Major Clarity

- Major Clarity helps ensure that every student's education leads to a successful career outcome, whether through a college degree or jumping straight into the workforce.
- Major Clarity is built to provide academic advising for all learners, help students explore a variety of relevant opportunities, and ultimately select a path that addresses their specific goals.
- Major Clarity seeks to provide a seamless integration of career readiness into every student's education.
- Major Clarity contains 70+ lesson plans for teachers, including mapping CCR lessons into subject areas.
- Major Clarity contains automated analytics and reporting for school leaders.
- The platform is built to unify counseling and CTE while providing seamless academic and course planning. It features streamlined postsecondary exploration and application tools.

"Let's do better: when students explore career goals that matters to them, then connect that to their current academic choices, they're more likely to complete their chosen studies—and to fully employ their skills in a meaningful job."



Career Exploration

Discovery is paramount. Students shouldn't be pigeonholed—they need to define their own path.



Creating Pathways

We want to help students (and educators!) look ahead to where they want to go, and get on track to do that now.



Connection



Taking Ownership

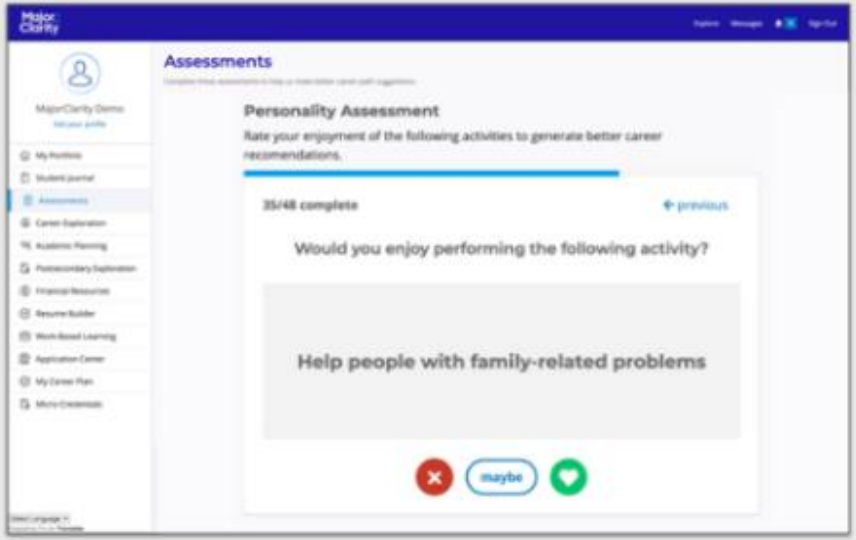
Career Readiness

- MajorClarity unifies teaching, counseling, and career readiness to make it easier for everyone to focus on what matters: equipping students for meaningful and successful careers.
- Engagement is everything. Students learn best when they are enthusiastic about learning things that feel important to them—and to their personal goals.
- There are as many different versions of success as there are students. But no matter what it looks like for each learner—a job, 4- or 2-year college, an apprenticeship—Major Clarity is built to empower each individual with the ability to flourish after graduation.

Personalized Recommendations

MajorClarity combines personality and learning style assessments with each student's academic history and career exploration data to create personalized "fit scores" for every student and every career path.

"Fit scores" grow and adapt with students over time, guiding students through a multi-year journey.



Competency-Based Micro-Credentials

Students need more than just exploratory content, like the videos and activities, to truly discover which career path is best-suited for them long-term. Our micro-credentials help students by:

- Demonstrating the competencies and knowledge students will need for a given career path.
- Simulating the depth and rigor of the education required to pursue a given career path.
- Building a student portfolio that shows initiative, interest, fit, and pre-qualification for opportunities within that career path.



Academic Planning

- **Major Clarity is able to create all academic plans and track student progress with the click of a button**

Seamless Academic Planning

MajorClarity offers seamless academic planning for schools and students that makes your life easier through:

- Automated state required Individual Learning Plans (i.e. ACPs, IGPs, PGPs, ECAPs, ISPs, etc.) for every student.
- Comprehensive course planning customized to your programs of studies.
- Extensive graduation and class requirement tracking.
- Compliance with state CCR requirements.



Student Progress Tracking

Visibility tells you not just what students are doing, but what they're really learning. MajorClarity's analytics tools help counselors, teachers, and staff see every students' progress across academic requirements, CCR requirements, and more.



