



Berton A. Yates Stadium Policies

As we kick off the fall football season and all the fun that comes with it, we want to remind you of our policies in place at Berton A. Yates Stadium for all sporting events. As a community, your support and encouragement are vital to the success of our WildKats. Whether you're cheering from the stands, supporting the arts, or volunteering your time, your involvement makes a significant impact. Together, we will ensure that this fall season is filled with pride, sportsmanship, and unforgettable memories. We encourage you to review these policies with your students. Go KATS!

Clear bags:

Willis ISD has a CLEAR BAG POLICY for all sporting and event facilities. Clear backpacks, clear totes, and clear purses of any size are acceptable. (The bag can have color on the seams/zipper area). Additionally, metal detectors will be in place at all entry gates.

The following outside items are NOT allowed to be brought into events or sports facilities:

Balloons, firearms, knives, live animal mascots, pyrotechnic devices, cannons, fireworks, whistles, air horns, confetti, skateboards, scooters, frisbees, roller blades, balls of any kind (excluding balls used by spirit groups), bicycles, and portable heaters. No outside food, drinks, candy in excess, seeds of any type, or coolers may be brought into the stadium. Performing groups may bring snacks and drinks into their specific seating areas. Glass bottles and/or Yeti-type cups prohibited. All nicotine and vape products are strictly prohibited. The use of tobacco, vape pens /ecigs, and alcohol products is prohibited inside the stadium and on all school property. The District also has the right to prohibit any other object from being brought into the stadium.

Signs:

Signs are permitted only on the fence in front of the home or visitor stands. Any signage that is in poor taste will be removed. Flags on poles, fatheads, or signs larger than a hand towel are not allowed. Any banners, promotional signs, trailers with promotional activities, or promotional events intended to be held in the parking lot must be approved (content and location) in advance by the Athletic Director. Requests should be made at least (2) two weeks before the event(s). No commercial signage, advertising, or giveaways, including food and promotional items, are allowed per WISD guidelines. Distributing printed materials on WISD property is not permitted unless they are a sponsor and have obtained approval.

Ticket Information:

Tickets will be sold online on the app "Hometown Fan." You can download the app on your mobile device or visit <https://www.hometownticketing.com/resources/hometown-fan-app/>. The stadium gates will open 60 minutes prior to game time. (i.e. 7 pm game gates open at 6 pm). Please note: Spectators leaving the stadium will not be allowed to re-enter without paying for re-entry. Only reserved seat tickets are guaranteed seating in a specific area. A general admission ticket does not guarantee a seat on your team's side. The district is unable to process refunds. Citizens 65 years and older may obtain a free pass for games by visiting Willis High School in advance. All employees must purchase tickets to attend a game. Varsity game tickets are \$8 for adults and students.

Varsity tickets: 2,000 tickets will be available for purchase online. Ticket prices are \$8 each for adults and students. If tickets sell out, there will not be any additional tickets for sale at the gate. If tickets are available to sell at the gate, you may pay with cash, debit or credit. Gates open one hour prior to start of game.

JV/Freshman tickets: Tickets will be available for purchase online, but also available for purchase at the gate. Prices are \$3 for adults and \$2 for students. Gates open 30-45 min. prior to start of game.

Middle School tickets: Tickets are only sold at the gate. Prices are \$3 for adults and \$1 for students. Gates open 30-45 min. prior to start of game.

Student entry:

Students in 5th grade or below must be accompanied by a parent to enter, and at all times while at the game. Students will not be allowed to hang out under the bleachers or in the grassy areas playing. Students not following the rules will be asked to leave. There are designated seating areas for middle school students and high school students. Students must follow the directives given by any district or school staff member.

Parking:

There will be designated parking areas for the opposing team, band, drill, etc. The stadium's U-shaped drive will not be used for drive-thru pick-up. Visitors must walk to the parking lot to be picked up. Tailgating will be allowed, but the location will be designated at the back between the tennis courts and the new Roark Pre-K building.

Field Access:

Fans cannot go from side to side or congregate under the stands. Spectators are not allowed on the field before or after the game. Only students of school-organized and approved activities will be allowed on the field. Anyone on the sideline not in uniform must have a sideline pass or district ID badge. Anybody without a proper pass, or ID, will be asked to leave the area. Victory line participation is for school-sponsored groups only. No one is to stand, photograph, or film from the end zone. The use of drones is not permitted at any contest unless approved by the school district in advance.

Selling Items at Game:

No groups will be permitted to sell products under the stadium bleachers. Certain groups may be permitted to sell items outside the gates. Permission must be obtained from the WISD Athletic office 2 weeks in advance.

Visiting Team Policies:

Only emergency vehicles may park inside the stadium. No vehicle of any kind will be allowed to drive on the track or stadium surface (unless approved by the district athletic director). Except in the regular course of business, emergency vehicles shall not flash lights or sound sirens during a game. Press box access is limited and must be requested in advance at the Willis ISD Athletic office (936-856-1315). Visiting teams should refer to the full visiting team guidelines book for additional information.

Willis ISD staff will enforce Willis ISD policies, state laws, UIL rules, and school policies concerning alcoholic beverages, controlled substances, weapons, and distribution of any type of literature.