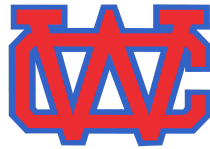


BRAND STYLE GUIDE



WARREN COUNTY HIGH SCHOOL

Creation, application, or any use of the Warren County High School brand elements must conform to the standards authorized by Warren County High School. Additionally, it is imperative that Warren County High Schools brand elements are used properly on all merchandise, web, printed materials, signage, etc. in a quality manner.

Approved Logos



Primary Mark



Secondary Mark



Secondary Mark



Mascot



Initial Mark

Primary Marks

Can be used on official school documents and displays such as on front of the schools diplomas, stationery, business cards, website home page, etc.

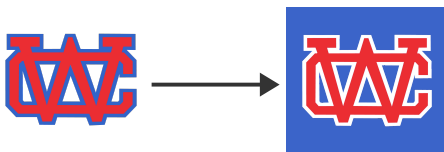
Secondary Mark and Mascot

Can be used on general fashion gear, uniforms, general club designs, general sport designs, stadiums, gym floor, signage, informal letterhead, etc.

Initial Marks

Interchangeable with primary and secondary marks, but are more suitable for embroidery or applications requiring less detail.

Logo Modifications



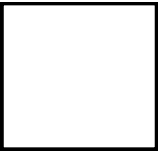
The outline shown in white, in the right image, is necessary for dark-colored backgrounds. The color of the outline can be altered, modified, or removed in order to enhance the overall aesthetics of the image. Also, our "WC" logo may be used in a standalone form.

Logo Guidelines Against Background Colors



The logo is recommended to be used against royal blue, red, powder blue, grey, white. Please contact administration for approval of any other non-official school color backgrounds.

Approved Colors

					Royal Blue, Red, and White are the official colors of Warren County High School with powder blue serving as an alternate color. These colors play a major role in supporting the core visual identity of the brand.
Hex:	#164df1	#ff0000	#ffffff	#38b6ff	
RGB:	22, 77, 241	255, 0, 0	255, 255, 255	56, 182, 255	
Web:	#0066ff	#ff0000	#ffffff	#33ccff	
CMYK:	91, 68, 0, 5	0, 100, 100, 0	#ffffff	78, 29, 0, 0	

A logo that serves Warren County High School should be flexible and adaptable to different situations while maintaining strong brand recognition. If you need any assistance, please reach out to administration and they can help you with any branding applications that need to be clarified.