Career exploration webinar

Presented by Laurel Fitzsimmons
Chattahoochee counseling

What we will cover tonight

- Job vs. career
- How to discover different career options – traditional vs. non-traditional
- Finding the right fit – Tools / assessments
- Naviance – Under self-discovery & careers
- Demonstration of naviance
- Career resources other than naviance

What's the difference exactly?

What is a job?

- Usually something you "have" to do to survive
- Most often an hourly wage
- High turnover
- Little to no training required
- Does not always come with benefits

What is a career?

- An occupation undertaken for a significant period of a person's life and with opportunities for progress
- Something you "choose" to do because it is your purpose
- Paid salary and benefits
- Longevity
- Usually requires advanced training/degree level

Traditional Careers

- Careers that typically require more formal education
- College or university
  - 4 years
  - Bachelor's degree
- Community college
  - 2 years
  - Associate degree, certificate, diploma

Examples:

Doctor
Teacher
Lawyer
Dentist
Counselor

Non-traditional careers

- Careers that prepare people for a specific trade
- Vocational school
  - 1-2 years
  - Certificate, diploma
- Military
  - Talk with recruiter for all options available

Examples:

Cosmetologist
Hvac repair person
Mechanic
Aviation technician
paramedic

Think about what you want to do

Do you like to be outside in nature or inside a building?

Do you enjoy working in a team or by yourself?

Would you rather?

Assemble a bike	OR	Teach someone how to ride a bike
Create a video on the importance of saving	OR	Help a family open a savings account
Provide rehab to an injured athlete	OR	Provide mental health counseling for the athlete
Improve soil quality for growing food	OR	Create the soil company's website
Take a blood sample from a patient	OR	Examine samples under a microscope
Run a hospital's computer network	OR	Care for patients in the hospital

What does career exploration look like?

- Take the time to try new things:
  - choose electives that interest you
  - Take classes through community organizations
  - Read industry magazines, books, articles related to your interests
  - Identify the best career options based on your personality - RIASEC

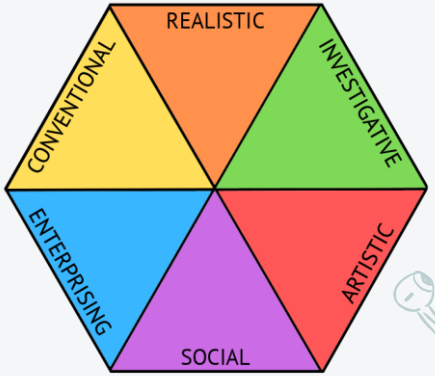
Holland's theory - RIASEC

Match personality, work environment, and interests with career

R – **Realistic:** Enjoys work that includes practical hands-on problems and solutions

I – **Investigative:** Enjoys working with ideas, facts, and figuring out problems mentally

A – **Artistic:** Enjoys working with forms, designs, and patterns. Prefer work that can be done without following a clear set of rules



RIASEC (CONT.)

S – **Social:** Enjoys working with, communicating with, and teaching people. Like to be of service to others

E – **Enterprising:** Enjoys occupations that involve leading people and making decisions

C – **Conventional:** Enjoys working with data and details more than ideas. Like having set procedures and routines

What does career exploration look like (Cont.)

- Volunteering / job shadowing in the industry you are interested in
- Getting a part-time job to build your soft skills
  - Communication
  - Critical thinking
  - Resilience
  - Assertiveness

Setting the foundation today leads to a more successful tomorrow

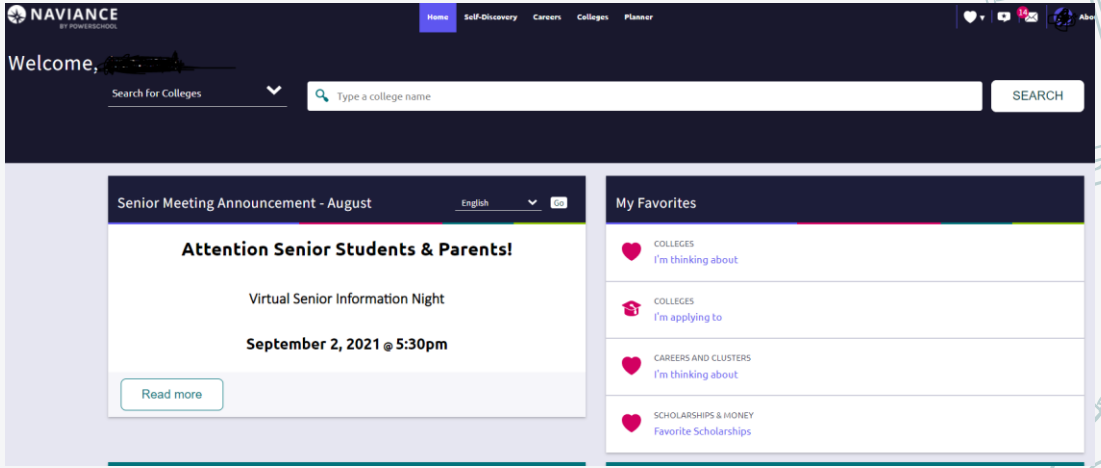
Naviance and careers

Naviance is a comprehensive college and career readiness solution for middle and high schools that helps connect academic achievement to post-secondary goals

