

Advanced Television Broadcasting I

Course Syllabus

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Location	Lafon Performing Arts Center (Education Wing, Second Floor) 275 Judge Edward Dufresne Parkway Luling, LA 70070

Grade Levels: 11th & 12th	Credits: 2
Prerequisites: TV Production at base high school or Satellite Center facilitator recommendation	Pathways: Arts, A/V Technology & Communication, Information Technology, Hospitality & Tourism

Course Overview

Advanced Television Broadcasting I (ATVB I) is a project-based course designed to prepare Team Members for advanced video production by utilizing studio and field production techniques. Students work individually, as well as in teams to gain experience in a range of skill sets. Those skills include multi-camera production, video editing, motion graphics, lighting and audio. Team Members have the opportunity to earn certifications in Adobe Premiere Pro, as well as Adobe After Effects. Team Members who become certified in both programs automatically become Adobe Certified Professionals in Video Design, and it is considered an advanced industry-based certification upon graduation.

Team Members will develop the ability to produce professional projects for real world clients. This course is intended to allow Team Members to think creatively, while meeting the needs and expectations of their clients.

The fall semester of ATVB I focuses primarily on live sports production. Team Members taking this course must complete 12 hours of facilitator-approved work, in addition to instruction time. Team Members will be expected to work sporting events, as well as art and community events after school. Attending and/or editing videos from those events will go towards the required 12 hours.



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Learning Outcomes

Team Members will...

- Understand how to operate multi-camera productions within a television broadcast studio, as well as on the field
- Develop skills to create/edit videos and motion graphics in Adobe Premiere Pro & Adobe After Effects
- Demonstrate strong foundational skills, such as knowledge & thinking, written communication, oral communication, agency and collaboration

Grading Criteria

The Satellite Center uses a program called "ECHO" to provide/access projects, assignments and specific grades. The Team Member's overall grade is updated weekly in PowerSchool. Each parent/guardian should have access to both.

Satellite Center Learner Outcomes:

- **Knowledge & Thinking:** The ability to reason, problem-solve, develop sound arguments or decisions. Team Members also practice creating new ideas by using appropriate sources and applying the knowledge of skills of a discipline.
- **Collaboration:** The ability to be a productive member of diverse teams through strong interpersonal communication, a commitment to shared success, leadership and initiative.
- **Agency:** Demonstrating the importance of reflecting on and developing a "growth mindset." Team Members will also understand the importance of learning key academic skills correlated with positive academic and life outcomes as indicated in both research and our experience in the network.
- **Written Communication:** The ability to communicate knowledge and thinking through writing.
- **Oral Communication:** The ability to communicate knowledge and thinking through effective oral presentations.



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Missed/Late/Incomplete Work

Team Members are responsible for their own work in Advanced Television Broadcasting and at the Satellite Center, whether they attend class or not. This course follows the St. Charles Parish Public Schools' policies on make-up work. The policies are as followed:

Team Members will have **three days** to turn in an excuse for absences at their base high school. The Team Member will then have three days to make-up any missed work in order to receive full credit. The Team Member is responsible for knowing or asking the facilitator about what work they have missed.

If the Team Member does not have an excuse for their absence, they will have one day to complete missing work for full credit.

If a Team Member repeatedly fails to turn in their course assignments without an excuse, the Team Member's parent/guardian will be contacted through School Status. A progression plan will then be discussed with the Team Member, as well as the parent/guardian.

Individualized Educational Plan (IEP), 504 Plans and Accommodations

Satellite Center facilitators are notified at the beginning of each semester about Team Members who have an IEP, 504 Plan or any other accommodations on file. We are responsible for upholding those accommodations within classroom management and assignments. If an ATVB Team Member has specific accommodations regarding their assignments, the facilitator will communicate those changes with the Satellite Center administration, as well as the parents/guardians of the Team Member.

If a Team Member's accommodations include extra time, it is important that the facilitator be notified to request the same accommodations for their Adobe Certification Exam. This is the only form of testing our Team Members take part in, and will need to be done through a third party.



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Necessary Materials

Each Team Member enrolled in Advanced Television Broadcasting is provided a MacBook Pro by the Satellite Center at the beginning of the semester. Team Members are responsible for maintaining it in good condition until it is returned at the end of the semester. This laptop is the only resource required for the course. Team Members are expected to complete all ATVB assignments/projects on the MacBook, and should use it in a school appropriate manner on campus and at home.

