



Horizon Blue Cross Blue Shield of New Jersey

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www.HorizonBlue.com

Dear Horizon Dental Member:

Horizon Blue Cross Blue Shield of New Jersey Dental Programs (Horizon BCBSNJ) is pleased to announce an enhancement to your group's Horizon Dental Option Plan to include one (1) extra cleaning and one (1) extra exam per member per benefit year, effective January 1, 2008.

This benefit improvement is a result of Horizon BCBSNJ's continuing belief that there is a direct connection between a person's dental health and overall medical health. With growing evidence that more frequent dental cleanings and exams help in the early detection and treatment of serious medical conditions, now is an ideal time to take advantage of this benefit.

Please feel free to contact Horizon BCBSNJ Dental Customer Service at 1-800-4-DENTAL with any questions you may have regarding your dental coverage.

Best of Health,

Horizon BCBSNJ Dental
1-800-4-DENTAL