt to the business environment and objectives
- Businesses are structured to optimize the services and products offered to consumers and achieve goals set for the organization.
- Business functions rely on each other for data and resources necessary to run the organization and achieve its goals.
- Leaders exemplify an attribute of seeing, communicating and generating commitment to a vision.
- Ethical and societal issues are ever changing and play a major role in decision making by managers and leaders.

UNITS OF STUDY

- Unit 1: Introduction to Management
- Unit 2: Management Theories
- Unit 3: Business Structure and Organization
- Unit 4: Leadership
- Unit 5: Business Operations
- Unit 6: Business Ethics and Corporate Social Responsibility

COURSE POLICIES AND REQUIREMENTS

GRADING

Cumulative / In-Progress Grade:

- 90% will reflect the student's mastery of course content and skills on summative assessments
- 10% will reflect the student's progress on formative assessments, homework, and behavior

End-of-the-Year Grade:

- 90% will reflect the student's cumulative course grade through summative and formative assessments as described above
- 10% of the end-of-the-course grade will reflect the student's performance on the course final assessment

MATERIALS:

Textbook: Management – Leading & Collaborating in a Competitive World
(Bateman/Snell/Konopaske), 13e

Business, Management and Leadership trade publications, print and online

EXPECTATIONS OF STUDENTS:

The Fairfield Public Schools provide a safe learning environment. Our high school community, in collaboration with parents and other townspeople, fosters a society that recognizes and promotes the dignity and worth of the individual. We believe that meeting the diverse needs of all students will encourage lifelong learning and responsible citizenship.

EXTRA HELP:

Appointments for extra help or individual conferences can be prearranged during a mutual common free period or after school.