

STEPS TO START FUNDRAISING



1

CREATE your online fundraising page. This takes less than a minute and can make a huge impact in achieving your fundraising goal!

2

COMPILE a list of contacts. Use the contact list sheet and ask template as a place to brainstorm. Ask your parents for contacts and be sure to ask if their employer will match their gift. Employer gift matching will double the amount you earn!

3

CONTACT your extended network of friends and family with personalized emails, letters, calls, and videos! Just think, if you ask 20 people for \$10 you will have made your goal!

4

BE SOCIAL! Share your online fundraising page and love of SMA on social media. Also, look for fun student fundraiser posts on SMA social media and share them to help promote the event!

5

SHOW YOUR APPRECIATION as money comes in and be sure to send thank you notes! Notecards are available in the front office.

6

ASK FOR TIPS! If you are unsure of where to start, who to ask, or need some new ideas on how to fundraise, we are here to help! Ask your TA and classmates for their suggestions about how they fundraise, or reach out to Liz Olufson, to get contact information for people who want to donate to you!