

# Business & Marketing

## Marketing



MARKETING

Image created by Talley High School student.

### Courses

Marketing Exploration  
Social Media Marketing A, B  
Marketing Operations (Student Store) A, B, C  
AP 3D Art & Design (Studio Art) A, B  
Entrepreneurship  
Marketing Practicum A, B, C

### Graduation Requirements

Credit from these courses may be used to meet the following graduation requirements

CTE      Fine Art      Elective

### Credentials

Food Worker's Card



### Beyond the Classroom

These courses explore current trends in marketing, learn to create and maintain a social media presence, and run the student store. Interests are explored and friends made while preparing for life after high school in DECA and FBLA.



### College Credit

Students may earn Dual (high school and college) Credit through these programs:

AP (Exam Based Equivalency)  
CTE Dual Credit (Agreement with College)

### After High School

<b>WORKFORCE</b>	Digital Coordinator (\$52,000)   Marketing Assistant (\$55,000)
<b>MILITARY</b>	Sales & Stock Specialists (\$53,000)   International and Civil Affairs Specialists (\$73,000)   Store Manager (\$91,000)   Public Affairs Officer (\$118,000)
<b>APPRENTICESHIP/ CERTIFICATE</b>	Advertising Sales Agent (\$61,000)   Public Relations Specialist (\$67,000)
<b>2-YEAR COLLEGE</b>	Real Estate Broker/Sales Agent (\$57,000)
<b>4-YEAR DEGREE</b>	Market Research Analyst (\$75,000)   Sales Engineer (\$117,000)   Social and Community Service Manager (\$77,000)
<b>GRADUATE DEGREE</b>	Marketing Manager (\$157,000)   Public Relations Manager (\$130,000)