

# AACS Business Partnership Program



# Supporting Christian Athletes

Dear Business Owner,

Annapolis Area Christian School invites you to support AACCS Athletics by becoming a Business Partner. Depending on the partnership level you choose, you will receive on-campus and online publicity that will provide your company prominent visibility to our 850+ families, as well as hundreds of campus visitors from athletic competitions, athletic rentals, and summer camps.

All of the revenue we receive from Business Partnerships directly supports our athletic programs. Your generosity helps us keep athletics affordable for our diverse population of students.

As a Business Partner, you're investing in the lives of athletes and students as well as benefiting your business. Thank you for your consideration of this program. We look forward to partnering with you.

Sincerely,



Sheyda Gill, Development Director





# AACS Athletics

## Fast Facts

- 80+ Acre campus
- 885 current K-12 students, including 395 at the High School
- Over 1,100 parents, faculty and staff
- More than 250 players and families renting our indoor turf field Field house.
- Over 200 AAU team players and families renting our main gymnasium.
- Athletic programs offered in grades 3-12
- 21 varsity teams
- 70% of 6th-12th graders participate in athletics
- 7,000+ avg monthly visitors to our website





## **Blue & Gold Level**

**\$250**

### **Internet Exposure**

Listing with your business logo and link on the AACCS Business Partnership Program webpage

## **Bronze Level**

**\$1,000**

### **Campus Exposure**

- One banner in the Kempton Gym (4'x8')

### **Networking Opportunities**

- One Athletics Pass to all regular home games

### **Internet Exposure**

- AACCS Business Partnership Website Page
- K-12 Eagles Nest News Communication
- Athletics Website

# Silver Level

## \$2,500



### Internet Exposure

Listing with your business logo and link on the

- AACS Business Partnership Program webpage
- K-12 Eagles Nest News Communication
- Athletics Website
- Featured on Athletics Instagram Page



### Campus Exposure

- One banner in Kempton Main Gymnasium (4'x8') AND a banner (4'x8') at one of the following locations:
  - Banner at Baseball Field
  - Banner at Tennis Court
  - Banner in Fieldhouse
  - Banner in the Middle School Gym



### Networking Opportunities

- One Athletics Pass with entry to all regular home games



# Gold Level

\$3,500



## Internet Exposure

Listing with your business logo and link on the

- AACS Business Partnership Program webpage
- K-12 Eagles Nest News Communication
- Athletics Website
- Featured on Athletics Instagram Page



## Campus Exposure

- One banner in Kempton Main Gymnasium (4'x8') AND a banner (4'x8') at two of the following locations:
  - Banner at Baseball Field
  - Banner at Tennis Court
  - Banner in Fieldhouse
  - Banner in the Middle School Gym



## Networking Opportunities

- Two Athletics Passes with entry to all regular home games

## Event Exposure

- Recognition in Home game programs
- Tee Sign & Program recognition at Annual Golf Classic

# Platinum Level

## \$5,000



### Internet Exposure

Listing with your business logo and link on the

- AACS Business Partnership Program webpage
- K-12 Eagles Nest News Communication
- Athletics Website
- Featured on Athletics Instagram Page



### Campus Exposure

- One banner in Kempton Main Gymnasium (4'x8')
- One banner (4'x'8) at three of the following locations:
  - Baseball Field
  - Tennis Courts
  - Fieldhouse
  - Middle School Gym



### Networking Opportunities

- Three Athletics Passes with entry to all regular home games

### Event Exposure

- Recognition in Home game programs
- Tee Sign & Program recognition at Annual Golf Classic
- Foursome at the Annual Golf Classic

# Scoreboard Level

## \$10,000



### Internet Exposure

Listing with your business logo and link on the

- AACS Business Partnership Program webpage
- K-12 Eagles Nest News Communication
- Athletics Website
- Featured on Athletics Instagram Page



### Campus Exposure

- One banner in Kempton Main Gymnasium (4'x8')
- One banner (4'x'8) at each:
  - Baseball Field
  - Tennis Courts
  - Fieldhouse
  - Middle School Gym
- Timeout Sponsor at home athletics games
- Recognition on your scoreboard of choice: Football Field/Kempton Gym



### Networking Opportunities

- Four Athletics Passes with entry to all regular home games

### Event Exposure

- Recognition in Home game programs
- Tee Sign & Program recognition at Annual Golf Classic
- Foursome at the Annual Golf Classic



# AACS Business Partnership Program Agreement



\_\_\_\_\_ (name of business) agree/s to invest in Annapolis Area Christian School as a Business Partner. I/We recognize revenue from this effort supports AACS Athletics.

- **Scoreboard - \$10,000**
- **Platinum - \$5000**
- **Gold - \$3500**
- **Silver - \$2500**
- **Bronze - \$1000**
- **Blue & Gold - \$250**

- ☐ I/We agree to pay Annapolis Area Christian School within 30 days of signing this form to participate in the Business Partnership Program. The term of agreement will be 12 months from the date of payment.
- ☐ I wish to discuss a staggered payment option.

Name of contact person: \_\_\_\_\_

**Please return completed form to AACS, with checks payable to:** Annapolis Area Christian School

**Designate check to AACS Business Partner.**

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

ANNAPOLIS AREA CHRISTIAN SCHOOL  
109 Burns Crossing Rd.  
Severn, MD 21144

410-846-3517  
[development@aacsonline.org](mailto:development@aacsonline.org)

*AACS is a 501(c)(3) organization and a portion of your sponsorship may be tax deductible. Please consult your tax advisor.*