



Fairfield Ludlowe High School
Fairfield Warde High School

Grades 10 - 12

No Prerequisites

COURSE DESCRIPTION

International business refers to the commercial exchange of products and services among individuals and trading companies from different countries. The discipline provides an extensive understanding of international markets and managing cross-border transactions that support business development. Studying international business will provide you with insights into the global economic and business climates.

COURSE OBJECTIVES

Through this course, students will learn the foundations of international business, and connect their other courses of study to real-world applications.

UNITS OF STUDY

- Unit 1: Introduction to International Business
- Unit 2: International Communication and Culture
- Unit 3: International Trade
- Unit 4: International Management and Marketing

COURSE POLICIES AND REQUIREMENTS

GRADING

Cumulative / In-Progress Grade:

- 90% will reflect the student's mastery of course content and skills on summative assessments
- 10% will reflect the student's progress on formative assessments, homework, and behavior

End-of-the-Year Grade:

- 90% will reflect the student's cumulative course grade through summative and formative assessments as described above
- 10% of the end-of-the-course grade will reflect the student's performance on the course final assessment

MATERIALS:

Google Classroom - Supplemental Materials

EXPECTATIONS OF STUDENTS:

The Fairfield Public Schools provide a safe learning environment. Our high school community, in collaboration with parents and other townspeople, fosters a society that recognizes and promotes the dignity and worth of the individual. We believe that meeting the diverse needs of all students will encourage lifelong learning and responsible citizenship.

EXTRA HELP:

Appointments for extra help or individual conferences can be prearranged during a mutual common free period or after school.