



THE
SAVANNAH
COUNTRY DAY
SCHOOL

SPONSORSHIP OPPORTUNITIES



CONTACT INFORMATION

















LYNETTE ALLISON

DIRECTOR OF INSTITUTIONAL ADVANCEMENT

LYNETTEALLISON@SAVCDS.ORG

912.961.8825

ATHLETICS

	PLATINUM	GOLD	SILVER	BRONZE
	\$30,000	\$15,000	\$10,000	\$7,500
SCOREBOARD AT ALL HOME GAMES				
Scoreboard Cinema Commercial				
Scoreboard Cinema Ad (logo in space)				
Scoreboard Signature Ad				
Scoreboard Brand Ad				
RECOGNITION IN ATHLETIC AREAS				
Demere and Saunders Gyms				
T. Brown, Darby and Foley Fields				
Cay Family Tennis Pavilion				
ANNOUNCEMENT AT VARSITY GAMES				
GAME PROGRAM FULL-PAGE COLOR AD				

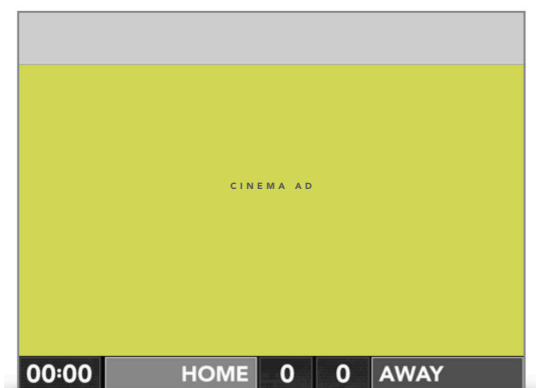
CINEMA COMMERCIAL AD



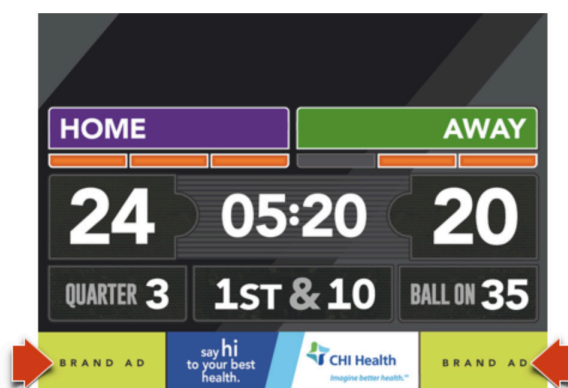
SIGNATURE AD










CINEMA AD












BRAND AD










ARTS

	PLATINUM	GOLD	SILVER	BRONZE
	\$30,000	\$15,000	\$10,000	\$7,500
PLAYBILL				
Full page ad				
Half page ad				
Logo on printed program				
Listed on printed program				
LABROT LOBBY SIGNAGE DURING PERFORMANCES				
ANNOUNCEMENT AT CURTAIN SPEECH				

EVENTS

	PLATINUM	GOLD	SILVER	BRONZE
	\$30,000	\$15,000	\$10,000	\$7,500
HOMECOMING ALUMNI RECEPTION				
Signage at Check-in				
Signage at the Bar				
Recognition on website page and social media				
GRANDPARENTS DAY				
Signage at event				

OTHER

	PLATINUM	GOLD	SILVER	BRONZE
	\$30,000	\$15,000	\$10,000	\$7,500
WEBSITE				
REPORT ON PHILANTHROPY				
24/7 AD DISPLAY ON SAUNDERS FIELD				

SUPPORT SCDS AND CONNECT WITH OUR COMMUNITY!

BY PARTNERING WITH THE SAVANNAH COUNTRY DAY SCHOOL, YOUR BUSINESS WILL BE REACHING:

1,207
STUDENTS

912
FAMILIES

4,100+
ALUMNI

26
ZIP CODES OF
SCDS STUDENTS;
MORE FOR VISIT-
ING TEAMS

7,580
VISITORS TO
WEBSITE

375+
ATTENDEES AT
PERFORMING
ARTS SHOWS

22,225+
ATTENDEES
AT ATHLETIC
EVENTS

ATHLETICS REACH (PER REGULAR SEASON)

	JV/VARSITY	MIDDLE SCHOOL
FOOTBALL	4 HOME GAMES (750-1,000 attendance)	6-8 GAMES
TRACK	8 MEETS (1,000+ attendance)	1-2 MEETS
FLAG FOOTBALL	6-8 GAMES	6-8 GAMES
LACROSSE	7-9 GAMES	10-12 GAMES
SOCCER	7-9 GAMES	10-12 GAMES
VOLLEYBALL	6-10 GAMES	20-22 GAMES
BASKETBALL	8-10 GAMES	8-10 GAMES
BASEBALL	8-11 GAMES	8-11 GAMES
TENNIS	20-24 MATCHES	1 MATCH

FINE ARTS REACH

UPPER SCHOOL	8 PERFORMANCES PER YEAR
MIDDLE SCHOOL	6 PERFORMANCES PER YEAR
LOWER SCHOOL	1 PERFORMANCE PER YEAR
FINE ARTS NIGHTS	375+ ATTENDEES