



## **2024 PETAL HIGH SCHOOL FOOTBALL SPONSORSHIP PROGRAM**

It's that time of year again. Football season is right around the corner. Our team is putting in a lot of work. Coach Boyles has returned to lead our 2024 team and we had some really good Spring practices and a solid spring game vs Ocean Springs.

Attached is our 2024 Football Season Advertising Sponsorship packet. **Opportunities range from \$300 - \$5000.** Each is detailed with what your business would receive for partnering with us at each level.

You can email me at [keith.pigott@petalschools.com](mailto:keith.pigott@petalschools.com) or call or text me at **601-606-6085** if you have any questions. We appreciate your support and look forward to partnering with you for the 2024 season.



## 2024 PETAL HIGH SCHOOL FOOTBALL SPONSORSHIP PROGRAM

### Platinum Level

**\$5,000**

- \*Jumbotron Commercials during Football games
- \*Radio Commercial for Home And Away Football games
- \*2 Sideline Passes for each Home Game
- \*PA Recognition at all home Football Games
- \*Special Promotional Night for any Home Football game / Not Sponsor
- \*Individual Corporate Banner All year provided by you
- \*Logo on the Football web page with link to your business
- \*2 promotion per month through Petal Football Facebook page
- \*4 All Sports Passes
- \*2 Reserved Seat Tickets to All Home Football games
- \*Touchdown Parking Pass for All Home Football games
- \*Logo banner recognition sign at all home Football games
- \*Full page AD in our Gameday Program

### Gold Level

**\$2,500**

- \*Radio Commercials for Home and Away Football games
- \*2 Reserved Seat Tickets to All Home Football Games
- \*PA recognition at all Home Football games
- \*Logo on Football web page with link to your business
- \*Jumbotron Logo recognition at all Home Football games
- \*Logo banner recognition sign at all home Football games
- \*One promotion per month through Petal Football Facebook page
- \*2 All Sports Passes
- \*Half Page AD in our Gameday Program

### Silver Level

**\$1,500**

- \*Radio Commercials for Home and Away Football games
- \*PA recognition at all Football home games
- \*Logo on Football web page with link to your business
- \*One promotion every month on Petal Football Facebook page
- \*Jumbotron Logo recognition at all Home Football games
- \*Logo banner recognition sign at all Home Football games
- \*Quarter page AD in our Gameday Program

# **2024 PETAL HIGH SCHOOL FOOTBALL GAME TIME SPONSORS**

**\$500.00 per game or \$2,000.00 for the season (6 home regular season games)**

**\*Touchdowns (2024) = Chandler Farris Realty**

**\*Field Goals / PAT's (2023) = El Mariachi**

**\*Timeout (2024) = Essco**

**\*First Downs (2024) = B&A Roofing**

**\*It's Game Day (2023) = Wrecker Service**

**\*Penalty Flags (2023) = Petal Family Dentist**

**\*Big Collision(2024) = Joey Lee**

**\*Got You Covered (2023) = Alpha Steven Kelly**

**\*All Kickoffs (2023) = All Star Realty**

**\*4<sup>th</sup> Quarter Sponsor (2023) = Zaxbys**

**\*Red Zone Student Section (2023) = Raising Canes**

**\*Team Motto when Off goes out (2023) =**

**\*The Greatest Show in Town (2023) = The First**

**\*Defense Protect the House (2024) Pigott Oil**

**\*Work Boot Punt Team (2023) =**

**\*UniformsLookGood(2024)=SM**

**\*Coin Toss (2024) = ??????**

**\*Hype Video (2024) = ?????**

**\*Starting Lineup (2024) = ?????**

**\*Pregame / Halftime show(24)=**

**\*3rd Dn onDefense(2024)=Newt**

**\*Put a Ring on it (2024) = ???**

**\* 5 GuysDoingitRight(2024)=A1**

**\* Bring Energy KOR(2024)=VH**

**\$2,000 sponsorship will get all social media and web site coverage and all of our SILVER Level stuff, with the exception of radio commercials from the sheet above, plus 2 Season Tickets to Home Football Games and a Half page Ad in our game day media guide. We make these GAME TIME sponsors specific to your business so if you have other ideas we can definitely do them during our games**

**Here is an example:**



**DEFENSE PROTECT THIS HOUSE Sponsorship.....**

This would be announced a few times during home games by our PA & also all home & away games on the radio. This can be designed how you want it to be but here is an example.

