



*Fairfield Ludlowe High School
Fairfield Warde High School*

Entrepreneurship
Grades 11, & 12

Prerequisites: A Full Year of Business (1.0 credit) from the following courses with a grade of C+ or higher: Marketing, Accounting 1, Accounting 2, Business of Sports and Entertainment, Management, Advertising, Investing, International Business, Business of Tourism and Travel

COURSE DESCRIPTION

Entrepreneurship is a course designed to expose students to the risks and rewards of creating and running a small business. Students will explore aspects of entrepreneurship through problem solving, critical thinking, and the development of projects and activities. This course will provide students the opportunity to create change by channeling their passions and interests into businesses. Entrepreneurship focuses on recognizing a business opportunity, starting a business based on opportunity, and operating and maintaining that business. Students will develop an appreciation for and understanding of entrepreneurship in our economy providing them with strategies that will assist them as they develop into responsible citizens, wage-earners and consumers.

COURSE OBJECTIVES

In this course students will engage in a variety of activities that will allow them to demonstrate their prior business knowledge and assess if becoming a business owner or an entrepreneur is the right pathway for them. They will work on activities and projects that help identify, enrich and develop the skills that they would need to be a leader in business.

UNITS OF STUDY

- Going into Business for Yourself
- Researching, Planning, and Managing your Venture
- Growing your Business

COURSE POLICIES AND REQUIREMENTS

GRADING

Cumulative / In-Progress Grade:

- 90% will reflect the student's mastery of course content and skills on summative assessments
- 10% will reflect the student's progress on formative assessments, homework, and behavior

End-of-the-Year Grade:

- 90% will reflect the student's cumulative course grade through summative and formative assessments as described above

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- 10% of the end-of-the-course grade will reflect the student's performance on the course final assessment

MATERIALS:

Google Classroom - Supplemental Materials
Law for Business and Personal Use Textbook

EXPECTATIONS OF STUDENTS:

The Fairfield Public Schools provide a safe learning environment. Our high school community, in collaboration with parents and other townspeople, fosters a society that recognizes and promotes the dignity and worth of the individual. We believe that meeting the diverse needs of all students will encourage lifelong learning and responsible citizenship.

EXTRA HELP:

Appointments for extra help or individual conferences can be prearranged during a mutual common free period or after school.