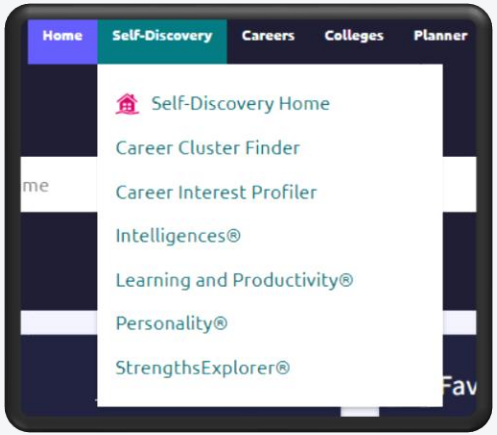
How to use naviance

Students go through Class Link to access Naviance

Naviance Homepage

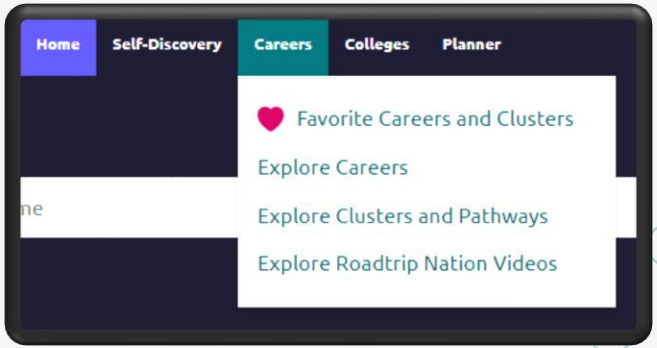


Self-Discovery & Careers Tabs



Self-discovery tab is where students will find assessments to take to help them pinpoint what they are interested in

Careers tab is where students can explore various careers and pathways based on their interests



Self-Discovery home page

AchieveWorks Intelligences®
Formerly MI Advantage

TO TAKE

Intelligence comes in many forms. **AchieveWorks Intelligences®** helps you uncover your different intelligences and how to leverage them.

START ASSESSMENT

AchieveWorks Learning and Productivity®
Formerly Learning Styles Inventory

TO TAKE

Discover your sensory, environmental and mindset preferences to help develop and adjust your study practices.

START ASSESSMENT

AchieveWorks Personality®
Formerly Do What You Are

TO TAKE

AchieveWorks Personality® helps you identify your personality type by asking you to choose scenarios that best represent how you behave in real life.

START ASSESSMENT

Career Cluster Finder

TO TAKE

The **Career Cluster Finder** helps you identify your interests and discover career clusters that contain careers that might interest you.

START ASSESSMENT

Career Interest Profiler

TO TAKE

The **Career Interest Profiler** captures your interests to help identify your personality traits and suggests careers based on the U.S. Department of Labor's data.

START ASSESSMENT

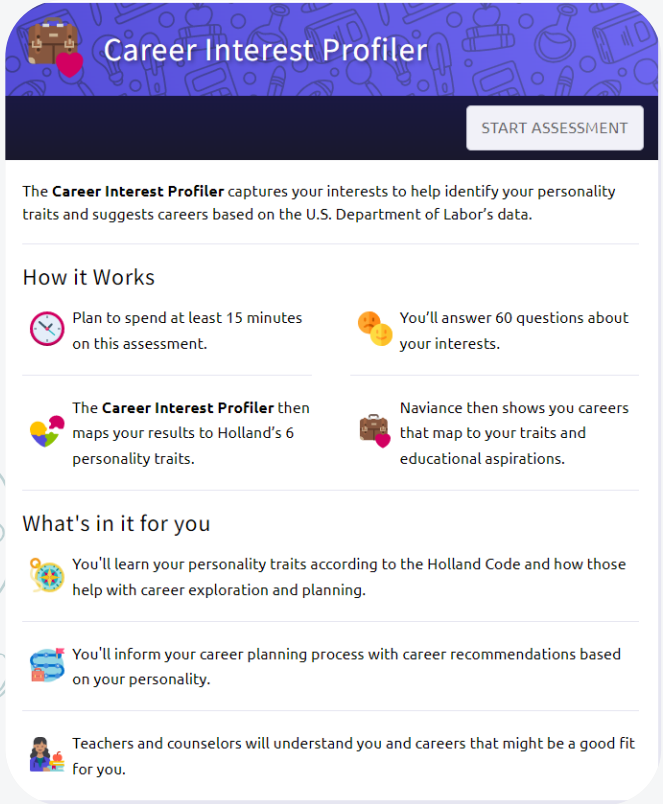
Strengths Explorer®

TO TAKE

Strengths Explorer® helps you identify your key strengths that you can use as you proceed on your college, career and life readiness journey.

