

GOW AT A GLANCE

A Monthly News Snapshot from The Gow School



Gow students participate in a Western New York Independent School DEI Conference

Connect with Gow!



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Gow Alumni Spotlight Meet Bill Hoke '58

Alumnus Bill Hoke '58 on finding his place at Gow, his lifelong friendships, and his successful career in marketing.



Campus Focus Meet Beth Munro

Accomplished artist and wife of Gow's Head of School talks about her love of art and what makes Gow so special.

 *Spread the word!*

Gow Speaker Series featuring

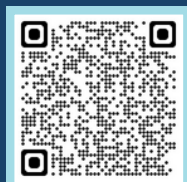


Dr. Ken Pugh

**Wednesday, March 13
at 7:00 p.m.**

UNDERSTANDING THE LITERATE MIND:
The latest discoveries about how we learn

Please register to
receive Zoom link



Upcoming Events

March 9	Gow Summer Program Open House at Gow
March 12	Local Parent Dinner - The Roycroft Inn
March 13	Gow Speakers Series - Dr. Ken Pugh
April 19	Local Parent Coffee - Taste
April 20	Gow School Open House on campus
April 25-28	Crimson and Navy Spring Weekend (Please register by April 10th)
May 16	Athletic Awards and Honors Convocation
May 17	Senior Dinner - The Roycroft Inn Commencement

BILL HOKE '58

"I learned on my first day of classes at Gow, that there were other students just like me."

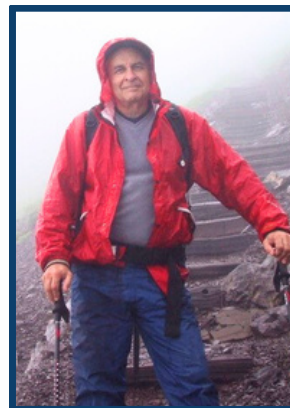
A native of Birmingham, MI, Bill Hoke '58 attended Gow for his junior and senior years. "I had a perfect Norman Rockwell childhood except for school. Every school year, I would tell myself I would

do better, try harder, and live up to the potential everyone said I had. Then I would crash and burn and my long-wondering parents would seek another alternative. Someone finally pointed us to Gow," Hoke recalled.

Following his two years at Gow where Bill got his "first 'A' in anything," he attended five colleges and universities, finishing at Oakland University where, although still struggling in the classroom, he was editor of the university newspaper. After graduating, he went into marketing and worked for 15 years in advertising agencies, including as creative director for major brands Boeing and Holland America. He and his wife, Patty, then started a boutique advertising agency with 18 employees that won numerous awards for medical and social advertising. Since retiring, he has worked as a teacher and mentor with more than 4,000 business start-ups.

Bill and Patty are devoted to the Pacific Northwest where they enjoy mountain climbing and long-distance hiking. Bill has self-published three books of mountain haiku and edited the "Olympic Mountains Trail Guide." Bill and Patty have a blended family of four and live on the Kitsap Peninsula, across the water from Seattle.

"I owe a lot to Gow and can honestly say the school saved me. I made life-long Govian friends who helped me understand and accept that I see and learn differently and can be successful. Thanks to Gow, I have come a long way since arriving on campus in September 1957!"



Top: Bill and his wife, Patty.

Above: Bill and Frank Bromley '58. Bill on a hike.

Learn more
at gow.org

Gow School Summer Program (GSSP)

This five-week program is designed for students ages 8–16 who possess the potential to excel but who have struggled in school or who have been diagnosed with language-based learning differences.

We would love to tell you more!

March 9: In-Person Open House for GSSP at 9:30 a.m.

April 9: Virtual Open House for GSSP at 7:30 p.m.

For more info and to register, call 716.687.2001



Campus Focus: Meet BETH MUNRO

Noted artist, proud mom, and wife of Gow's Head of School



“The minute I walked on campus, it was clear to me that Gow is a lifesaver and game-changer for students.”

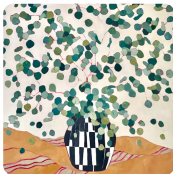
For Beth Munro, an accomplished artist and wife of Head of School John Munro, the essence of the Gow experience is its exceptional community and unwavering support for students.

Growing up in Corning, New York, she “was always painting” and was inspired by her father, an artist and designer at Corning Glass Works. She met her husband, John, at Hamilton College where she was a government and fine arts major. They have three grown daughters who live in New York City and three dogs who are adored by many of the Gow students.

Beth is inspired by the vibrance of the Western New York art scene. “I am currently doing a residency in Buffalo, and love the depth of the

art community. The new AKG Museum (formerly the Albright Knox Gallery), has a phenomenal world-class collection, and the small galleries are remarkable too,” said Beth. As for her artwork (pictured at left), it focuses on movement, color, and texture. Her works are currently being shown in galleries in Maine, Connecticut, Los Angeles, and Atlanta.

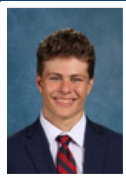
For Beth, a highlight of being at Gow is hosting class dinners for students and sharing a good meal. “It’s a joy to hear them laugh and to get to know them better. Every day I realize what a gem The Gow School is and, with its worldwide reputation, what a privilege it is to be here.”



