

**COBIS Conference on University and Careers Advising**  
*Navigating Futures: International Schools' Perspectives on University &  
Careers Advising*

**Deira International School, Dubai | 21-22 January 2025**

**Exhibitor Information**

**The COBIS Conference on University and Careers Advising will bring together University and Careers Advisors, School Counsellors, Heads of Careers Departments and Leaders from international schools, along with representatives from international universities, for professional development, networking, and collaboration.**

**Location:**

Deira International School, Dubai, UAE

**Dates:**

21-22 January 2025

**Target audience:**

University & Careers Advisers from international schools; School Counsellors; Heads of Careers Departments; Admissions Officers; School Leaders; Representatives from International Universities.

**Exhibition:**

This conference will include a small exhibition. These spaces are prioritised for COBIS Supporting Associates. Exhibitor spaces will be allocated on a first-come, first-served basis with some stands reserved as part of sponsorship packages. Subject to availability, non-Supporting Associate exhibitor bookings will be accepted from 1 November 2024. Each exhibition space is roughly 2m wide x 1m deep and includes a trestle table, one chair, and access to power. All exhibitor bookings are subject to approval from COBIS and the Host School. Please note, this event is not open to agents or companies representing universities on a commission basis.

**Cost:**

The exhibition fee is £595 plus VAT for COBIS Supporting Associates, and £695 plus VAT for non-COBIS Supporting Associates. This fee includes the stand and one representative (including conference lunches, refreshments, and one ticket for the conference dinner). All exhibitors are welcome to participate in the conference sessions. To book an exhibitor stand, please contact [kirsty.smith@cobis.org.uk](mailto:kirsty.smith@cobis.org.uk).

**Sponsorship:**

Sponsorship opportunities for the conference are available, some of which will include an exhibition stand. For information about sponsorship, please contact [cpd@cobis.org.uk](mailto:cpd@cobis.org.uk).

**Further information:**

For further information about the event, please contact: [kirsty.smith@cobis.org.uk](mailto:kirsty.smith@cobis.org.uk).

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