

2024 Student Fundraiser



STUDENT PACKET



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**FOR MORE INFORMATION ABOUT THE
STUDENT FUNDRAISER VISIT THE
STUDENT RESOURCES PAGE HERE**



FREQUENTLY ASKED QUESTIONS & RESOURCES

What is the Student Fundraiser?

The Student Fundraiser is our annual student-led school fundraiser that highlights and supports our vibrant community. In 2024, each student is championed to “Share Your Love for SMA” by raising \$200 through their extended network of friends and family to contribute to the school-wide goal of \$100,000. The event is a learning opportunity for students; teaching them about the importance of philanthropy, while giving them on the ground experience with fundraising. The funds raised through the Student Fundraiser support the entire SMA community, benefiting academics, extra-curricular activities, tuition assistance, and more.

When is the Student Fundraiser?

Monday, September 30 through Thursday, October 17, 2024.

Who should you ask for donations?

The student fundraiser is an opportunity for students to engage with their communities, including neighbors, extended family members, church friends, and their parents’ co-workers. Students are encouraged to share their personal St. Mary’s story and educate their community on the school’s special impact on young women. The student fundraiser is about deepening the web of support for SMA.

Can people make donations online?

Yes! Each student is required to make a fundraising page, which can be shared to social media, via email, or texted. Donating online is a quick and easy alternative to writing a check. Information about how to set up a page can be found on the Student Fundraiser Resources Page.

Is donating online the only way to support SMA?

Not at all! Donations can be made via your fundraising page, by cash, or check. Cash or check donations that you have raised can be left in the donation box in the front office. Be sure to fill out a donation envelope with the information requested for the donation to count towards your total. Envelopes are in the front office next to the donut trophy.

FREQUENTLY ASKED QUESTIONS & RESOURCES

What tools are there to help you fundraise?

- Visit the Student Fundraiser Resources Page for helpful tips to start fundraising.
- Use the example letter/email template to help when requesting donations.
- Create your individual and customizable Fundraising Page to share with family and friends.
- SMAporters! These are people who want to donate to the student fundraiser but don't have a student to donate to. Fill out the "request a SMAporter form on the Resources Page for more information.

What is the Spirit Walk?

This low-intensity and high-fun walk is three-miles long and begins at SMA. It loops around the Willamette River along Waterfront Park, across the Steel Bridge, down the Eastbank Esplanade, and then across the Hawthorne Bridge and back to the school.

With whom do I walk?

Each TA walks together! You will be dismissed by TA (seniors first!) and will walk with your class. All students are required to turn in a permission slip to their TA in order to participate.

What if I can't participate in the walk? (injury, illness, physical limitation, etc.)

If you cannot participate in the walk, you can still participate in the fundraiser (and carnival day!) by collecting donations and meeting your personal fundraising goal of \$200. You are still eligible to win all of the prizes and participate in all of the fun. The day of the walk you will be assigned a task at SMA to assist with the production of the event or cheer on your fellow students.

Who do I ask if I have more questions?

Please reach out to Liz Olufson at liz.olufson@smapdx.org

STEPS TO START FUNDRAISING



1

CREATE your online fundraising page. This takes less than a minute and can make a huge impact in achieving your fundraising goal!

2

COMPILE a list of contacts. Use the contact list sheet and ask template as a place to brainstorm. Ask your parents for contacts and be sure to ask if their employer will match their gift. Employer gift matching will double the amount you earn!

3

CONTACT your extended network of friends and family with personalized emails, letters, calls, and videos! Just think, if you ask 20 people for \$10 you will have made your goal!

4

BE SOCIAL! Share your online fundraising page and love of SMA on social media. Also, look for fun student fundraiser posts on SMA social media and share them to help promote the event!

5

SHOW YOUR APPRECIATION as money comes in and be sure to send thank you notes! Notecards are available in the front office.

6

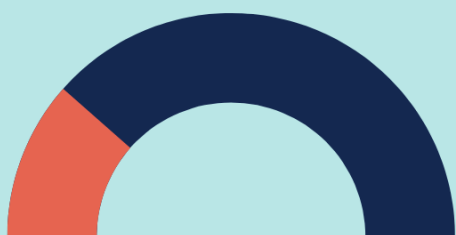
ASK FOR TIPS! If you are unsure of where to start, who to ask, or need some new ideas on how to fundraise, we are here to help! Ask your TA and classmates for their suggestions about how they fundraise, or reach out to Liz Olufson, to get contact information for people who want to donate to you!