Along with the MacBook Pro, Team Members will also receive a case to carry it in, in addition to a charger. Team Members will be responsible for paying fees if any of these items are stolen/missing when returning at the end of the semester.

Use of Equipment

Team members will have access to valuable, industry-standard resources and equipment within and outside of the ATVB work center. It is expected that team members know how to care for the equipment that they use and take responsibility for those items if they use them outside of school.

If a team member wants to use equipment outside of the ATVB work center, they must fill out the Equipment Checkout Form that makes the facilitator aware of what equipment is being taken out of the work center, what it will be used for and when it will be returned. The team member and facilitator must sign off on the form before the equipment can leave the work center.

Personal Technology (Cell Phones, Wireless Headphones, etc.)

Louisiana Act 313: Effective beginning with the 2024-2025 school year and thereafter, no student shall possess, on his/her person, an electronic telecommunication device throughout the instructional day. If a student brings an electronic telecommunication device in any public elementary or secondary school building or on the grounds thereof during an instructional day, the electronic device shall either be turned off and properly stowed away for the duration of the instructional day or prohibited from being turned on and used during the instructional day.

Teachers cannot allow/require students to use cellphones for instructional purposes.



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Press Play Productions/Channel 8 Payments

Team Members will have the opportunity to get paid for their work on after-school events supervised by a facilitator. The St. Charles Parish Public Schools' Public Information Department offers to pay Team Members \$25 for 3 hours, and \$7.40 for each additional hour after 3 hours. Team Members are responsible for filling out a form listing the events/times they have worked for the current month, and submitting it to the Advanced Television Broadcasting facilitator to approve. Each form submitted will be sent to the Public Information Department for payment at the end of each month. The school district sends checks in the mail for Team Members who have submitted their forms.

Each event worked by Team Members after school is supervised by either the ATVB facilitator, Destrehan or Hahnville TV Production instructors, or the Public Information Coordinator of Multimedia Services.

Press Play Productions/Contact with Facilitator

Team Members are allowed to contact the ATVB facilitator on their work phone, however it is requested that contact is limited to communication involving after-school events. Any questions/comments regarding class work or educational opportunities not relating to those events be emailed to jdauphin@wearescpps.org.

Everyone is welcomed (and encouraged) to follow the work of Press Play Productions online and through social media. We all work extremely hard for each event and appreciate the support.

YouTube/Vimeo <i>View videos & live streams</i>	Press Play Productions
Twitter/Instagram Get updates of events and view behind the scenes	@presstheplay
Website Watch videos/live streams & read articles	www.presstheplay.tv



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Daily Schedule

7:15 a.m.	Bus departs from DHS/HHS
7:15 a.m. - 7:30 a.m.	AM Team Members travel to Satellite Center
7:35 a.m. - 10:10 a.m.	AM Session
11:05 a.m.	Bus pick-up at DHS/HHS
11:05 a.m. - 11:20 a.m.	PM Team Members travel to Satellite Center
11:25 a.m. - 1:55 p.m.	PM Session
1:55 p.m. - 2:10 p.m.	PM Team Members travel to DHS/HHS

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Advisory Schedule

7:15 a.m.	Bus departs from DHS/HHS
7:15 a.m. - 7:30 a.m.	AM Team Members travel to Satellite Center
7:35 a.m. - 9:45 a.m.	AM Session
9:45 a.m. - 10:00 a.m.	Bus pick-up at DHS/HHS
10:05 a.m. - 10:45 a.m.	Advisory
10:50 a.m. - 11:20 a.m.	Lunch
11:25 a.m. - 11:40 a.m.	PM Team Members travel to Satellite Center
11:45 a.m. - 1:55 p.m.	PM Session
2:00 p.m. - 2:15 p.m.	PM Team Members travel to DHS/HHS



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Early Release Schedule

7:15 a.m.	Bus departs from DHS/HHS
7:15 a.m. - 7:30 a.m.	AM Team Members travel to Satellite Center
7:35 a.m. - 8:50 a.m.	AM Session
8:50 a.m. - 9:05 a.m.	Bus pick-up at DHS/HHS
9:05 a.m. - 9:25 a.m.	Lunch
9:25 a.m. - 9:40 a.m.	PM Team Members travel to Satellite Center
9:40 a.m. - 10:55 p.m.	PM Session
10:55 p.m. - 11:10 p.m.	PM Team Members travel to DHS/HHS