College Readiness

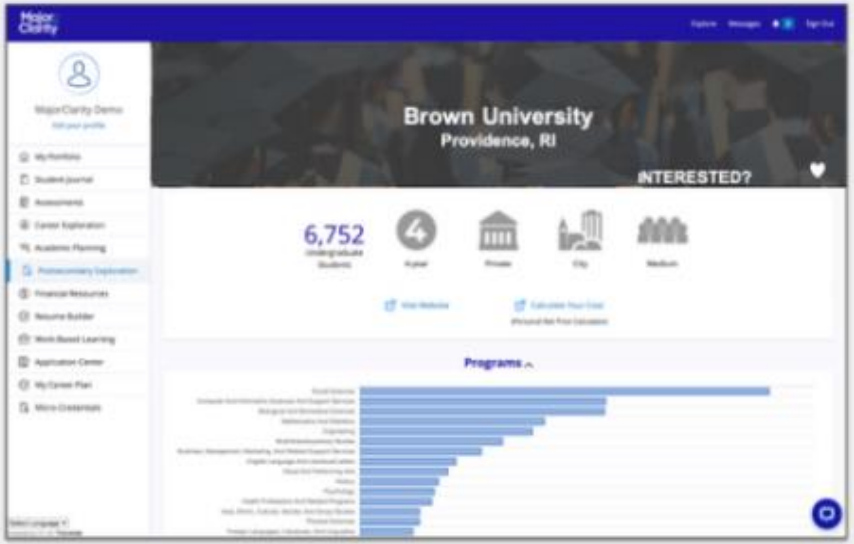
- **Major Clarity is designed to help students better prepare for post secondary education**

Postsecondary Research + Exploration

Students can explore thousands of 4-year, 2-year, and technical / certificate programs all in one spot.

They search for institutions by a wide variety of filters and can compare institutions they are interested in side-by-side.

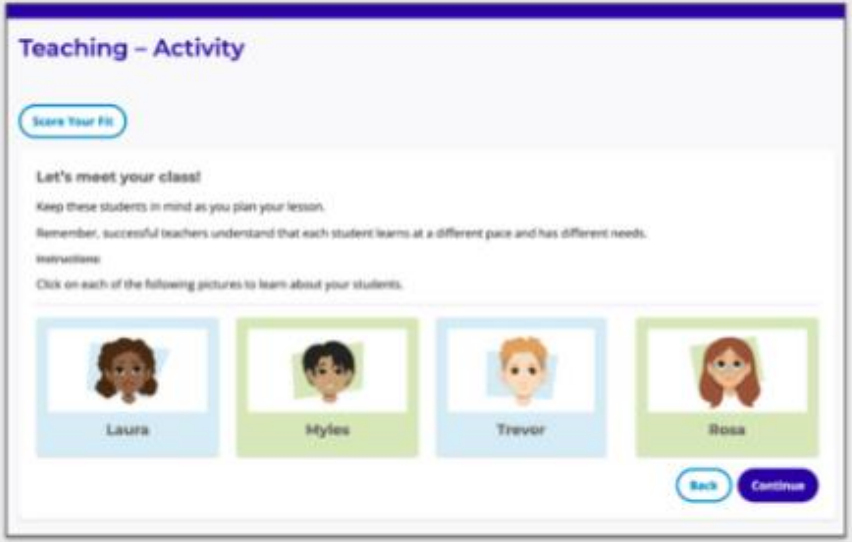
Each college page includes information on programs offered, costs, graduation rates, campus demographics, scattergram data, and more!



Content That Yields Postsecondary Success

The average student changes majors 3x in college -- and each change leads to higher average student debt and lower likelihood of graduating on time (or at all).

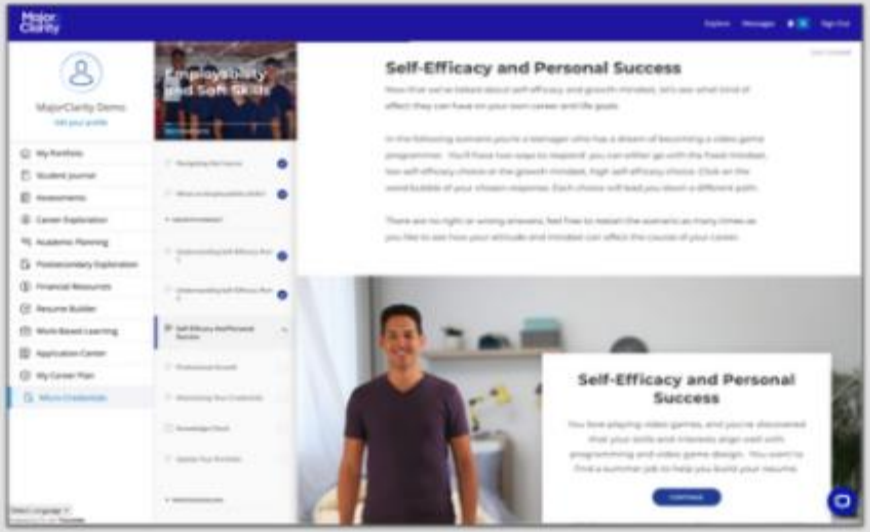
Our exploratory content and micro-credential content helps set-up students to make the most of postsecondary programs and be truly prepared for postsecondary success.



Ensure Your Students Stand-Out

Postsecondary and employment opportunities continue to move away from assessing students based on standardized tests.

MajorClarity offers one-of-a-kind competency-based micro-credentials endorsed by industry leading higher ed institutions, employers, and educational associations. Students earn certificates endorsed by these partners to build out their portfolio, pre-qualify for exclusive opportunities, and prepare for postsecondary success.



Questions?

Does the Board have any questions?