

Sponsorship Levels & Benefits

Please contact us at marketsponsorship@gissv.org



German International School of Silicon Valley

Reach 25,000+ People @ German Holiday Market while supporting nonprofit GISSV

Logo on 2 street banners on El Camino Real, Mountain View where 43,000-47,000 vehicles pass daily	✓		
Logo on 15,000 event postcards	✓		
Exclusively branded Drink Booth OR Games Booth OR choo-choo train	✓		
10 vouchers for complimentary meal at GISSV German Food Booth	✓		
Logo on event signage in covered seating areas	large	medium	
Feature or mention on Holiday Market and GISSV social media	feature	mention	
Stage naming rights	+\$10k	+\$10k	+\$10k
Logo on stage banner	large	medium	small
Logo on banners at GISSV Mountain View & San Francisco campuses	large	medium	small
Verbal acknowledgment on stage between performances	5x	3x	1x
Feature or mention, logo, and link on GermanHolidayMarket.org and GISSV.org event page	feature, logo, and link	feature, logo, and link	logo and link
Logo on 2,500 event guides and 400 sing-a-long lyrics sheets distributed at event	large	medium	small
Feature or logo in GISSV community newsletter (circulation: 900+)	feature	feature	logo
Ad in GISSV Yearbook	full page	half page	quarter page
Logo on Holiday Market email signature	✓	✓	✓
Logo on 15,000 printed event posters	✓	✓	✓
Logo on digital event posters	✓	✓	✓
Requires commitment by Oct. 1, 2024	Gold \$10,000	Silver \$5,000	Bronze \$3,000
Requires commitment by Nov. 1, 2024			
Limited availability			

GERMAN HOLIDAY MARKET

Saturday, December 14, 2024, 11am - 9pm | Mountain View City Hall Plaza, 500 Castro St