

## Business & Marketing

# Business Management



**BUSINESS, MANAGEMENT  
& ADMINISTRATION**

Image created by Talley High School student.

## Courses

Leadership, Year 2 C, D, E  
Financial Algebra A, B  
AP Microeconomics  
AP Macroeconomics  
International Economics  
Business Law  
Entrepreneurship  
IB Business & Management, Year 1 A, B  
IB Business & Management, Year 2 C, D, E

**Credentials**  
Financial Literacy

## Beyond the Classroom

These courses may visit worksites such as Kenworth Trucking or GESA Credit Union and welcome guest speakers to discuss current topics in leadership, management, or starting a new business. Interests are explored and friends made while preparing for life after high school in DECA and/or FBLA clubs.



## Graduation Requirements

Credit from these courses may be used to meet the following graduation requirements

CTE      Math      Elective



## College Credit

Students may earn Dual (high school and college) Credit through these programs:

AP / IB (Exam Based Equivalency)  
CTE Dual Credit (Agreement with College)

## After High School

### WORKFORCE

Personal Service Manager (\$30,000) | Sales Associate (\$40,000)

### MILITARY

Administrative Support Specialist (\$67,000) | Bookkeeping/Auditing Clerk (\$79,000) | Manpower Manager (\$97,000) | Acquisitions and Contracts Manager (\$112,000)

### APPRENTICESHIP/ CERTIFICATE

Lodging/Food Service Manager (\$65,000) | Property/Real Estate Manager (\$63,000)

### 2-YEAR COLLEGE

Cost Estimator (\$82,000) | Business Operations Specialists (\$84,000)

### 4-YEAR DEGREE

Logistician (\$98,000) | Management Analyst (\$110,000), Facilities Manager (\$105,000), Industrial Production Manager (\$117,000), Financial Manager (\$156,000)

### GRADUATE DEGREE

Chief Executive Officer (\$160k+), Chief of Staff (\$270k)