



AN EARLY COLLEGE DISTRICT  
**BROWNVILLE**  
INDEPENDENT SCHOOL DISTRICT

*Empowering Students to Succeed!*

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# 2024-2029 STRATEGIC PLAN

# BROWNSVILLE I.S.D. – WE BELIEVE...

- ✓ Collaboration among families, community, and staff will contribute to educational excellence.



# BROWNSVILLE I.S.D. – WE BELIEVE...

- ✓ In providing the resources and support to create a safe and healthy educational and working environment.



# BROWNSVILLE I.S.D. – WE BELIEVE...

- ✓ In ensuring equitable access and opportunities so all students become life-long learners.



# BROWNSVILLE I.S.D. – WE BELIEVE...

- ✓ In holding high expectations so all students graduate prepared for post-secondary success.





## VISION:

Brownsville I.S.D. empowers students to be life-long learners who are prepared to contribute to our community and succeed in a global society.





## MISSION:

In collaboration with our families and community, Brownsville I. S. D. provides a safe, healthy, and nurturing learning environment. We offer specialized supports and equitable resources to implement high-quality curricula, student-centered instruction, and exemplary programs.



# HIGH-QUALITY CURRICULUM, INSTRUCTIONAL MATERIALS, & ASSESSMENTS

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# Goal



By 2029, 100% of Brownsville ISD graduating students will be college, career, trade, or military ready based upon their individual goals.

# Strategy



Develop a district-wide system which aligns curriculum and assessment to meet the needs of students from PreK to 12th grade.

# Align curriculum and assessments.



## ACTION STEPS

Establish a District Professional Learning Committee.

Update the list of effective instructional materials and programs used across the district.

# Align curriculum and assessments.



## ACTION STEPS

Develop a model for the creation and use of formative assessments.

Streamline assessments to support classroom instruction.

Establish a system to collect and analyze data from multiple sources.

# Align curriculum and assessments.



## ACTION STEPS

Implement the components of highly effective instruction.

Establish strategies for implementing highly effective instruction.



# INTEGRATED STUDENT SUPPORT SYSTEMS

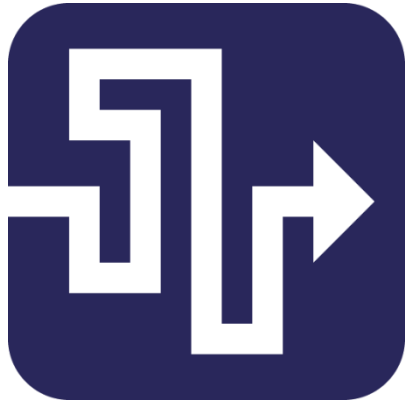
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# Goal



By 2029, 100% of Brownsville I.S.D. students will make significant growth in order to meet or exceed grade-level standards, closing the academic achievement gap.

# Strategy



Establish a sustainable, high-quality district-wide curriculum for tier-two and tier-three instruction and increase the usability of innovative technology resources.



# Establish tier-two & tier-three curriculum.



## ACTION STEPS

Establish an Integrated Student Support Systems Committee.

Create an aligned district curriculum for tier-two and tier-three instruction.

Pilot implementation at six campuses.

# Establish tier-two & tier-three curriculum.



## ACTION STEPS

Build leadership and educator capacity.

Streamline online learning platforms and technology resources.

Create a foundational literacy skills curriculum for students two or more years below grade level in reading.

# Establish tier-two & tier-three curriculum.



## ACTION STEPS

Monitor and support student academic, social-emotional, and physical needs.



# DISTRICT CULTURE

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# Goal



By 2029, 100% of Brownsville I.S.D. students will attend school daily and the district enrollment will increase from 37,000 to 39,500.

# Strategy



Refine district and campus enrollment and attendance protocols.

# Refine enrollment & attendance protocols.



## ACTION STEPS

Create a District Attendance Committee.

Develop a District Attendance Protocol Manual.

Implement district-wide best "daily attendance practices."

# Refine enrollment & attendance protocols.



## ACTION STEPS

Implement impactful attendance incentives.

Create a public and district campaign on the importance of school attendance.

Identify and support students with attendance concerns.



# Refine enrollment & attendance protocols.



## ACTION STEPS

Develop and implement a systematic district-wide approach for retention of families/students planning on enrolling in another school system.

Implement a welcoming school/learning environment based on best practices and parental feedback.



# HUMAN CAPITAL SYSTEMS

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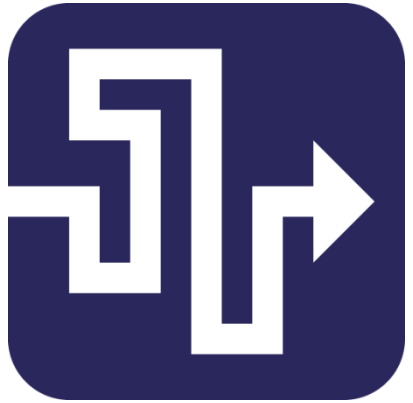
# Goal



By 2029, 100% of Brownsville I.S.D. staff and teachers will be highly effective.



# Strategy



Develop and implement a district-wide system to recruit, develop, and retain highly effective employees.

# Recruit, develop, and retain employees.



## ACTION STEPS

Develop a Staff Recruitment Plan.

Identify Staff Recruitment Program marketing needs.

Develop a Staff Retention Plan.

# Recruit, develop, and retain employees.



## ACTION STEPS

Present possible solutions to address staff turnover.

Develop a Teacher Mentor Program.

Develop a Staff Mentor Program.

# Recruit, develop, and retain employees.



## ACTION STEPS

Create an Employee Recognition Program.