



## SPONSORSHIP OPPORTUNITIES



# The Mesquite ISD Education Foundation's annual fall fundraising event

The Amazing Santacolor 5K Run & Walk is the largest fun run in Mesquite with more than 1,200 participants and volunteers last year. Join us for the 2024 5K on Saturday, November 16 at Town East Mall. The one and only Santa Claus is the official starter again this year in conjunction with his arrival at Town East Mall for the holiday season.

## Benefits of sponsoring The Amazing Santacolor 5K

The most important benefit of becoming a sponsor is the investment you are making towards the funding of innovative educational opportunities for teachers and students in Mesquite ISD. You are making great ideas come to life on MISD campuses and in classrooms. In addition, we offer a variety of benefits for sponsors, depending on your level of investment.

- Logo recognition on print and digital assets.
- Logo recognition on promotional materials.
- Logo recognition on the event t-shirt.
- Recognition on Education Foundation & Mesquite ISD social media outlets.
- Opportunity to include promotional items in race packets.
- Opportunity to giveaway promotional items on-site at the 5K.
- Complimentary entries into the 5K, including race packets.
- Logo recognition on physical signage on race-day, including the start/finish line.
- A 100% tax deduction of your sponsorship amount.





<b>SPONSOR BENEFITS (BENEFITS ARE TIME SENSITIVE)</b>	<b>Presenting (Negotiable)</b>	<b>White Christmas \$2,000</b>	<b>Red Nosed Reindeer \$1,500</b>	<b>Green Mistletoe \$1,000</b>	<b>Silver Bells \$500</b>
LOGO INCLUDED ON ALL PRINT ADVERTISING & PROMOTIONAL MATERIALS	X				
PROMINANT LOGO ON START/FINISH LINE SIGNAGE	X	X			
PROMINENT LOGO INCLUDED ON HOMEPAGE OF EVENT WEBSITE	X	X			
PROMINENT LOGO NEAR TOP/BACK OF EVENT T-SHIRT	X	X			
LOGO ON BACK OF EVENT T-SHIRT	X	X	X	X	X
LOGO INCLUDED ON SPONSOR PAGE OF WEBSITE	X	X	X	X	X
UNIQUE SOCIAL MEDIA POST INCLUDING LOGO	X	X	X	X	
OPPORTUNITY FOR PRODUCT OR COUPON PLACEMENT IN RACE PACKETS (ITEM DUE BY NOV. 1)	X	X	X		
FREE RUN ENTRIES/RACE PACKETS (OPTIONAL)	10	4	2	2	



## 2024 SPONSOR CONTRACT

SCAN QR CODE TO  
SUBMIT SPONSORSHIP  
ELECTRONICALLY



SPONSOR/COMPANY NAME: \_\_\_\_\_  
(Please print in all caps)

CONTACT PERSON NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **PLEASE CHECK A SPONSORSHIP LEVEL BELOW**

- ☐ WHITE CHRISTMAS SPONSOR - \$2,000
- ☐ RED-NOSED REINDEER SPONSOR - \$1,500
- ☐ GREEN MISTLETOE SPONSOR - \$1,000
- ☐ SILVER BELLS SPONSOR - \$500

*The Mesquite ISD Education Foundation agrees to provide benefits to the sponsor as outlined on the attached sponsorship benefit grid.*

#### ***Sponsor Representative Signature:***

Signed By: \_\_\_\_\_

Title: \_\_\_\_\_

#### ***Education Foundation Representative Signature:***

Signed By: \_\_\_\_\_

Title: \_\_\_\_\_

**Make Checks Payable to the Mesquite ISD Education Foundation**

Mail contract and payment to: MISD Education Foundation, 3819 Towne Crossing Suite 105, Mesquite, TX 75150

Email contract to [hlewalllyn@mesquiteisd.org](mailto:hlewallyn@mesquiteisd.org)

Credit Card (Circle One): VISA ☐ MC ☐ DISC ☐ AMEX ☐

Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

**Event Details at: [www.mesquitefoundation.org/events/amazing-santacolor-5k](http://www.mesquitefoundation.org/events/amazing-santacolor-5k)**