

Montgomery County
Schools

CTE Business Advisory
Council

2018-19 Membership

- Dr. Dale Ellis – Superintendent of Montgomery County Schools
- Dr. Chad Bledsoe – President of Montgomery Community College
- Mrs. Nikki Bradshaw – HR Manager for Unilin
- Mr. Tripp Myrick – Vice President of Myrick Construction
- Mr. Michael Byrd – Shipping & Sales Manager for Uwharrie Lumber Company
- Dr. Heather Seawell – Principal of Montgomery County Early College
- Mr. Jeremy Martin – Superintendent of the Sandhills Research Station (NCSU)
- Mr. Andrew Gardner – Dean of Continuing Education for Montgomery Community College
- Mr. Wade Auman – Secondary Education and CTE Programs for Montgomery County Schools
- Mrs. New – Guidance Counselor for Montgomery County Early College

Purpose of the Business Advisory Council

- The purpose of the Business Advisory Council is to assist in the alignment of CTE programming and the needs of community employers.
- Identification of skill gaps to inform teachers for focused, rigorous hands on training that will build work ready skillsets to meet industry needs.
- Inform the MCS CTE Department of industry trends to keep programs up to date.
- To advise MCS in the performance of its duty to provide CTE instruction, activities, and services.

Educating Membership of CTE operations

- Understanding programming options – CTE Status of Curriculum Document
- Apprenticeship, Internship and Job Shadowing
 - Course credits and deeper skill development
- Credential knowledge and their impacts on employability
- Budgets and allowable expenditures
- Clubs, Student Organizations and Skills USA chapters
 - Impacts on programming and opportunities for students

Mentorship Program

- BAC Members want to mentor CTE students
- Online Google form for submission of requests for professional advice
 - Potential topics:
 - Future goal setting
 - Career advice
 - Programming/Sequence advice
- Utilization of students' email accounts for security
 - Will be filtered by the MCS Career Development Counselor

Marketing CTE

- Marketing programs to students
 - Educating students about the following:
 - Employability Skills
 - Credentials
 - Career information: Salary, Forecasted demand, etc.
- Market programs to parents
 - Educating students about the following:
 - Benefits of the program to students
 - Credentials and the opportunities they provide to students
 - Career information: Salary, Forecasted demand, etc.
- Market to Employers
 - Educate employers about the following:
 - Benefits of the program to employers
 - Work ready credentials and the skills they certify the students can demonstrate
 - How they can impact the programs and effect student outcomes

Question, Answer and Comment Session