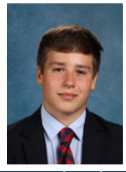
CAMPUS NEWS

WRESTLING WINNERS!

The Gow wrestling team had another great season. This year, two students, Nathan and Michael, advanced to the Catholic High School State Athletic Association New York State Championships in Long Island. Nathan took 2nd place and Michael 6th place in their weight classes.



Nathan



Michael



STUDENT FUN IN ECUADOR & COLORADO

Trips over February break are always a favorite, and this year was no exception. Students and faculty traveled to Ecuador and the Galapagos Islands for a week of exploring and fun, while others went west for an awesome week of beautiful powder and great skiing in Breckenridge, Colorado.



Join us for a weekend of Gow fun!

April 25-28, 2024

Crimson and Navy Weekend

Reconnect with old and new friends for drinks and off-campus dinners, the Gow Auction, student activities, focus groups, Career Conversations, the Dyslexia Dash, and more!

All alumni and families are welcome!



For a schedule and registration, visit gow.org or click the QR code



Keeping in touch with Gow has never been easier!



the-gow-school



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GowSchool and Gow Connect





GOW'S HOWARD HALL PROJECT UNDERWAY!

A message from Gow's Capital Campaign Co-Chairs

At our most recent Trustees meeting, the Board voted unanimously to begin construction on our ambitious Howard Hall Project to replace the Main Building. Since we began fundraising in 2021, generous donors have made gifts and pledges of more than \$8 million. We are thankful for your support!

With recent increases in the cost of labor and building materials, the building is going to cost \$10.5 million and we hope you will help us to reach this target. The Main Building has served our campus and students for nearly 100 years but needs to be modernized. Howard Hall will have ten large and more flexible classrooms, a contemporary health center for boys and girls, spaces for student entrepreneurship and community activities, and be accessible for all.

We are focused but not finished! If you have not yet made a gift to this Campaign, please consider a one-time donation or multi-year pledge. We are grateful for your generosity and belief in Gow. Thank you for helping us to make Howard Hall a reality.

With best wishes,

Creighton B. Murch '64, Trustee
Parent of James '23 and John '23

Christine Standish, Trustee
Parent of Spencer Wilk '11

There are so many ways to give and make a difference!

- Make a one-time donation or multi-year pledge toward Gow's \$10.5 million Capital Campaign.
- Donate appreciated stock and receive credit for the full value of the stock while avoiding taxes on the capital gain.
- Donate from your IRA and receive a tax benefit
- If you have included Gow in your estate plan, please tell us so we can recognize you as a member of the Wolbach Legacy Society.

NEW GOAL
\$10.5 million

RAISED TO DATE
\$8.3 million

AMOUNT REMAINING
\$2.2 million

GROUNDBREAKING
March 2024

Please contact
Gayle Hutton
Development Director
at 716.687.2074 or
ghutton@gow.org
with questions.



CONSIDER A DONOR NAMING OPPORTUNITY

Thank you to those donors who have already purchased naming opportunities in Howard Hall! A naming opportunity is an ideal way to honor you, your family, a favorite teacher, or a friend. An engraved plaque will recognize these named spaces.

AVAILABLE NAMING OPPORTUNITIES

\$200,000

Little Seniors Student Lounge

\$100,000

Academic Classroom - 6 remaining to name

Business Office

Govian Bookstore

Patio Adjacent to Little Seniors

\$50,000

Howard Hall Lobby Fireplace

Counseling Speakers Series Fund (4 available)

Infirmity Room Naming/Furnishings (3 available)

Infirmity Patient Lobby Naming/Furnishings

Patio Fireplace Naming

Student Store Naming/Furnishings

\$25,000

Classroom Furnishing Package (10 available)

Nurses' Office Naming/Furnishings

Triage Room Naming/Furnishings

\$10,000 and below

Bookstore Display Case Naming (6 available) \$10,000 each

Garden Endowment Funds (10 available) \$10,000 each

Bench with Naming Plaque (10 available) \$7,500 each

Trees with Naming Plaque (25 available) \$5,000 each

Adirondack Chairs with Naming Plaque (25 available) \$1,000

THANK YOU TO THOSE DONORS WHO HAVE ALREADY PURCHASED A HOWARD HALL NAMING OPPORTUNITY

Howard Hall Building - Mr. and Mrs. Robert Manice '71

Rogers Lobby - The Standish and Wilk Families (Spencer '11)

Link Lundell Conference Room - The Murch Family

(Creighton '64, James '23, and John '23)

Health Office Suite - The Morris Family (Loren '23)

Development Office - Mr. and Mrs. Walt Silver '67

Classrooms - The Brooke Family, Lowell Powers, Jr. '59,

The Sakhai Family, The Wilday Family

Counseling Office - The VanMeter Family (Ike '70 and Jane '74)

Howard Lobby Elevator - The Follett Family

Speech & Language Classroom - Robert Ittmann '62 & Lila Lohr