

Digital Media

Scope and Sequence

Course Description:

Through the study of Digital Media and its application, students will design and create multimedia projects that address customer needs. Skills covered will include creating and editing digital graphics, digital photography, using audio editing software, and creating video files. There will be a strong emphasis on utilizing the features in Adobe Photoshop culminating with an industry-recognized certification. The goal of providing this skills training and the corresponding certification is to assist students in becoming more marketable in the workplace.

- **1 credit**
- Grades 9-12
- Adobe Photoshop certification satisfies the requirement to earn a performance acknowledgement.
- Lab supplies/fees may be required.

TEKS

Cluster: *Information Technology*

Endorsement: *Business and Industry*

- Meets Advanced Course Requirement(Y/N): *No*
- Meets Foundation Requirement for Math, Science, Fine Arts, English, LOTE (Y/N-area): *No*

Instructional Units	Pacing
1st Semester	
File Management (<i>MOS Windows/Google Suite</i>), Copyright Guidelines, and Computer Ethics Principles of Design, Layout and Color Photography and Camera Assignments Photoshop Beginner Lessons (<i>Selections, Layers, Painting, Quick Mask, Filters, Repair, Type effects, Refine Edges</i>)	1st Grading Period
Photoshop Application Projects (<i>Wordle, Line Art Painting, Jack-O-Lantern, Collage, Movie Poster</i>) Adobe Illustrator Lessons 1-8 Photoshop Video Project (<i>Dream House</i>)	2nd Grading Period
2nd Semester	
InDesign Lessons 1-4 InDesign and Photoshop Integration Projects (<i>Post card, Business card, Mardi Gras/Superbowl Poster, Library Read Poster, Coupon, Magazine Cover</i>) Integration Project (<i>Travel Brochure</i>) Certification Preparation Lessons (<i>GMetric Practice Tests</i>)	3rd Grading Period
Audacity Application Projects (<i>Medley and Mashup</i>) Certification Preparation Lessons (<i>GMetric Practice Tests</i>)	
Industry Recognized Certification: <u>Adobe Photoshop Certification Exam</u>	4th Grading Period
Photoshop Review Lessons (<i>Activities 1-6</i>) Photoshop Spring Lessons (<i>Emotion Collage, Personal Logo, PS Brushes, Colorize BW Photo, Typography, Crystal Ball, Kaleidoscope, Butterfly GIF, Cinemagraph, Rotating Wheel</i>)	