

September 9, 2024

### REQUIREMENTS

- •TEC 11.251(a): The Board of Trustees shall annually ensure development of and approve both the district and campus performance objectives.
- •TEC 11.252(a): The superintendent must annually develop, evaluate, and revise the district plan with the assistance of the district-level planning and decision making committee.



### REQUIREMENTS

- •TEC 11.252: The District Improvement Plan must include:
  - Needs Assessment
  - Performance Objectives
  - Staff responsible, timelines for monitoring, and resources
  - Specific items



### STRATEGIC PLANNING FLOWCHART





# 2023-2028 Northwest ISD Strategic Goals and Priorities



#### **Our Core Beliefs**

- Kids come first.
- Continuous learning is essential to prepare for college and career opportunities.
- Each student's success is the shared responsibility of students, families, schools, and communities.
- Learning is influenced by environment.

#### Our Vision

Northwest ISD empowers learners and leaders to positively impact the world.

#### Our Mission

Northwest ISD, in collaboration with students, families, communities, and global partners, will engage in a culture of learning that prepares all students to confidently navigate their future.

#### Strategic Goals

#### Strategic Goal 1

Northwest ISD will provide personalized learning experiences and cultivate the growth and achievement of every student.

#### NISD PRIORITIES:

#### Literacy

1.1 Our students will annually increase literacy proficiency to reach or exceed grade-level standards.

#### **Academic Progress**

1.2 Our students will achieve individualized academic goals to reach a year's growth or more in all content areas.

#### College, Career, Military & Life Readiness

1.3 Our students will graduate life ready and prepared for success in career, college, or military service.

#### Strategic Goal 2

Northwest ISD will recruit, value, and retain highly effective staff prepared to meet the individual needs of our students and learning community.

#### NISD PRIORITIES:

#### Recruit

2.1 Northwest ISD will have an unwavering commitment to attract and welcome high-quality staff.

#### Value

2.2 Northwest ISD will invest in all staff through a culture of support, development, and empowerment to make a positive impact on the learning community.

#### Retain

2.3 Northwest ISD will retain highly effective staff through meaningful relationships, ongoing support, and professional growth opportunities.

#### Strategic Goal 3

Northwest ISD will foster a safe environment and a culture of engagement that values the voices of all students, staff, families, and community members.

#### NISD PRIORITIES:

#### Engagement

3.1 Northwest ISD will foster an environment of engagement with every member of our community through collaborative dialogue and partnership opportunities.

#### Culture

3.2 Northwest ISD will model and instill a culture of belonging where all students, staff, families, and community voices are heard and valued.

#### Safety

3.3 Northwest ISD will continuously improve, maintain and communicate systems of support to strengthen the physical and emotional well-being of our students, staff, and community.

### Beliefs, Vision, Mission

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### **Priorities**

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# Strategic Goal 1 Strategies

NISD Strategic Goal 1: Northwest ISD will provide personalized learning experiences and cultivate the growth and achievement of every student.

#### Priority 1.1: Literacy

Our students will annually increase literacy proficiency to reach or exceed grade-level standards.

Strategy 1: Support small group instruction in literacy to meet the diverse needs of students, allowing for more personalized and targeted teaching at all levels with a special focus at middle school. (C&I - Teaching & Learning)

<u>Strategy 2</u>: Provide strategic support for teachers and campuses with foundational literacy instruction and instructional reading levels, to include progress monitoring check-ins and resources to support data conversations and reteaching opportunities. (C&I - Teaching & Learning)

<u>Strategy 3</u>: Intentional focus on <u>strengthening student writing</u> and the writing process by <u>supporting teachers with</u> research-based instructional practices along with resources embedded in the curriculum. (C&I - Teaching & Learning)

<u>Strategy 4</u>: Integrate writing as a fundamental component of instruction across all content areas, in order to support and develop reading and writing skills that strengthen students' ability to think critically, communicate effectively, and demonstrate mastery of subject-specific content. (C&I - Teaching & Learning)



# Strategic Goal 1 Strategies

**NISD Strategic Goal 1:** Northwest ISD will provide personalized learning experiences and cultivate the growth and achievement of every student.

#### **Priority 1.2: Academic Progress**

Our students will achieve individualized academic goals to reach a year's growth or more in all content areas.

