



New Jersey School Boards Association

Chesterfield School District Strategic Planning 2015

Facilitated by NJSBA Field Services Department

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Agenda

- What is Strategic Planning
- Advantages of Strategic Planning
- Strategic Planning Process
- Strategic Planning 2015 Calendar
- How to be a part of the process



Strategic Planning

Creating an
organization-wide
mission...

a vision

...that directs, motivates
and inspires all
members of the
educational community
to work together for the
common good.





Advantages of Strategic Planning

- Proactive
- Creative and innovative
- A planning process that is flexible
- Provides a forum of participation for a complete cross section of Stakeholders from the community
- Creates an ongoing cycle of planning, assessment and decision-making
- Optimizes limited resources



Advantages (continued)...

- Increases communication
- Clear focus on decision making
- Highlights the importance of good information for decision making
- Creates a district wide vision and mission that directs, motivates and inspires working together for the common good





Why Plan?

- Is your school enrollment changing?
- Is the make up of your school population changing?
- Are there more people in your community who don't have children in school?





Why plan?

- Changes in family structure in community?
- Economic structure of your community changing?
- Educational levels of community?
- Is there competition for your public schools?



If you answered yes...

then
Strategic Planning
is for you!





Components of Strategic Planning





Strategic Planning Process

Stakeholder Planning Sessions:

- Approximately 25 - 50 stakeholders
- Cross section of school and community
- Three Planning Sessions over a 3-month period
- 2 hours maximum per session
- Develop Vision, Mission, Goals and Strategies for the district



Strategic Planning Calendar

April 2015

Planning Session #1

Superintendent's State of the School Report and Stakeholders identify District Strengths & Challenges

May 2015

Planning Session #2

Stakeholders Create a Common Vision

June 2015

Planning Session #3

Stakeholders develop Goals and Objectives

July-Oct 2015

Administration develops Action Plans

November 2015

Chesterfield School District 2016-2020 Strategic Plan presented to Board of Education and Community



Strategic Planning Process – How to be involved

We need Stakeholder Volunteers...

- RSVP to volunteer to participate in the Three Stakeholder Planning Sessions over a 3 month period