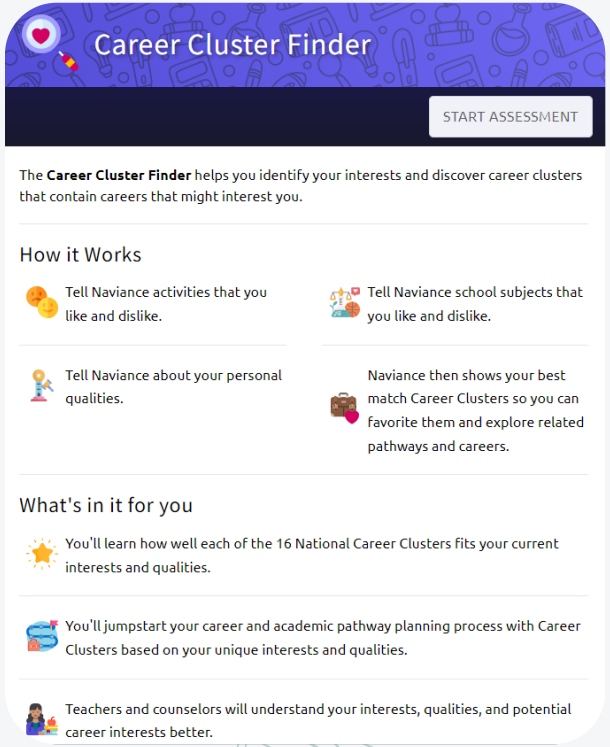
START ASSESSMENT

Career interest profiler



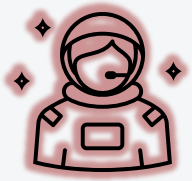
- Career interest survey that gauges your interest in different types of work activities
- Use results to:
  - Explore suggested occupations
  - examine the education, training, and skills required
  - discover the wages that are typical for the occupations
- Learn where you fall in Holland's 6 personality trait theory - RIASEC

Career Cluster finder

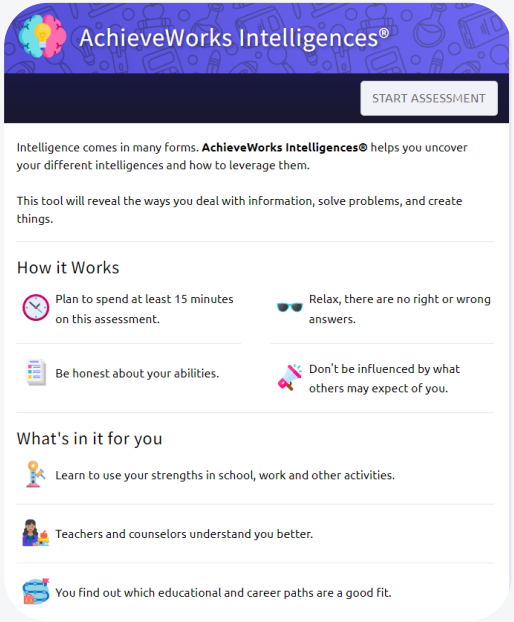


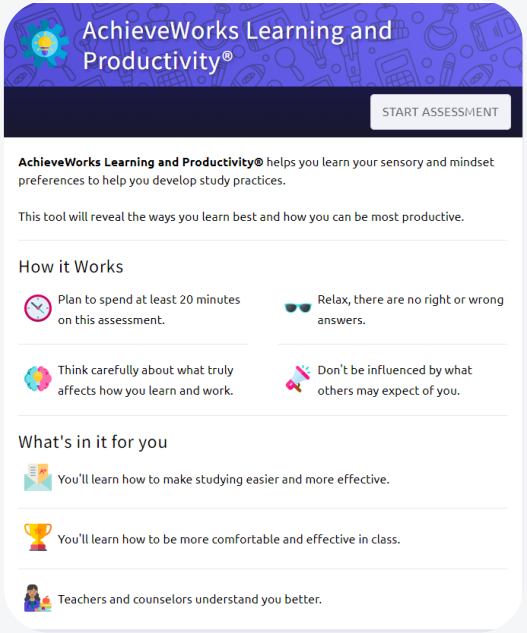
These assessments:

- Provide tools in Assisting the student with finding their occupational interests
- Identify top clusters of careers based on interests



AchieveWorks Intelligences & Learning and Productivity

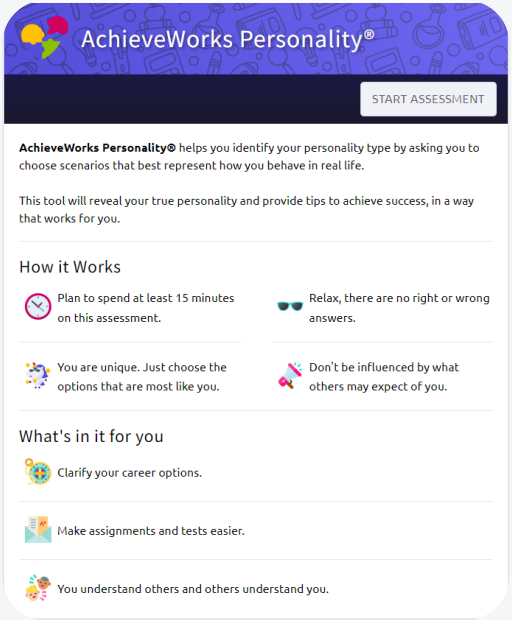


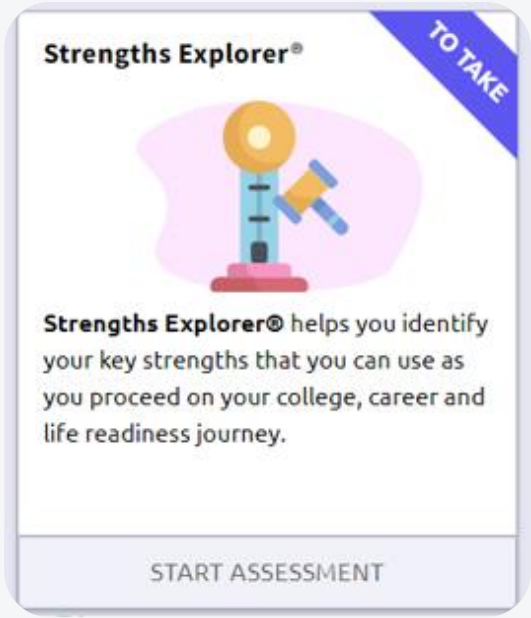


Helps student uncover different intelligences and how to transfer that information to exploring career options

