



2024 CABE/CAPSS CONVENTION

Championing Our Schools through Unity of Purpose

November 15-16, 2024
Mystic Marriott Hotel, Groton

Sponsorship Opportunities

PLATINUM SPONSORS \$7,500 PLUS

Benefits also include all Bronze, Silver, Gold and Diamond Sponsorship Benefits, plus

- Placement of one information piece in Convention packets, but no catalogs, please
- Opportunity to briefly address Convention attendees
- 15% Discount on CABE Business Affiliate membership at the Gold, Diamond or Platinum Levels
- 25% discount on a single advertisement in the *CABE Journal*

DIAMOND SPONSORS \$5,000-7,499

Benefits also include all Bronze, Silver and Gold Sponsorship Benefits, plus

- One e-mail message, approved by CABE, sent on your behalf to registered Convention attendees
- Recognition in pre-Convention E-letter, sent to all board of education members and superintendents
- Sponsor logo featured on our sponsor sign, to be displayed in highly visible area
- 20% discount on a single advertisement in the *CABE Journal*

GOLD SPONSORS \$2,500-4,999

Benefits also include all Bronze and Silver Sponsorship Benefits, plus

- Recognition in Convention Edition of the CABE Newsletter
- List of Convention attendees containing name and district
- 15% Discount on a single advertisement in the *CABE Journal*

SILVER SPONSORS \$1,500-2,499

Benefits also include all Bronze Benefits, plus

- 10% discount on a single advertisement in the *CABE Journal*
- One complimentary registration at a CABE workshop (exception: CABE/CAPSS Convention)

BRONZE SPONSORS \$500-1,499

Benefits include

- Recognition in Convention Program
- Special Sponsor Ribbon for you and your staff
- Custom signage at sponsorship site
- Recognition on the CABE website
- Sponsor name featured on highly visible display

STAND OUT FROM THE CROWD

Your presence at the CABE/CAPSS Convention positions your company among the state's education leaders, giving you a distinct edge by participating in this premier event. From increasing awareness to generating greater booth traffic, you will undoubtedly maximize your profile to this critical market.

**Contact Lisa Steimer at 860-571-7446 or email lsteimer@cabe.org
for more information or to secure sponsorship.**

Sponsorship Opportunities

2024 CABE/CAPSS Convention

Championing Our Schools through Unity of Purpose

November 15-16, 2024

Mystic Marriott Hotel, Groton

2024 CABE/CAPSS Convention Sponsorship Order Form

Please read this entire form before completing.

My organization wishes to be a CABE/CAPSS Convention sponsor at the following level:

(check one)

- Platinum Sponsor (\$7,500 and above)
- Diamond Sponsor (\$5,000-\$7,499)
- Gold Sponsor (\$2,500-\$4,999)
- Silver Sponsor (\$1,500-\$2,499)
- Bronze Sponsor (\$500-\$1,499)

Organization Name _____

Contact Name _____

Contact Signature _____

Contact Email _____ Contact Phone # _____

Please return this completed form along with your check or purchase order
(we are unable to accept credit cards) to:

Lisa Steimer, CABE, 81 Wolcott Hill Road, Wethersfield, CT 06109.

If you have any questions, call 860-571-7446 or email lsteimer@cabe.org.