



**VANGUARD
UNIVERSITY**



MISSION

THE MISSION OF VANGUARD UNIVERSITY IS TO PURSUE KNOWLEDGE, CULTIVATE CHARACTER, DEEPEN FAITH, AND EQUIP EACH STUDENT FOR A SPIRIT-EMPOWERED LIFE OF CHRIST-CENTERED LEADERSHIP AND SERVICE.



VALUES

Truth

Virtue

Service



VISION

VANGUARD UNIVERSITY
WILL BE THE LEADING
SOURCE OF CHRISTIAN
HIGHER EDUCATION IN
CALIFORNIA.

STUDENT-FOCUSED STRATEGIES



Our institutional vision is guided by our student-focused strategies:

- ▶ Access
- ▶ Affordability
- ▶ Success
- ▶ Facilities

VU Strategic Plan | Our Future, Together



THEME I ADVANCE OUR EDUCATIONAL MISSION

Advance our educational programs and commitment to student access and success.



THEME II CHAMPION OUR BRAND

Champion our brand and identity as a Christian university rooted in the Pentecostal tradition and as a diverse learning community.



THEME III UNLEASH OUR POTENTIAL

Pursue revenue generation, innovation, and resource allocation that positions the university to reach its full operational potential.

Ascend 2030 | Our Strategic Vision for Academic Renewal



GOAL #1

Develop Mission-Aligned, Market-Responsive Programs



GOAL #2

Enhance Flexibility In Program Design and Delivery



GOAL #3

Strengthen Fiscal Sustainability by Diversifying Our Revenue Model



GOAL #4

Forge Community and Organizational Partnerships



GOAL #5

Ensure Best-In-Class Student Support



GOAL #6

Advance Faculty and Staff Impact At and Beyond Vanguard