Helps student identify sensory and mindset preferences to showcase their learning style and how they can be most productive

AchieveWorks Personality & Strengths explorer

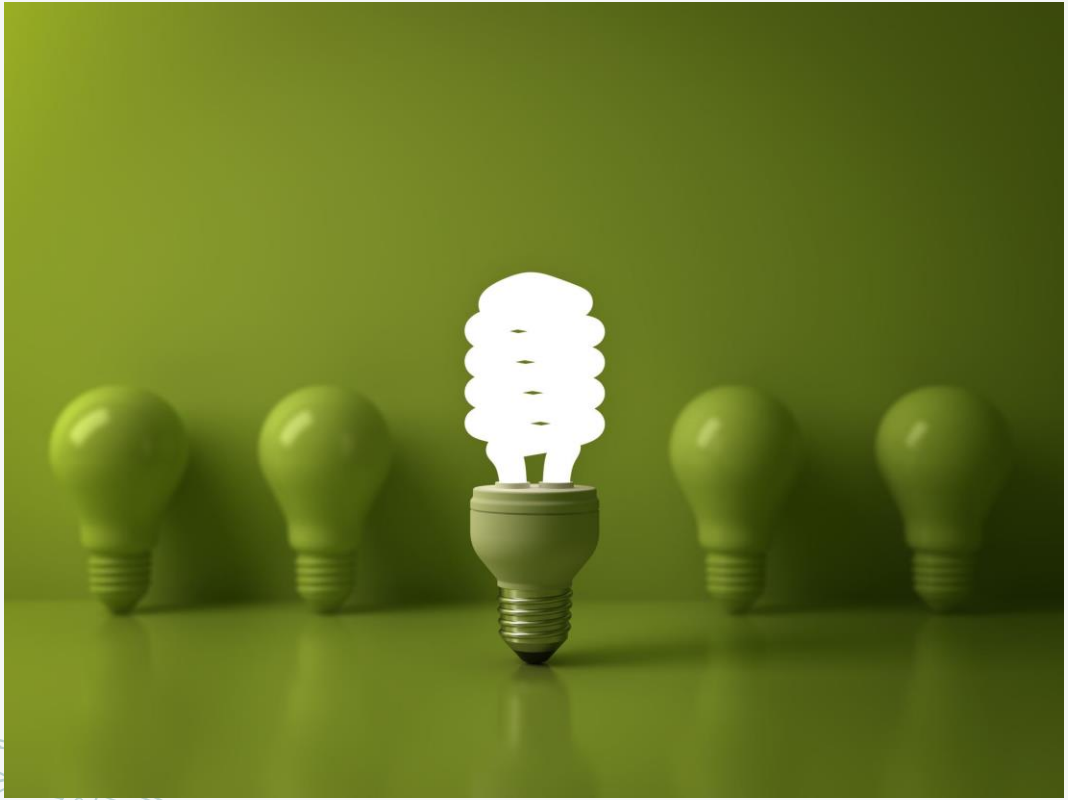




Helps student identify personality type by asking them to choose scenarios that best represent how they behave in real life