WHY WE FUNDRAISE



St. Mary's Academy Why We Fundraise

Actual Cost of Education



- 2024-25 Tuition: \$18,940
- Actual Cost to Educate Each Student: \$24,440
- SMA-Provided Subsidy Per Student \$5,500

Funding the Gap Supports:

Faculty



Sports



Arts



STEM



Wellness & Leadership



- 42% of St. Mary's families are on tuition assistance
- Over \$2 million in tuition assistance is provided in the 2024-25 school year
- The average financial aid package is \$8,000



How We Fund the Gap

- Raising over \$3 million annually

\$1.4 million
Annual Fund

\$1 million
Auction

\$500,000
Food for Thought

\$100,000
Student Fundraiser



HOW TO SET UP YOUR FUNDRAISING PAGE

1

Visit the Student Fundraising Resources Page.



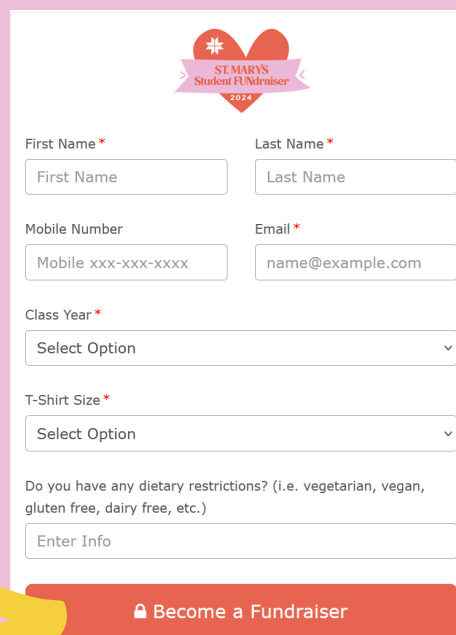
2


Click on the "Set Up Your Fundraising Page" button.



3

Fill out the information and click "Become a Fundraiser".

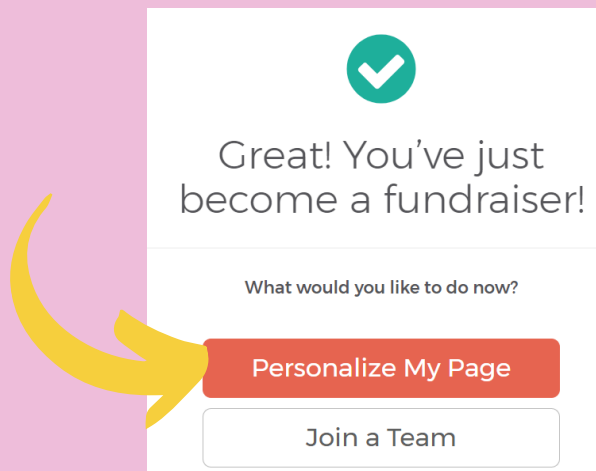


	
First Name *	Last Name *
<input type="text" value="First Name"/>	<input type="text" value="Last Name"/>
Mobile Number	Email *
<input type="text" value="Mobile xxx-xxx-xxxx"/>	<input type="text" value="name@example.com"/>
Class Year *	
<input type="text" value="Select Option"/>	
T-Shirt Size *	
<input type="text" value="Select Option"/>	
Do you have any dietary restrictions? (i.e. vegetarian, vegan, gluten free, dairy free, etc.)	
<input type="text" value="Enter Info"/>	
<input type="button" value="Become a Fundraiser"/>	

HOW TO SET UP YOUR FUNDRAISING PAGE

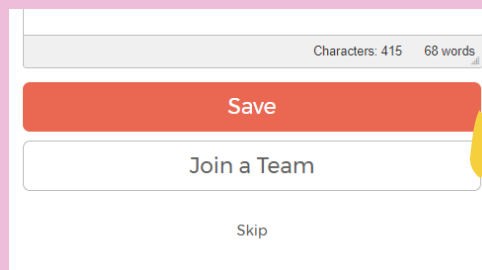
4

PERSONALIZE YOUR PAGE! Adding a photo and information on why you love SMA helps you raise more funds!



