

EMAIL ASK TEMPLATE

Here is an example of a fundraising ask email to help you get started. The most successful fundraising letters reflect who you are and what SMA means to you! If you are new to SMA sharing about why you are excited to be here is a great way to start!

Hello Friend!

As you know, I am proud to be a student at St. Mary's Academy.

Attending St. Mary's has helped me to grow as a person in amazing ways and I love being part of this community. I participate in mock trial and play on the lacrosse team, and my teachers and everyone at SMA are always there to support me. I'm raising funds to show my appreciation for how SMA has impacted my life and hopefully help the school grow and thrive for years to come.

I am reaching out to ask if you would contribute to our SMA Student Fundraiser this year. My personal fundraising goal is \$200, which goes toward our school-wide goal to raise \$100,000. The money we raise goes toward academics, sports, clubs and other extracurricular activities as well as the school's financial aid program. You can give through my personal fundraising page. You can also donate by visiting: www.stmaryspdx.org/support-sma/studentfundraiser

Thank you for your consideration!

Student Name, Class year

P.S. The fundraising deadline is Thursday, October 17th. If you'd prefer to mail your gift, you can send it here:

St. Mary's Academy c/o Student Fundraiser

1615 SW 5th Ave.

Portland, OR 97201

Please also be sure to include my name on the check