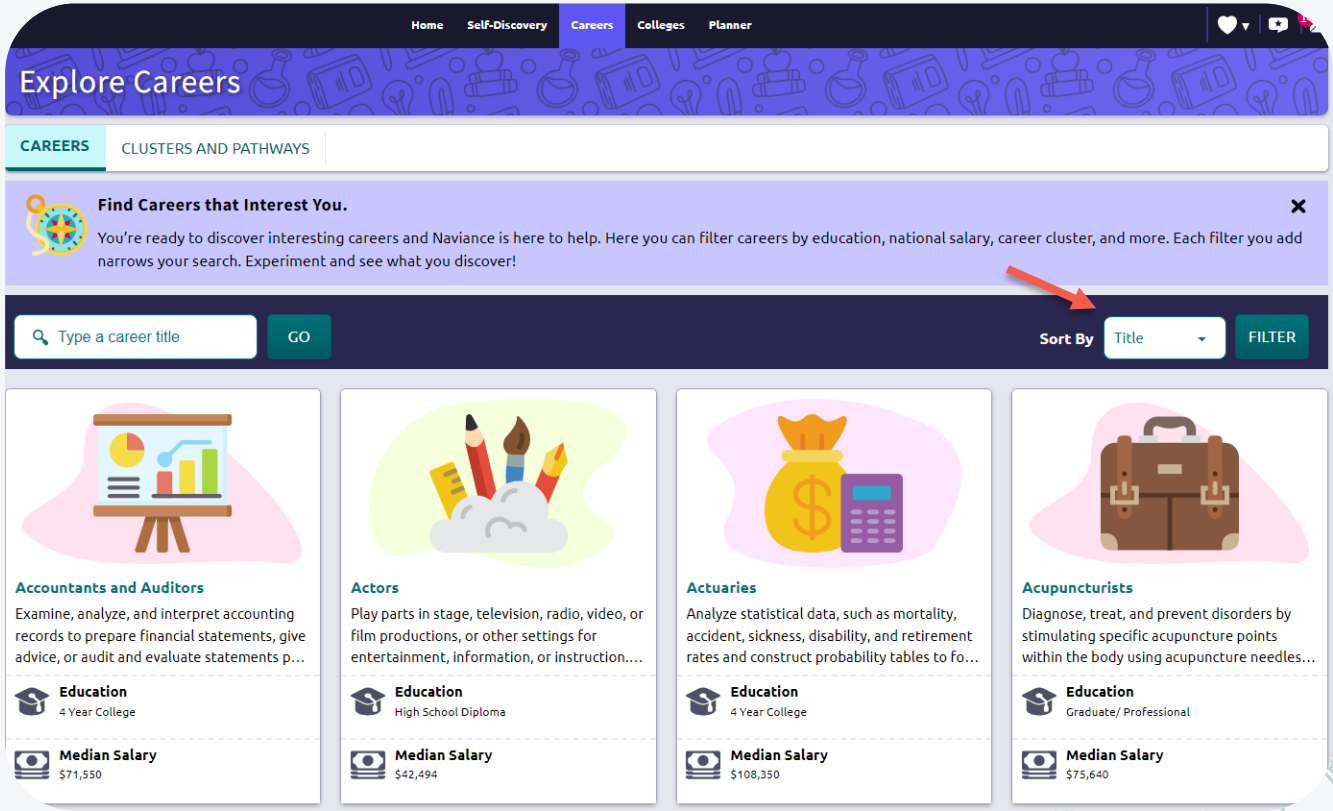
Allows student to explore areas of natural talents, helping them understand what things they are good at, and the career pathways associated with them

Ok, so now what?

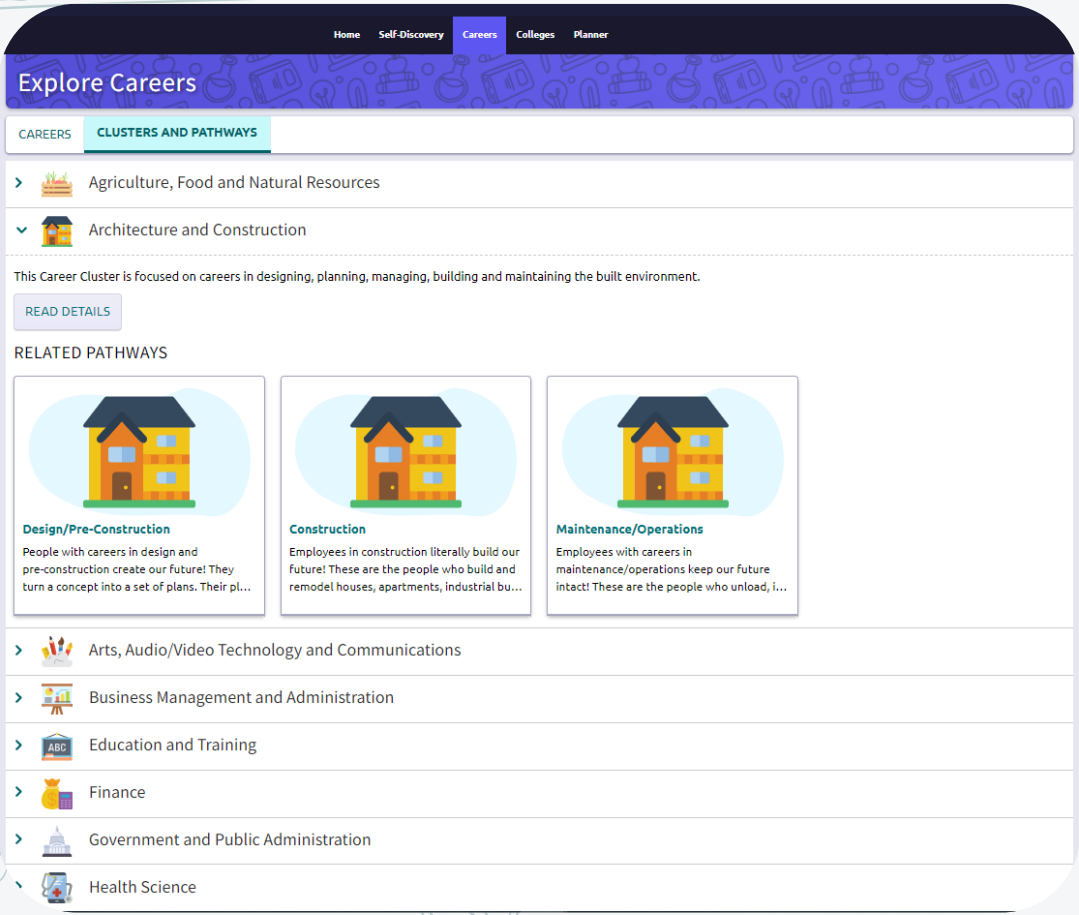


Explore Careers

- Detailed information about varying careers
- Careers listed by **Title, Education, or Salary**
- Students can save careers as "favorites" by hitting heart button