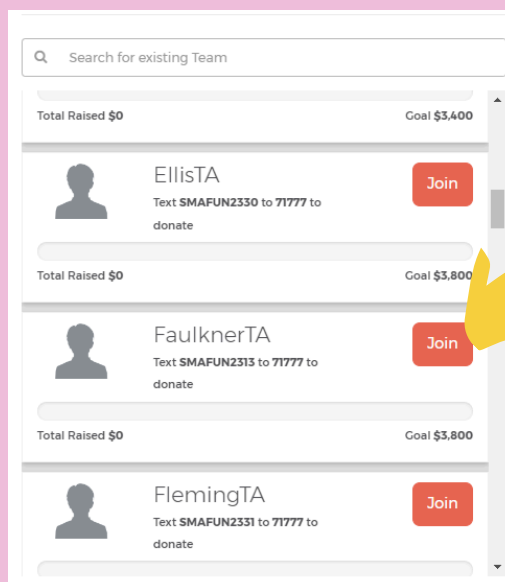
5

After personalizing your page, **Join your TA Team. Click the "Join a Team" button.**



6

Search for your TA and click **"Join"**.



HOW TO SET UP YOUR FUNDRAISING PAGE

7

SAVE YOUR CONFIRMATION EMAIL with your donation link to share. Don't delete this email, it also allows you to access your page and make edits.



8

FUNDRAISE to support SMA and win prizes! Share your fundraising page with family, friends, and others by texting, emailing, or sending a letter to them with the link to your fundraising page.



9

THANK YOUR DONORS! Send them a card or email them a note to show your appreciation!

thank you



EMAIL ASK TEMPLATE

Here is an example of a fundraising ask email to help you get started. The most successful fundraising letters reflect who you are and what SMA means to you! If you are new to SMA sharing about why you are excited to be here is a great way to start!

Hello Friend!

As you know, I am proud to be a student at St. Mary's Academy.

Attending St. Mary's has helped me to grow as a person in amazing ways and I love being part of this community. I participate in mock trial and play on the lacrosse team, and my teachers and everyone at SMA are always there to support me. I'm raising funds to show my appreciation for how SMA has impacted my life and hopefully help the school grow and thrive for years to come.

I am reaching out to ask if you would contribute to our SMA Student Fundraiser this year. My personal fundraising goal is \$200, which goes toward our school-wide goal to raise \$100,000. The money we raise goes toward academics, sports, clubs and other extracurricular activities as well as the school's financial aid program. You can give through my personal fundraising page. You can also donate by visiting: www.stmaryspdx.org/support-sma/studentfundraiser

Thank you for your consideration!

Student Name, Class year

P.S. The fundraising deadline is Thursday, October 17th. If you'd prefer to mail your gift, you can send it here:

St. Mary's Academy c/o Student Fundraiser

1615 SW 5th Ave.

Portland, OR 97201

Please also be sure to include my name on the check

CONTACT IDEAS



GRANDPARENTS,
AUNTS, UNCLES &
COUNSINS



COACHES



NEIGHBORS



DOCTOR &
HAIRDRESSER



TUTORS &
INSTRUCTORS



COWORKERS



FAMILY FRIENDS



CHURCH FRIENDS

CALENDAR OF EVENTS

♥ **October** ♥

MON	TUE	WED	THU	FRI
30 Student Fundraiser Kickoff Assembly	1	2	3 Dodgeball Tournament Round #1	4 Finish your fundraising page to receive an SMA temporary tattoo!
7 Rose Week	8 Rose Week Dodgeball Tournament Round #2	9 Rose Week Midpoint Prize Announced by 3pm	10 Rose Week	11 NO SCHOOL
14 Spirit Week!	15 Spirit Week! Dodgeball Tournament Round #3	16 Spirit Week!	17 Spirit Walk Class Color Day	18 Spirit Week!
21	22 Midpoint Prize - Llama Visit!	23	24	25

SPIRIT MONTH ACTIVITIES

2024 STUDENT FUNDRAISER

Everyone's welcome!

No need to sign up!

Teams will compete by grade level

Faculty & Staff will play in final game(s)


Dodgeball **TOURNAMENT**

DURING LUNCH / IN THE GYM

Thursday, October 3

Tuesday, October 8

Tuesday, October 15

Note: As a part of the Student Fundraiser, donations will be required to participate. Bring your donation day-of (or scan the QR code on-site to give). Let's have fun and share your love for SMA! 