**Ok Panther Fans, it is time for the Defense to take the field and Protect This House so lets make some noise – When it comes time to protect your business, vehicle, or farm with the best fuel and oil around make sure you go to Pigott Oil. They are our Protect This House sponsor**



## **2024 PETAL HIGH FOOTBALL SINGLE GAME SPONSORSHIP**

**Cost: \$1,000 made payable to Petal Touchdown Club**

**Sign at both field entrances (you can provide sign)**

**Pass out any type of advertising you would like  
before & during the game.**

**Your name and logo will be featured on the  
jumbotron as the game sponsor before, during, &  
after the game**

**Business Logo Facebook Post for the week of the  
game as the Game Sponsor & on our Website**

**Short PA & Radio advertisements before & during  
the game**

**2 Pregame Sideline passes plus tickets to the game**

**OPEN BOOTH seating if available**



## **2024 PETAL HIGH FOOTBALL CORPORATE SPONSORSHIP**

**Corporate Sponsorship is available for  
all Petal Football Home Games for \$300.00.**

### **Sponsorship Includes:**

- Your business name on a sign at the home entrance and the Touchdown entrance to the stadium.**
- PA & Radio recognition at all home games**
- Business Name on our Football website with a link attached to your business site**
- 1 Facebook site THANK YOU**
- Business Card size Ad in our Program**



## 2024 PETAL HIGH SCHOOL FOOTBALL COMMITMENT FORM

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

Sponsor Type: \_\_\_\_\_

Billing Request: \_\_\_\_\_ one time payment

\_\_\_\_\_ two payments \_\_\_\_\_ four payment

**Make check to:            Petal Football**

Mail to :  
Keith Pigott  
Petal Football  
1179 MS-42  
Petal, MS 39465

Call Me if needed:  
601 – 606 – 6085  
[keith.pigott@petalschools.com](mailto:keith.pigott@petalschools.com)



## 2024 VARSITY FOOTBALL SCHEDULE

<b>8/23/24</b>	<b>Jamboree</b>	<b>Home</b>	<b>TBD</b>
<b>8/31/24</b>	<b>Hattiesburg</b>	<b>Away</b>	<b>7:00</b>
<b>9/06/24</b>	<b>St. Martin</b>	<b>Home</b>	<b>7:00</b>
<b>9/13/24</b>	<b>Columbia</b>	<b>Home</b>	<b>7:00</b>
<b>9/20/24</b>	<b>Hancock</b>	<b>Away</b>	<b>7:00</b>
<b>9/27/24</b>	<b>Long Beach</b>	<b>Away</b>	<b>7:00</b>
<b>10/4/24</b>	<b>Picayune</b>	<b>Home</b>	<b>7:00</b>
<b>DISTRICT GAMES BEGIN</b>			
<b>10/11/24</b>	<b>Brandon</b>	<b>Home</b>	<b>7:00</b>
<b>10/18/24</b>	<b>Pearl</b>	<b>Away</b>	<b>7:00</b>
<b>10/25/24</b>	<b>Meridian(HC)</b>	<b>Home</b>	<b>7:00</b>
<b>11/01/24</b>	<b>Northwest Rankin</b>	<b>Away</b>	<b>7:00</b>
<b>11/07/24</b>	<b>Oak Grove (SR Night)</b>	<b>Home</b>	<b>7:00</b>

Homecoming – 10/11/24 vs Meridian

Senior Night – 11/07/24 vs OG





Attached is a link that takes you to our Petal Football Website

<https://www.petalschools.com/activites-athletics/athletics/football>

You paid for your business logo and website attachment on our Petal Football Website. **Click below** to see our sponsor page:

**Here is the link for that Facebook Page:**

[Petal Panther Football | Facebook](#)