Clusters and Pathways



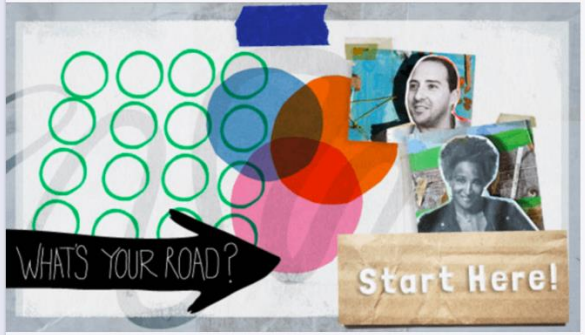
- Student can choose career cluster i.e. Architecture and Construction
- Once a cluster is clicked, pathway is displayed with different careers related to the cluster
- Clicking on one of the careers will display information about **employment outlook, typical credentials, related careers and college majors, and Plan of study for high school classes**

Road trip nation

Create your own road trip to your career based on your identified interests

Roadtrip Nation - explore

Explore | What's your road? | Interests | Themes | Leaders | Playlists



What's in the Archive?

We`ve gone on **52 roadtrips** and interviewed **1137 leaders** creating **9259 videos** on struggle, triumph, and self discovery that have been broken into **48 themes** and **29 interests** .

First time here? Click on the Roadmap to watch more interviews with people whose interests are similar to your own.

Find your road

Recommended Leaders

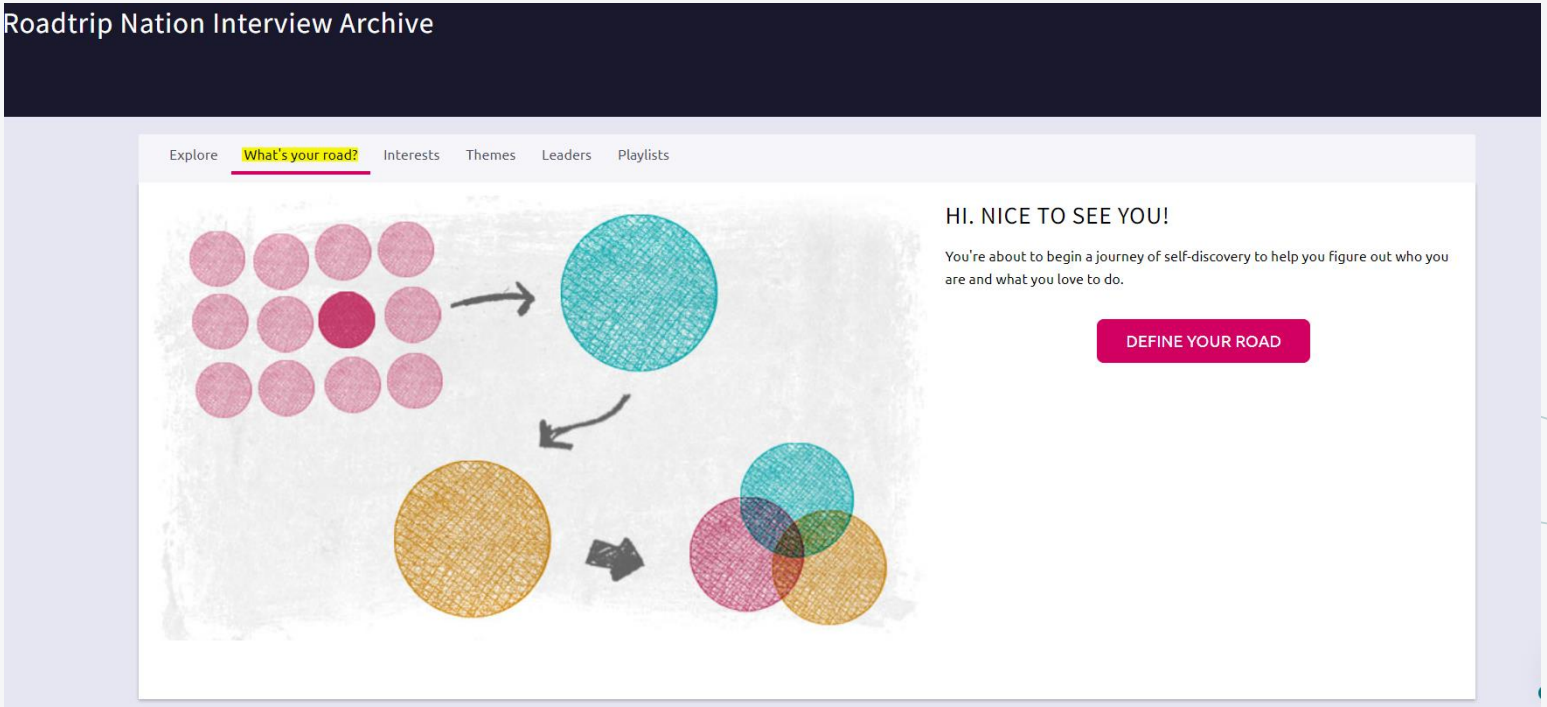
Ben Zander
Music Conductor
Boston Philharmonic
Music Writing

Cecil Scheib
Director of Sustainability & Energy
NYU
Engineering Environment & Nature

Tracey Parrish
Senior Marketing Manager
AT&T Foundry
Education Numbers

Rita Simó
Founder
People's Music School
Education Music

Roadtrip Nation – What's your road?