Questions? Email Liz Olufson at liz.olufson@smmapdx.org

THE GRADE WITH THE BEST RECORD AT THE END OF THE TOURNAMENT RECEIVES A BONUS DONATION TO THEIR CLASS TOTAL!

DONATIONS WILL BE REQUIRED TO PARTICIPATE. DONATION TOTALS WILL BE TAKEN INTO CONSIDERATION IF THERE IS A TIE IN THE STANDINGS AT THE END OF THE TOURNAMENT.

SPIRIT MONTH ACTIVITIES

2024 STUDENT FUNDRAISER

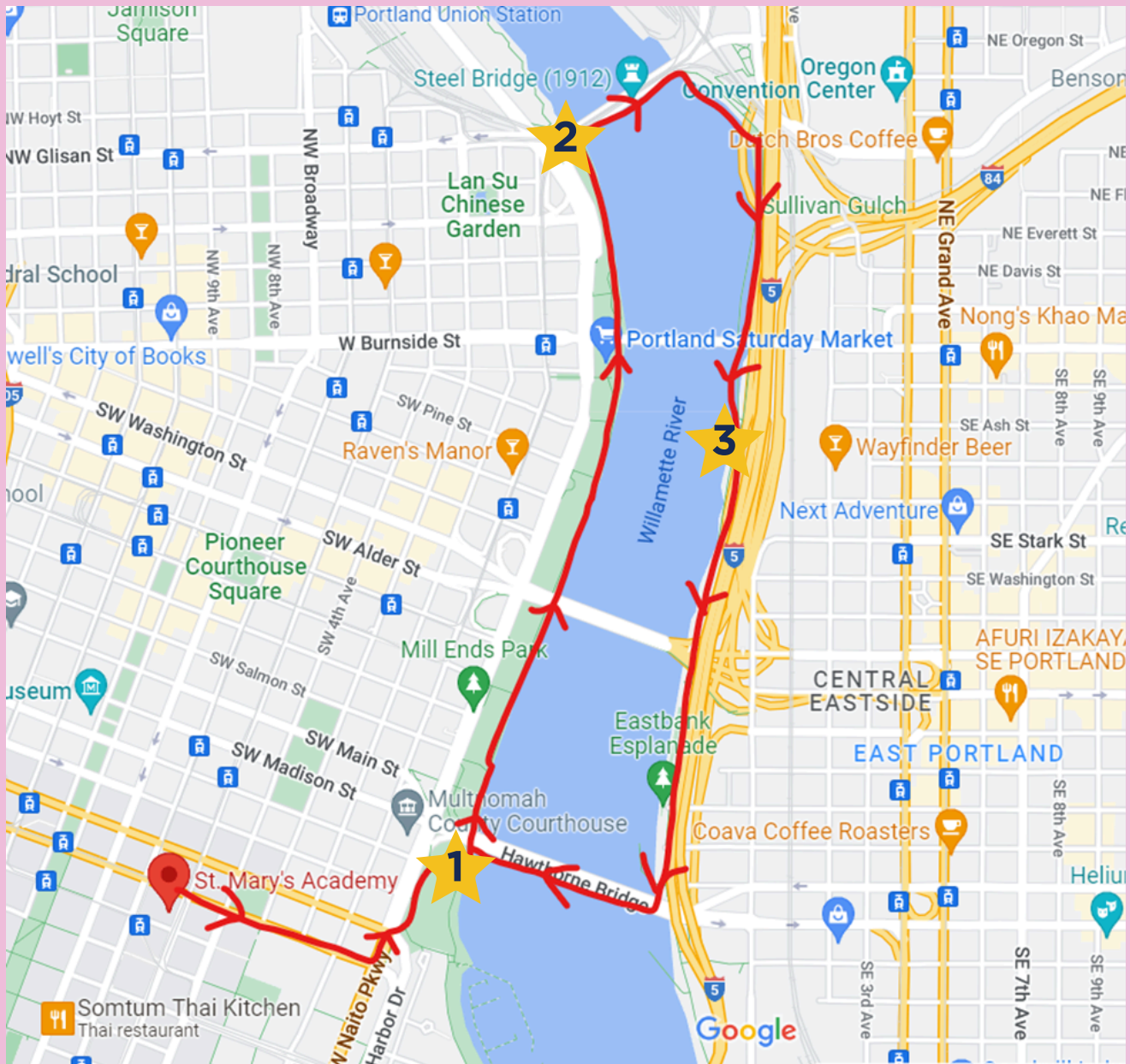
FIELD OF ROSES

**During Rose Week (October 7-10)
Share your love for SMA by adding blooms of
appreciation to our field of roses.**

In exchange for a donation, you will receive a paper rose to personalize with a note of admiration or appreciation for SMA, your friends, and/or your favorite educator. Our collective field of roses will be on display for you and all your friends to see during the Student Fundraiser Carnival, as a fun testament to our supportive community!

Minimum donation of \$1 per rose.
Individual donations of \$5 and \$10 (or more)
will gain entry into our Field of Roses Raffle,
to win prizes and treats.

SPIRIT WALK ROUTE & MAP



**ALL PERMISSION SLIPS MUST BE
TURNED INTO YOUR TA IN ORDER
TO GO ON THE SPIRIT WALK**

SMA Student Fundraiser and Spirit Walk

PARENT PERMISSION FORM

I give _____ permission to
(Student's Name)

participate in the SMA Student Fundraiser Spirit Walk at St. Mary's Academy.
(Activity)

Cost per student: none

TA: _____
(all groups will have multiple adult escorts)

Trip begins: time 11:00 am date October 17, 2024

Trip ends: time 1:00 pm date October 17, 2024

Transportation: walking from SMA, to Waterfront Park, to the Esplanade and home to SMA

Return this completed form on or before Thursday, October 17, 2024

Should an accident or other medical emergency occur during the trip or activity, and the responsible leader is unable to reach a parent or guardian for medical authorization, I hereby give my consent for the responsible leader to authorize necessary hospitalization or treatment, including injections, anesthesia, surgery, and medication.

