



Welcome!

DEAR NORTH MIDDLESEX COMMUNITY,

The beginning of the school year is approaching fast and we would like to extend a warm welcome to let you know that Whitsons Culinary Group has exciting plans for the school nutrition program. Our goal is to serve nutritious, well-balanced meals that appeal to students and the school community. We are pleased to provide a comprehensive school dining program at North Middlesex Regional School District that meets the National School Lunch and Breakfast Program requirements and engages students in developing a positive attitude toward healthy eating.

At Whitsons our mission of Enhancing Life One Meal at a Time™ means more than just serving food; it's about fostering a sense of community and hospitality in everything that we do. We're dedicated to helping people live healthier lives through nourishing food, authentic relationships, and leaving this world a better place than we found it. It is this invisible spirit of service to others that makes our mission more than just words.

We believe that every meal should be a celebration of real ingredients and authentic flavors. That's why our meals are crafted with care and precision, using traditional scratch-cooking methods that respect the essence of real, fresh, wholesome food packed with nutrition and natural ingredients. This approach reflects our commitment to personalizing high-quality, innovative, and culturally appropriate meals for each of our communities. We believe it is important to serve the same kinds of meals to our customers that we would serve to our own family, and they would serve to theirs.

Here is some information about your school lunch program that we think will be helpful to begin the new school year:

SCHOOL MEAL MENUS

Our interactive menus may be found online at www.fdmealplanner.com, and they will provide you with all the nutritional and allergen information you will need to plan your child(ren)s' school meals. You can also download the FD Meal Planner app on your smartphone for convenient access.

REAL MEALS™ BY WHITSONS

Real Meals™ By Whitsons brings a fresh vibe to our K-12 meal solution. These meals are made from fresh ingredient the way nature intended, and they fuel the minds of our customers in a fun and tasty way! Plus, our interactive healthy eating program motivates and inspires students to consider the many benefits that wholesome meals and physical activity have on their growing bodies and minds. It's all about making the connection between food and wellness. Look for Real Meals at your school this fall.

At elementary schools, our award-winning Nutrition Safari® program will introduce younger students to lovable animal characters to teach them about selecting healthy choices from each different food groups for a well-balanced diet. The program's mission is to encourage students to develop lifelong healthy eating practices.

At secondary schools, monthly Flaves and special event Pop-up Shops will feature trendy menus items and activities to engage older students. Whitsons has also invested in professional signage and merchandising that creates a food court-style environment. It's like going out to lunch without ever leaving the building. Our goal is to entice students to make lifelong nutritious and delicious meal choices.

OTHER INFORMATION

We're excited about our partnership with North Middlesex, and we will provide a great school nutrition program while becoming a part of your community.

Your opinion matters to us. If you have any suggestions for the school nutrition program, please contact me, January Lanosa at 978-597-8721 X2470, Whitson's General Manager at Fresh Picks cafe. We are here to serve you and your child(ren)'s needs and look forward to being a part of your community for many years to come.

Sincerely,
January Lanosa
General Manager