What's Your Road (CONT)

Roadtrip Nation - Interests

Explore | What's your road? | Interests | Themes | Leaders | Playlists

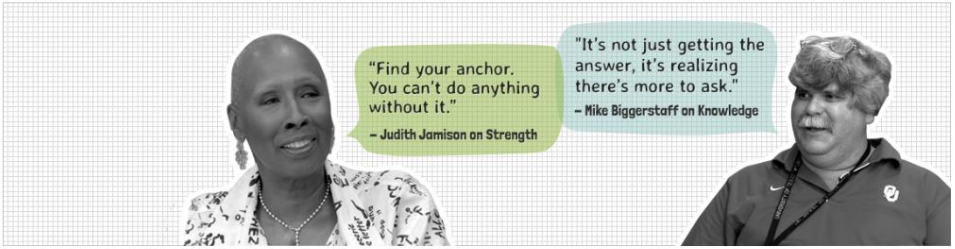
Step

Find leaders that share your interests

Acting & Theatre 51 Leaders	Action Sports 56 Leaders	Armed Services 18 Leaders	Art 99 Leaders	Business 212 Leaders	Design 70 Leaders
Education 173 Leaders	Engineering 120 Leaders	Entrepreneurship 190 Leaders	Environment & Nature 99 Leaders	Fashion 18 Leaders	Film 50 Leaders

Roadtrip nation - Themes

Explore | What's your road? | Interests | Themes | Leaders | Playlists



Step

Which theme videos would you like to watch?

Acceptance 38 Videos	Beliefs & Faith 32 Videos	Chance 49 Videos	Character 80 Videos	Choices 157 Videos	Community 140 Videos
Confidence 131 Videos	Conflict 22 Videos	Courage 62 Videos	Culture 84 Videos	Dedication 57 Videos	Desire 64 Videos

Roadtrip Nation - Leaders

Explore | What's your road? | Interests | Themes | Leaders | Playlists

1137 total leaders

Column/List | Thumbnail Grid

Sort by alphabet

ALL A B C D E F G H I J K L M N O P R S T V W Y Z

Name	Occupation	Company	Interests	Location
ASA Flight Crew 5202	First All Female, African-American Flight Crew		,	Atlanta, GA USA
Aaron Appelhans	Sheriff	Albany County Sheriff's Office	,	Laramie, WY USA
Abelardo Morell	Photographer/Professor	Massachusetts College of Art and Design	,	New York, NY USA
Adam Balogh	Machine Technology Instructor	Laney College	,	Oakland, CA USA
Adam Wilson	Co-Founder / Chief Software Architect	Sphero	,	Boulder, CO USA
Adam Steltzner	Engineer	NASA's Jet Propulsion Laboratory	,	Palm Springs, CA US
Adam Kujawa	Director of Malware Intelligence	Malwarebytes	,	New Orleans, LA USA
Adam Foss	Attorney / Founder	Prosecutor Impact	,	Washington, DC USA
Adam Kall	Co-Founder & Director of Technology	Kall Morris Inc	,	Marquette, MI USA

Roadtrip Nation - Playlists

Explore | What's your road? | Interests | Themes | Leaders | Playlists

Interview

Duration 5:49

Alana Ward Robinson

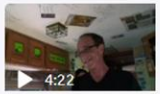
Owner

Robinson Group Consulting

Pursuing STEM Careers 34:07

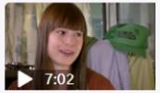
Alana Ward Robinson
Owner
Robinson Group Consulting

Nick DePalma
Graduate Student
MIT Personal Robots Group



Ray Kurzweil
Inventor
Kurzweil Technologies

Laura Danly
Astronomer/Curator
Griffith Observatory



Veronica Belmont
Host
Sword & Laser

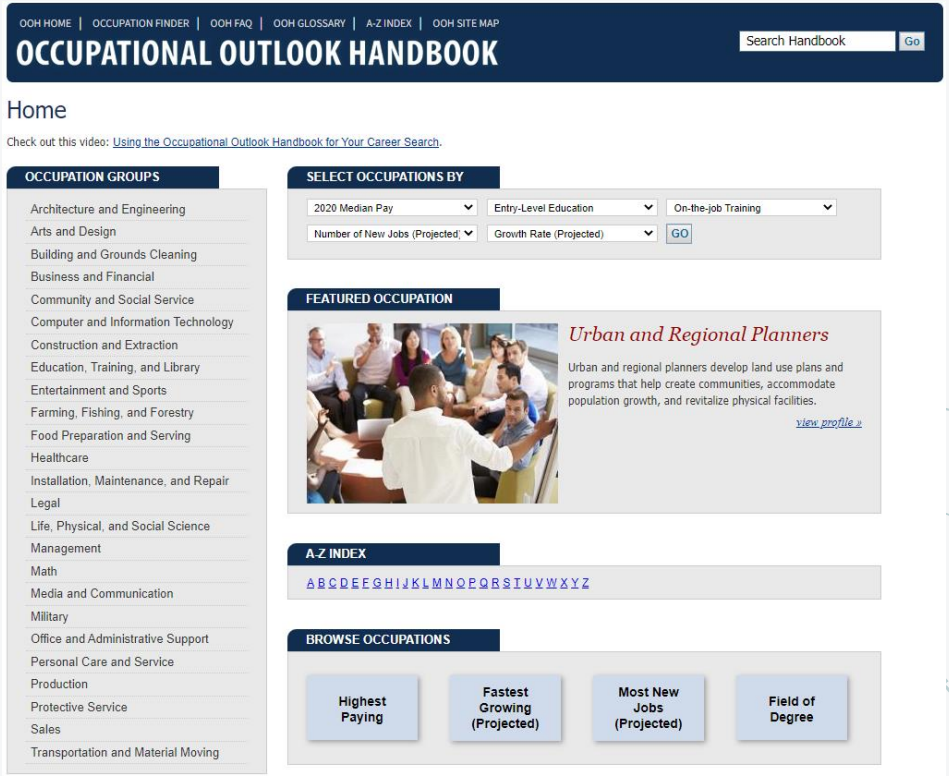
Deon Clark
Nuclear Engineer / Founder
Palo Verde Power
Plant/Legacy Initiative

