

PRC

Pennsylvania Resources Council
A Pennsylvania where nothing is wasted



POST ONLY

By Gx

Date 8/15/24

This program is not affiliated with nor
endorsed by the School District of
Haverford Township

Deadline: October 31, 2024

GENE CAPALDI

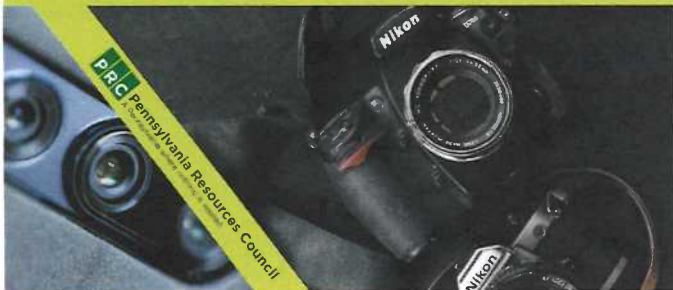
LENS ON LITTER PHOTO CONTEST

An annual statewide photography contest rewarding amateur photographers who snap unusual or eye-catching images of litter across the Commonwealth, bringing awareness to how litter threatens public health & safety, scenic beauty, property values, the environment and wildlife.

Prizes (adult & student categories): \$500 first-place; \$250 second-place & \$100 third-place
Additional information, guidelines and an online submission form: prc.org/lens-litter

Sponsors: The Capaldi Family
Keep PA Beautiful,
Sheetz & Wegmans





CONTEST INFORMATION

- All photos may be used by PRC at its discretion
- Any photos not meeting contest guidelines will be disqualified
- Winning photos will appear on the PRC website: prc.org/lensonlitter & social media sites
- Only winners will be notified
- Only one winning photo per entrant

CASH PRIZES

Adult & Student Categories:

\$500 1st Place

\$250 2nd Place

\$100 3rd Place

Deadline: October 31st



LENS ON LITTER

Help PRC spread the word

Interested individuals, groups and organizations can **become a sponsor** by contacting lensonlitter@prc.org.

Review sponsorship opportunities at prc.org/lensonlitter

Sponsorship Opportunities

Anti-Litter Champion	\$1,000
Anti-Litter Advocate	\$500
Anti-Litter Supporter	\$250
Anti-Litterbug	\$100

Become a Lens On Litter Sponsor Today

1) SELECT A SPONSORSHIP LEVEL

2) SELECT A PAYMENT METHOD

☐ ONLINE at prc.org/donate

☐ MAIL A CHECK to: PRC
Lens on Litter Contest
1521 N. Providence Rd
Media, PA 19063



prc.org



Pennsylvania Resources Council

GENE CAPALDI LENS ON LITTER PHOTO CONTEST

HELP FIGHT LITTER

Use your camera or mobile device to focus on the worst or most unusual examples of litter in your community—exposure leads to prevention!



This program is not affiliated with nor endorsed by the School District of Haverford Township

POST ONLY

By Shirley GK

Date 8/10/16

POST ONLY

By 6R

Date 8/15/24

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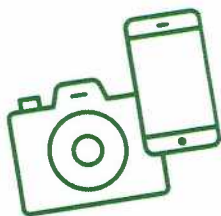
Haverford Township

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atewide environmental organization dedicated to the vision of a Pennsylvania where nothing is wasted. We steward resources to prevent waste and conserve the environment—building awareness, enabling action and supporting systems change.

We are a uniquely trusted partner with decades of experience as both boots-on-the-ground workers and technical experts. We understand the realities of day-to-day resource stewardship, work with communities to understand their needs, and have deep knowledge of waste diversion systems across the state.



The contest is named in memory of our long-time Lens on Litter director Gene Capaldi of Newtown Square, a PRC volunteer who ran the contest for 17 years.

GENE CAPALDI LENS ON LITTER PHOTO CONTEST



Pictured: "Let's Not Walk Away from Trash" 2023 1st place adult winner and "Natural Grown Couch" 2023 1st place student winner

Exposure Leads to Prevention
ENTER TO WIN CASH PRIZES
Deadline: October 31st

CONTEST GUIDELINES

- Photos **must be taken in Pennsylvania** by Pennsylvania residents
- Each entry must include:
 1. **Category—Adult or Student** (through grade 12). Students must also include age, grade and school name.
 2. **Entrant's name, address, phone number, email address**, title given to photo, location of litter site and how you learned of the contest.
- Submit up to 5 entries either online or by mail by the deadline of Oct. 31. **High resolution digital submissions** may be sent to lensonlitter@prc.org. **Mail entries** should be no smaller than 4x6" and no larger than 8x10". Send to *PRC Lens on Litter Photo Contest*, 1521 N. Providence Rd, Media, PA 19063.
- Entrants are **encouraged to initiate a clean-up of the subject area** and provide a photo of the results of their efforts. Extra judging points will be awarded for clean-up efforts.
- Photos should **help to heighten litter awareness** by showing how litter threatens public health and safety, scenic beauty, property values, the environment or wildlife.
- Each entry will be **judged on six criteria**: anti-litter message, originality, photographic technique, quality of photo, originality of title and severity of the litter.

VISIT US ONLINE
prc.org/lensonlitter





**Pennsylvania
Resources
Council**

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POST ONLY

By CL

Date 8/15/24

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Haverford Township

FOR IMMEDIATE RELEASE

August 12, 2024

Contact: Leslie Dawson, lensonlitter@prc.org

The Litterbug Continues to Strike
Strike Back by Entering the Lens on Litter Photo Contest



The notorious Litterbug continues to remind us about the environmental and economic problems that litter can cause. In previous years, the Gene Capaldi Lens on Litter Photo Contest showed him that the people of Pennsylvania really DO care about the litter that spoils the beautiful countryside, quaint towns and busy city streets of our Commonwealth. Unfortunately, the battle is not yet over. To focus attention on this ugly and avoidable environmental problem, the Pennsylvania Resources Council (PRC) reminds residents of its annual Lens on Litter Photo Contest, with a deadline of October 31, 2024. Use your camera

or mobile device to snap eye-catching examples of litter in your Pennsylvania community. The contest is open to amateur photographers only. Contestants are separated into two categories—students (through 12th grade) and adults. Six prizes, three to each group, will be awarded with the first-place winner receiving \$500, second-place \$250 and third-place \$100. Entrants are also encouraged to initiate a clean-up of their photographed area for extra judging points. Clean-ups can be registered with Keep PA Beautiful's Pick-Up PA program. Visit <https://www.keeppabeautiful.org/programs/pick-up-pa/> for program details and requirements.

Entries (limit five per person, no smaller than 4x6 and no larger than 8x10) may be mailed to PRC Gene Capaldi Lens on Litter Contest, 1521 North Providence Road, Media, PA 19063. High resolution digital submissions may be emailed to lensonlitter@prc.org. All entries (including digital) must include the entrant's name, address, telephone number, email address, title given to photo, location of litter site and how you learned about the contest. Students should also include age, grade and name of school. Photos submitted without all required information will be disqualified. Photos may be used by PRC at their discretion. For complete details, previous winners and an online submission form, visit: [Lens on Litter Contest - PRC](#).

Program sponsors-to-date include Carolyn Capaldi, Robert & Mary Capaldi, Keep PA Beautiful and Sheetz, Inc.

Pictured are throwback photos of 2021 1st place student and adult winners, "Rachel Carson's Dream" and "Teach Your Babies to Respect Our Waterways!"



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