<u>Strategy 1</u>: Strengthen the use of **formative assessment tools and processes** to monitor student progress, inform instructional practices, and actively involve students in their own learning journey, leading to **personalized learning experiences** and a **year's growth or more** in all content areas. (C&I - Teaching & Learning)

<u>Strategy 2</u>: Enhance the use of **Learning Targets to guide students and teachers** throughout the learning process with a clear, shared understanding of the **learning goals**, tools to **monitor progress**, and insight for **making adjustments** to improve learning. (C&I - Teaching & Learning)

<u>Strategy 3</u>: Increase teacher and administrator understanding of **conceptual and procedural fluency** to enhance student achievement in **computational thinking and algebraic reasoning** to build **efficient and flexible mathematical thinkers**. (C&I - Teaching & Learning)

<u>Strategy 4</u>: Support teachers with understanding and implementation of the **new science standards**, **practices**, **and resources**. (C&I - Teaching & Learning)



# Strategic Goal 1 Strategies

**NISD Strategic Goal 1:** Northwest ISD will provide personalized learning experiences and cultivate the growth and achievement of every student.

#### Priority 1.3: College, Career, Military & Life Readiness

Our students will graduate life ready and prepared for success in career, college, or military service.

Strategy 1: Develop tracking methods and quarterly communication touchpoints with stakeholders to utilize student CCMR completion data to increase CCMR readiness on every secondary campus. (C&I - CCR)

Strategy 2: Provide students with additional testing opportunities and test preparation resources to increase student achievement on the TSI-Met Indicator. (C&I - CCR)

Strategy 3: Develop a military honor program for NISD students to celebrate student enlistment. (C&I - CCR)

Strategy 4: Conduct a needs-assessment for each CTE program to identify barriers to certification attainment in order to increase CTE certifications in all programs of study. (C&I - CCR)



## Strategic Goal 2 Strategies

**NISD Strategic Goal 2:** Northwest ISD will recruit, value, and retain highly effective staff prepared to meet the individual needs of our students and learning community.

#### Priority 2.1: Recruit

Northwest ISD will have an unwavering commitment to attract and welcome high-quality staff.

Strategy 1: Develop a strong partnership with universities to increase the number of candidates who choose to student teach with NISD. (HR)

<u>Strategy 2:</u> Increase educator and staff recruitment initiatives through social media campaigns and ads targeted at local residents with education backgrounds. (Communications, HR)

Strategy 3: Provide continuous support, guidance, and assistance for teachers new to the district through ongoing support from Teacher Support Specialists. (C&I - Teaching & Learning; Student Support Services and Technology)

Strategy 4: Recruit teachers through supportive and creative resources and processes. (NEF, Cabinet)



## Strategic Goal 2 Strategies

**NISD Strategic Goal 2:** Northwest ISD will recruit, value, and retain highly effective staff prepared to meet the individual needs of our students and learning community.

#### **Priority 2.2: Value**

Northwest ISD will invest in all staff through a culture of support, development, and empowerment to make a positive impact on the learning community.

Strategy 1: Continue to analyze and provide a competitive total compensation package for all employees. (HR)

<u>Strategy 2:</u> Provide continuous support, guidance, and assistance for teachers in meeting the needs of all students through ongoing support from Instructional Coaches, Behavior Interventionists, and Emergent Bilingual Support Specialists. (C&I - Teaching & Learning)

<u>Strategy 3:</u> Increase **recognition of teachers** through the creation of the **SHINE Award**, featuring two educators recognized each grading period through student nominations. (*Communications*)

<u>Strategy 4:</u> Continue teacher and staff **listening sessions** at campuses and departments to provide teachers and staff with an outlet to **provide actionable feedback**. (Communications, Cabinet)



### Strategic Goal 2 Strategies

**NISD Strategic Goal 2:** Northwest ISD will recruit, value, and retain highly effective staff prepared to meet the individual needs of our students and learning community.

#### **Priority 2.3: Retain**

Northwest ISD will retain highly effective staff through meaningful relationships, ongoing support, and professional growth opportunities.

<u>Strategy 1:</u> Enhance meaningful relationships with teachers and staff by providing opportunities to give feedback after every professional learning opportunity to measure its effectiveness and identify ongoing support and future steps. (C&I - Teaching & Learning)

<u>Strategy 2:</u> Support teacher classroom needs through the Northwest ISD Education Foundation resource store by increasing awareness of the foundation's programs and activities. (NEF, Communications)



# Strategic Goal 3 Strategies

#### **NISD Strategic Goal 3:**

Northwest ISD will foster a safe environment and a culture of engagement that values the voices of all students, staff, families, and community members.

#### Priority 3.1: Engagement

Northwest ISD will foster an environment of engagement with every member of our community through collaborative dialogue and partnership opportunities.

