

Business, Marketing & Finance

# Business Management



## BUSINESS & INDUSTRY ENDORSEMENT

The Business Management program of study focuses on occupational and educational opportunities associated with planning, directing, and coordinating the administrative services and operations of an organization. It includes formulating policies, managing daily operations, and allocating the use of materials and human resources. This program of study also introduces students to mathematical modeling tools and organizational evaluation methods.

Level 1	<b>7300</b> Principles of Business, Marketing and Finance
Level 2	<b>7321</b> Business Information Management <b>7379</b> Entrepreneurship
Level 3	<b>7343</b> Statistics and Business Decision Making
Level 4	<b>7331</b> Practicum in Small Business Management I