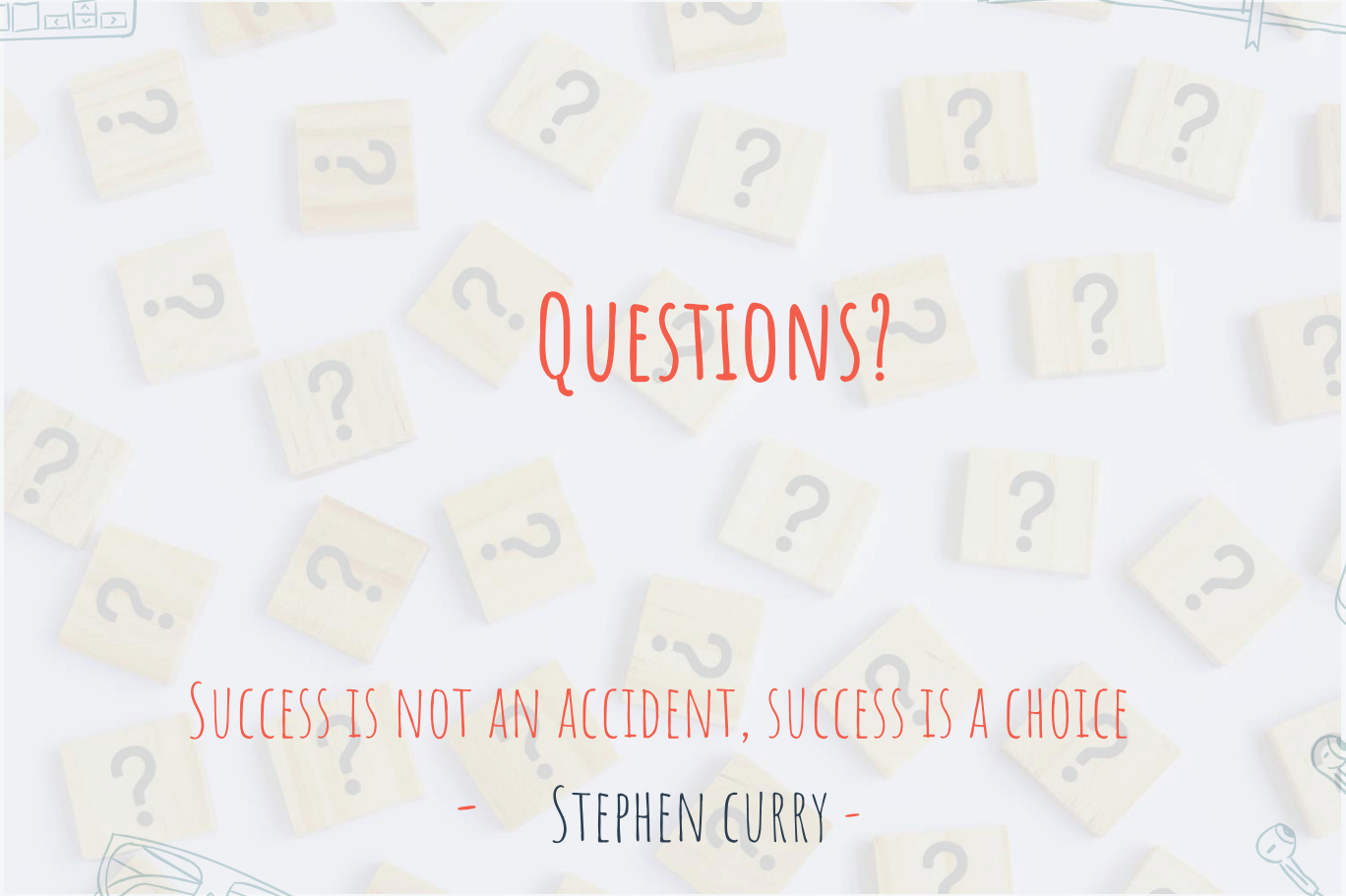
Occupational outlook handbook

- Career resource offering information on hundreds of occupations that provide most of the jobs in the United States

- Each occupational profile includes:
  - typical duties
  - work environment
  - education and training needed
  - median pay
  - job outlook over the coming decade

Occupational Outlook Handbook





Questions?

Success is not an accident, success is a choice

- Stephen curry -

Additional resources

www.careerkey.org

www.educationplanner.org

www.mappingyourfuture.org

www.mynextmove.org

www.ignitemyfutureinschool.org