KELLER ISD STYLE GUIDE

MAIN LOGO

Acceptable for all uses representing Keller ISD.

SEAL

Use only for ceremonious occasions (certificates, diplomas, graduation programs, plaques, official documents such as checks, etc.).

ALTERNATIVE LOGOS

Can be used at your discretion where they fit appropriately without stretching or cropping. Use the "K" logo only in instances where Keller ISD would already be implied.

COLORS

GREEN
RGB: 9-130-98
CMYK: 86-26-73-11
HEX: #098262
PANTONE: 349 CV(75%)

BLUE
RGB: 0-83-142
CMYK: 99-73-18-3
HEX: #00538E
PANTONE: 541 CVC