COLUMBIA HEIGHTS PUBLIC SCHOOLS (CHPS)

Brand Guide

Logo Usage and Guidelines

The District permits usage of the Columbia Heights Public Schools logo and individual school/program graphics for the production of materials in connection with school or district-related functions and/or organizations (i.e. shirts, print materials, posters, etc.) in accordance with the standards in this style guide. Please contact the CHPS Communications Departments at 763-528-4315 for Director Kristen Stuenkel or 763-528-4530 for Coordinator Emma Bute for questions or assistance. When using a building graphic, the District name and/or logo must be represented somewhere on the item, unless cleared with the Communications Department to not include.

Brand Colors

00274C	FDD009	4092BF	B6D43F
100 86 41 42	2 16 99 0	73 31 10 0	33 0 94 0
0 39 76	253 203 9	64 146 191	182 212 63
PANTONE 282c	PANTONE 116c	PANTONE 7688c	PANTONE 2297c

Brand Fonts

Titles & Labels: Futura Std Medium Condensed*

Standard Text: Gill Sans MT Medium

**This font is not a Google-compliant font, so when creating something using a Google app, please use "Oswald" for titles.*

Formats Provided

All District Logos and School/Program Graphics are available on the CHPS Website to staff on HeightsNET under "Staff Resources" by clicking the "Brand Standards" drop-down. All logos/graphics are available in a PNG format, but if Vector (original) files are needed for a project, please contact Emma Bute at ButeE@colheights.k12.mn.us for the original, high-quality file.

How To Find Us

www.colheights.k12.mn.us

Columbia Heights Public Schools

@chpsisd13

Other Pages

Columbia Heights High School (CHHS)
- Facebook: Columbia Heights High School
- Instagram: @chhs_hylanders

Columbia Academy (CA)
- Facebook: Columbia Academy
- Instagram: ca_hylanders_

Hylanders Activities
- Facebook: Hylanders Activities
- Instagram: hylandersactivities

North Park School for Innovation
- Facebook: North Park School for Innovation
- Instagram: @npsfi_hylanders

Valley View Elementary
- Facebook: Valley View Elementary

CHPS Community Ed
- Facebook: Columbia Heights Public Schools Community Ed
- Instagram: chpscommed

COLUMBIA HEIGHTS PUBLIC SCHOOLS

Individual School/Program Graphics

All individual school/program graphics are available in school colors and other options (i.e. black, Hylander Blue, white, etc.) on HeightsNET. If you are in need of these in a version other than PNG, please contact Emma Bute at ButeE@colheights.k12.mn.us.

Mission Statement

OUR MISSION

Columbia Heights Public Schools

Creating worlds of opportunity for each and every learner

"All Belong, All Succeed"

Core Values

CORE VALUES

Community	Excellence	Collaboration	Integrity	Respect	Courage	Innovation
Where we all belong and believe in ourselves and each other	*Being our best, expecting our best, every day*	*Working together for common goals*	*Doing what is right, even when no one is watching*	*Celebrating who we are, honoring our differences, treating others well*	*Facing challenges with hope and persistence*	*Finding new ways to excel and grow*

Columbia Heights High School

Columbia Academy

COLUMBIA ACADEMY

COLUMBIA ACADEMY

Highland Elementary

Highland Elementary

Individual Focus. Infinite Potential.

Valley View Elementary

Valley View Elementary

Achieving Excellence Together

North Park School for Innovation

North Park School for Innovation

STEM • Creativity • Sustainability

North Park School for Innovation

Community Education

AdultEnrichment

Columbia Heights Public Schools

ENCORE

Columbia Heights Public Schools Out of School Program

AdventureClub

Columbia Heights Public Schools

MiniAdventures

Columbia Heights Public Schools

BloomingHeights

Edible Schoolyard & Outdoor Classroom

Columbia Heights Public Schools

EarlyChildhood

Columbia Heights Public Schools

PreK 3 • ECFE • Early Childhood Screening • Home Visits