<u>Strategy 1:</u> Increase **CCMR educational awareness** opportunities for **3rd - 5th grade** students, parents, elementary campuses, and community stakeholders. (*C&I - CCR*)

<u>Strategy 2:</u> Establish a **Superintendent Student Advisory Council** to enhance **student engagement** and amplify **student voice** regarding key issues. (Superintendent and Cabinet)

<u>Strategy 3:</u> Encourage male authority figure involvement at schools with increased promotion of Watch D.O.G.S. programs. (Communications)

<u>Strategy 4:</u> Increase involvement of families new to Northwest ISD at school and district activities through increased awareness of engagement opportunities. (Communications & Technology)



# Strategic Goal 3 Strategies

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#### **Priority 3.2: Culture**

Northwest ISD will model and instill a culture of belonging where all students, staff, families, and community voices are heard and valued.

Strategy 1: Fully implement a Campus Behavior Support Framework at each school focused on Tier 1 behavior supports for teachers and students, as well as Tier 2 supports at each elementary campus. (C&I - Elementary & Secondary Ed.)

Strategy 2: Establish a systematic process for monitoring student attendance, specifically targeting chronic absenteeism, and strategies to support students. (C&I - Elementary & Secondary Ed.)

<u>Strategy 3:</u> Explore, develop, and communicate clear expectations for parent-school interactions, such as a Parental Bill of Rights, Roles and Responsibilities, in an effort to set clear expectations, protect teachers and foster a collaborative and respectful environment that supports student academic development. (Superintendent and Cabinet)

<u>Strategy 4:</u> Conduct biennial **Family Survey** to provide parents and guardians with **opportunities for feedback** regarding continuous school and district improvement. (*Communications*)



# Strategic Goal 3 Strategies

#### **NISD Strategic Goal 3:**

Northwest ISD will foster a safe environment and a culture of engagement that values the voices of all students, staff, families, and community members.

#### **Priority 3.3: Safety**

Northwest ISD will continuously improve, maintain and communicate systems of support to strengthen the physical and emotional well-being of our students, staff, and community.

<u>Strategy 1:</u> Increase a sense of belonging and connection for students by continuing the **High School Wellness Ambassador** program and by **listening to the voices of students** through a School Climate and Bullying survey (grades 3-12), and include campus committees to focus on prevention efforts and **health and wellness** initiatives. (C&I - Student Support Services)

<u>Strategy 2:</u> Continue training all employees who regularly interact with students in an evidence-based **mental health training** program, **Youth Mental Health First Aid**. (*C&I - Student Support Services*)

<u>Strategy 3</u>: Continue to **locate and strengthen partnerships** with area entities, especially non-profit and county organizations, and create local opportunities for evening and/or weekend **counseling services** to support the **emotional and physical well-being of students and staff**. (C&I - Student Support Services)

<u>Strategy 4:</u> Develop ongoing training and support for campus and district administrators on the **standard operating procedures** to **increase safety preparedness**. (Safety & Security, Communications)

Strategy 5: Monitor and maintain documentation for TEA's new Sentinel Portal, launched July 24, 2024. (Safety & Security with support from C&I)



### STRATEGIC PLANNING SCHEDULE

Date	Description	Responsibility	Complete
May 14	DEIC - End of Year DIP Review and Needs Assessment	DEIC	V
June 10	2023-2024 DIP Summative Review	<b>Executive Cabinet</b>	V
June 24	2023-2024 DIP Summary Report to the Board	Dr. Griffin	V
June 29	Team of 8 Training	Dr. Foust	V
September 9	2024-2025 DIP Board Review	School Board	
September 10	DEIC Meeting – DIP Overview and Formal Vote	DEIC	
September 11	Deadline to Submit CIPs and Department Action Plans	Staff	
September 23	2024-2025 DIP Board Action	School Board	
September 23	2024-2025 CIPs Board Review	School Board	
October 7	2024-2025 CIPs Board Action	School Board	
November 11	DIP Formative Review	<b>Executive Cabinet</b>	
January 21	DIP Formative Review	<b>Executive Cabinet</b>	
February 10	2024-2025 DIP Mid-Year Summary Report to the Board	Dr. Griffin	
March 14	DIP Formative Review	<b>Executive Cabinet</b>	
May 12	DEIC - End of Year DIP Review and Needs Assessment	DEIC	
June 10	2024-2025 DIP Summative Review	<b>Executive Cabinet</b>	
June 23	2024-2025 DIP Summary Report to the Board	Dr. Griffin	
June 23	Strategic Framework (Beliefs, Vision, Mission, Goals, Priorities) - Board Discussion / Action	School Board	



### Questions?