

CFISD Audio Video Production 1

Scope and Sequence

Course Description:

In Audio/Video Production I, students work toward being college/career ready by designing, producing, exhibiting, performing, writing, and publishing multimedia content, including journalism, social media platforms, and district use. Content may be entered in pro-media competitions and/or utilized by actual organizations. This course will be administered with a project-based strategy with an industry-focused pre-production, production, and post-production system to create useful digital content. Students are expected to use innovative thinking to develop new ideas and processes for solving real-world issues and conveying those ideas to a global audience through a digital product. Methods and products will be created for audiences BEYOND the classroom such as school officials, non-profit organizations, higher education officials, government, or other stakeholders.

- Grades 10-12, Digital Audio Technology (recommended)
- Adobe Premiere Pro certification satisfies the requirement to earn a performance acknowledgement.

TEKS

Cluster: Art, A/V Technology and Communications

Endorsement: Business & Industry

- Meets advanced course requirement (Y/N): N
- Meets foundation requirement for math, science, fine arts, English, LOTE (Y/N-area): N

Industry Certification/Credentials: Adobe Premiere Pro

Content Focus & Skills Taught (By Grading Period):

Marking Period 1	Marking Period 2	Marking Period 3	Marking Period 4
Copyright & Safety Shots/Composition Exposure Triangle File Formats History & Trends of Video Basic Editing Filming Techniques Color Correction School Culture Video	Social Media Pre-Production Two Column Script Audio in Video Client Contact Feature Story Testimonial Promo Video	Storyboarding & Location Scouting Shot Lists Public Service Announcement Documentary Premiere Certification	Script Writing Movie Trailer, Narrative, Music Video (Instructor Choice) Premiere Certification

Primary Instructional Materials: *Industry Created Materials*