I agree to be responsible for all debts not covered by the school which are incurred by the student during the trip or activity, and for all the expenses not covered by insurance that are incurred as a result of any accident, illness, or medical emergency involving the student.

Parent/Guardian: _____ Date: _____
(Signature)

Address, City, State, Zip: _____

Home Phone: _____ Work Phone: _____

Cell Phone: _____

2024 Student Fundraiser PRIZES!

COMMUNITY PRIZES

\$25,000



FUNDRAISER
T-SHIRTS

\$50,000



SMA ENAMEL
PINS

\$75,000



PIZZA PARTY

\$100,000



SMA CARNIVAL

STUDENT PRIZES



SET UP YOUR FUNDRAISING
PAGE BY OCTOBER 4 FOR
SMA TEMPORARY TATTOO



STUDENT WHO RAISES THE
MOST MONEY &
STUDENT WHO HAS THE
MOST DONORS:
\$100 GIFT CARD



WEEKLY
RAFFLE DRAWINGS

TA PRIZES

SPOOKY SNACKS
AT YOUR HALLOWEEN PARTY



FOR THE TA WHO
RAISES THE MOST MONEY



TAS WHO REACH THEIR
STUDENT GOAL
RECEIVE SMA STICKERS

MIDPOINT PRIZE:
LLAMA VISIT



TA WHO HAS RAISED THE MOST
BY OCTOBER 9

2024 Student Fundraiser PRIZES!

SMA ALL-STARS



ONE ALL-STAR FROM EACH
GRADE WILL BE SELECTED
EACH WEEK



ONE NOMINATED ALL-STAR
WILL BE RANDOMLY
SELECTED TO RECEIVE A PAIR
OF SAMBAS OR NIKE AIR
FORCE ONES

CUSTOMIZED BLEACHER SEATS



RAISE \$500+ TO BECOME
ELIGIBLE* FOR A
CUSTOMIZABLE BLEACHER
SEAT PLAQUE
IN THE SMA GYM



*SMA recently debuted our brand-new gymnasium and, in celebration, have given community members the opportunity to customize bleacher seat plaques. This Student Fundraiser prize is for bleacher seats in the balcony. Supplies are limited, and plaques will be awarded first-come, first-served to students who raise \$500+.



CLASS TROPHY!



THE CLASS THAT RAISES THE
MOST MONEY WINS A DONUT
PARTY AND THEIR
GRADUATING YEAR WILL BE
ENGRAVED ON THE DONUT
TROPHY!