



**@farmington** Electronic staff newsletter, published up to twice a month – Emailed to staff members

**District Signage** Electronic signage in front of our buildings throughout the District

**Facebook** District Facebook page – more than 8.4K followers – @FarmingtonPublicSchools

**Finalsite Mass Notifications System**  
District and school messages sent via phone, text, and email to District parents

**Instagram** Launched May 2016 – more than 2,080 followers – farmingtonpublicschools

**LinkedIn** Launched November 2019 – more than 600 followers

**Mobile App** District app for mobile devices – more than 9,000 downloaded from the App Store

**News Releases** District and school news releases can be found on our website

**Peachjar** Informational flyers sent directly to captured family inboxes, as well as posted on school websites for easy access – sheets of paper saved = 33,149,901 – Trees saved = 3,978

**TV-10** District student-run cable station and YouTube channel – Videos and podcasts of District events, athletics, and more available on the website

**UpDate** District newsletter distributed to more than 38,000 residents, up to four times a year within the *Farmington Press*

**Websites** District and school websites – more than 2.9M views – [www.farmington.k12.mi.us](http://www.farmington.k12.mi.us)

**X** Quick District updates – more than 3.8K followers – @FPSInformation