

Wylie ISD Distribution of Non-School Literature Guidelines (Updated March 2017)

According to Wylie ISD policy GKDA (Local), only communication sponsored by the district or a district-affiliated/school-support organization shall be permitted for distribution and circulation on district premises. All communication material must be preapproved by and distributed through Wylie ISD's Communications and Community Relations Office.

This policy pertains to all forms of communication, including but not limited to: flyers; posters; handbills; photographs; pictures; yard signs; electronic marquees; coupons; films; tapes; other written materials; other printed materials; other visual materials; other auditory materials; and all social media platforms.

Organizations that fall under one of the following seven categories can distribute material through the district, once they receive the required approval (Fees may apply. See Wylie ISD Flyer Guidelines):

1. Wylie ISD organizations affiliates, including:
 - a. Parent Teacher Associations & Parent Teacher Student Organizations
 - b. Wylie ISD Education Foundation
 - c. Booster Clubs of WISD
 - d. Campus parent clubs, such as "Watch D.O.G.S."
2. City of Wylie, Sachse & Murphy
3. Wylie, Sachse & Murphy Chambers of Commerce
4. University/College academic partnerships (approved by the Curriculum Dept.)
5. Entities under contractual agreements with the district
6. Non-profit, enrichment programs for school-age children (i.e. Boy Scouts, Girl Scouts, Wylie Basketball Association, i9 Sports, and etc.)
7. Organizations working in coordination with schools for events that raise money for the campuses (i.e. Spirit Night events).

The approval process upholds all guidelines dictated in the Wylie ISD policy GKDA (Local). *All organizations must seek approval* from the Communications and Community Relations Office for distribution of their material; nevertheless, the requests will only be granted if they meet one of the guidelines listed above. Wylie ISD's Communications and Community Relations Office maintains the right to deny any distribution request at any time, including requests from organizations that meet the outlined guidelines.

The following materials will NOT be approved for distribution:

- Information pertaining to a specified portion of the district population such as religious groups, political groups, special interest groups, etc.
- Information from non-profit organizations pertaining to fundraisers that do not directly benefit Wylie ISD

- Material that is obscene, vulgar or inappropriate for children
- Material that promotes activities, goods, or services related to alcohol, tobacco, drugs, firearms or weapons
- Material that advocates violence, illegal, or dangerous activities
- Material that contains defamatory statements
- Hate literature
- Material that would interfere with school activities or the rights of others
- Information from for-profit organizations or information representing business/corporate interests*

*Information from for-profit organizations or information representing corporate/business interests will only be approved for distribution as part of an approved advertising/marketing contract with the district.