

2024-2025 Sponsorship Packet

GEAUX BALD

AT LSU HEALTH SHREVEPORT

SUPPORTING THE MCDADE HOUSE FOR CANCER PATIENTS



Geaux Bald is a fundraising organization led by second-year medical students at LSU Health Shreveport that was founded in 2011 following a cancer diagnosis of a beloved LSUHS faculty member.

In 2023, we announced plans to support a local cause that will impact cancer patients in North Louisiana and beyond — the restoration of The McDade House as hospitality lodging for Ochsner LSU Health – Feist-Weiller Cancer Center! Nearly 50% of patients at Feist-Weiller have to travel 20 miles or more to receive care that can span multiple days.

Receiving a cancer diagnosis is taxing enough on the patient, their family, and their friends, and we are eager to reduce some of the financial and logistical burdens, allowing these patients to focus on their health. With your support, Geaux Bald will help these patients and their families in a time of need.

Join us to make this wonderful space a reality for our community!

With your help, Geaux Bald can build on our progress for The McDade House and support local cancer patients!

2023-24 GEAUX BALD SUPPORT

21 SHAVED HEADS

20 SINGERS FOR A CAUSE

175 RUNNERS FOR A CAUSE

$30K RAISED

AT LSU HEALTH SHREVEPORT

schoolofmedicine.lsuhs.edu/geaux-bald

TO LEARN MORE OR SPONSOR, CONTACT:

Kinan Kasabali, Vice President of Community Engagement
kak003@lsuhs.edu

MARK YOUR CALENDARS

Geaux Bald
AT LSU HEALTH SHREVEPORT



FALL 2024

LAUNCH PARTY GIVEBACK NIGHT

Support Geaux Bald and local Shreveport restaurants by popping in during our launch party!



PICKLEBALL MIXER

Join fellow pickleball enthusiasts at our annual mixer where everyone is invited to pick up a paddle and have some fun for a great cause!



SPRING 2025

RACE FOR A CAUSE

Our annual 5k and 10k races invite student and community runners alike to run for the McDade House!



SING FOR A CAUSE

Sing for a Cause is the ultimate karaoke night presented by LSUHS medical students. Students vote on classmate performances to raise money and sing along to the captivating performances!



SHAVE DAY

The pinnacle event of the year is Shave Day, a day of recognition and celebration of the hard work throughout the year! Students and faculty members shave or cut their hair in honor of cancer patients who lose their hair during treatment.

GIVEBACK NIGHTS, BAKE SALES AND MORE ARE HELD THROUGHOUT THE YEAR!

CHECK OUT OUR SOCIAL MEDIA FOR THE LATEST UPDATES ON THESE EVENTS & MORE!

facebook.com/LSUHSGeauxBald instagram.com/geauxbald.shreveport

PARTNERING WITH Geaux Bald AT LSU HEALTH SHREVEPORT

Annual Sponsorship Partners get unique opportunities to connect with our community, increase brand visibility, and show their company's commitment to addressing the needs of oncology patients in the Shreveport/Bossier area.

	SPONSORSHIP LEVELS			
	BOWL CUT $500	**PIXIE CUT $1,000**	**BUZZ CUT $2,500**	**CLEAN SHAVE $5,000**
Tour of the Medical Education Building with organization leadership	✂	✂	✂	✂
Digital Recognition: On social media, organization website, event pages, and pre/post event sponsorship memos	✂	✂	✂	✂
Print Recognition: On printed items including programs, and sponsor signage at events		✂	✂	✂
Live Recognition: From podium at all events (Pickleball Mixer, Race for a Cause, Shave Day, Sing for a Cause)			✂	✂
Program Ad (Shave Day)				✂
Social passes to the Pickleball Mixer	**2 PASSES**	**4 PASSES**	**6 PASSES**	**8 PASSES**
Entries to the Race for a Cause 5K	**2 ENTRIES**	**4 ENTRIES**	**6 Entries**	**8 Entries**
Shave Day (VIP Lounge and Chance Auction Tickets)	**VIP LOUNGE ACCESS**	**VIP LOUNGE ACCESS 2 TICKETS**	**VIP LOUNGE ACCESS 4 TICKETS**	**VIP LOUNGE ACCESS 6 TICKETS**

DON'T SEE A PACKAGE THAT MEETS YOUR BUSINESS NEEDS?
Contact Kinan Kasabali, Vice President of Community Engagement, at kak003@lsuhs.edu to customize a sponsorship opportunity unique to your organization.









ABOUT THE MCDADE HOUSE

Geaux Bald is raising funds to help renovate The McDade House, which provides hospitality lodging for patients receiving treatment at Ochsner LSU Health Shreveport – Feist-Weiller Cancer Center.

In 1985, a family with a bold vision opened the original McDade House as one of the first hospitality houses in the nation. With this renovation, the goal is to restore the home's mission of hospitality, reducing some of the financial and logistical burdens for patients who have to travel considerable distances for multiple days.

The vision for the new McDade House includes seven bedrooms and four suites all with private bathrooms to accommodate patients, a community room, as well as a learning center and teaching kitchen. The renovation will also bring the home into current safety and ADA compliance standards.



Geaux Bald

AT LSU HEALTH SHREVEPORT

schoolofmedicine.lsuhs.edu/geaux-bald

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Geaux Bald SPONSORSHIP FORM

YES! I WOULD LIKE TO BECOME A GEAUX BALD SPONSOR AT THE FOLLOWING LEVEL FOR 2024-2025:

- ☐ **CLEAN SHAVE SPONSOR $5,000**
- ☐ **BUZZ CUT SPONSOR $2,500**
- ☐ **PIXIE CUT SPONSOR $1,000**
- ☐ **BOWL CUT SPONSOR $500**

YES, I WOULD LIKE TO BECOME A TITLE* SPONSOR OF THE FOLLOWING EVENT(S):

**ONLY ONE AVAILABLE PER EVENT*

- ☐ **SHAVE DAY $12,500**
- ☐ **RACE FOR A CAUSE $10,000**
- ☐ **PICKLEBALL MIXER $7,500**
- ☐ **SING FOR A CAUSE $7,500**

I plan to use the complimentary event registrations included with my partnership: ☐ YES ☐ NO

COMPANY INFORMATION

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Cell Phone: _____ Company Website: _____

Social Media (Facebook/Instagram): _____

LinkedIn: _____

PAYMENT INFORMATION

SPONSORSHIP AMOUNT $_____

MAIL COMPLETED FORM TO:

LSUHS Foundation
ATTN: Geaux Bald
920 Pierremont Avenue, Suite 506
Shreveport, LA 71105

☐ CHECK ENCLOSED FOR MY SPONSORSHIP

Checks should be written out to "LSUHS Foundation" with "Geaux Bald" in memo line. Please send a check with the completed sponsorship form.

☐ PLEASE USE THIS CREDIT CARD FOR MY SPONSORSHIP:

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

_____
Cardholder's Name (please print)

_____ _____ _____
Card Number Expiration Date CVV

_____
Billing Address

_____ _____ _____
City State Zip