

KELLER CENTER FOR ADVANCED LEARNING STYLE GUIDE



APPROVED LOGO FOR CAMPUS

PRIMARY CAMPUS COLORS



GREEN
RGB: 9-130-98
CMYK: 86-26-73-11
HEX: #098262



BLUE
RGB: 0-83-142
CMYK: 99-73-18-3
HEX: #00538E

COLORS IN LOGO

(ONLY USE THESE COLORS WHEN USING ALL FOUR COLORS AT THE SAME TIME)



BLACK
RGB: 34-30-31
CMYK: 70-68-64-75
HEX: #221E1F



NAVY
RGB: 46-49-143
CMYK: 100-97-5-1
HEX: #2E318F



PURPLE
RGB: 73-42-126
CMYK: 89-100-15-4
HEX: #492A7E



CRIMSON
RGB: 137-30-47
CMYK: 29-97-77-30
HEX: #891E2F

