



J. B. Martin Middle School
434 South Street
Paradis, LA 70080

Dear Prospective Advertiser:

The J. B. Martin Middle School Yearbook Staff would like to offer you the opportunity to advertise your business in 2023-2024 Cougar Yearbook. Our yearbook is made possible through the generosity of fine advertisers like you. We greatly appreciate your past and future support.

We would like you to know that your advertisements will be printed in approximately 300 yearbooks. Surveys show that every student shows his/her yearbook to at least ten people and yearbooks are rarely thrown away. Your advertisement will be seen by many students, parents, and family members throughout the coming years.

This year we are asking advertisers, through our staff members, to place ads for their business. Your business's name, address, and logo can be printed on our advertisement pages. The prices are:

1/8 page is only \$40.00 (horizontal ads only)

1/4 page of a page is \$80.00

1/2 page is \$160.00

Whole page ads are \$200.00

Please decide how you would like your advertisements to read. Complete the following form and attach it to your cash or check (which should be made out to J. B. Martin Middle School). If you have any questions, please contact April LeBouef at alebouef@stcharles.k12.la.us.

Thank you for taking the time to consider our request. If you would like to see examples of past yearbooks, please visit our website by using the QR code below. Without you, a great tradition at J. B. Martin Middle School could not continue.

Sincerely,

April LeBouef & Stephanie Kidd
JBM Yearbook Sponsors



$\frac{1}{2}$ page = \$160

Full Page = \$200

$\frac{1}{4}$ page = \$80

$\frac{1}{8}$ page = \$40

J. B. Martin Middle School
2023-2024 Yearbook
Advertisement Form



Please complete this form and attach your payment.

All checks should be made out to ***J. B. Martin Middle School.***

Business Name: _____

Mailing Address: _____

Phone Number: _____

Payment Type ☐ Check # _____ Amount \$ _____ ☐ Cash Amount \$ _____

Student Representative: _____

Please indicate on the lines below exactly how you would like your advertisement to appear.
(Attach a business card if possible with a paperclip)

Or you can email alebouef@stcharles.k12.la.us to attach business card electronically.

Complete and detach for your records.

_____ paid to J. B. Martin Middle School for _____ page advertisement
in the 2023-2024 Cougar Yearbook.

Advertiser's Name _____

Date of the Payment _____

Check # _____ (Amount \$ _____) Cash (Amount \$ _____)