



MARKETING CAREERS COURSE PLANNING

Digital Marketing | Communications | Advertising & Promotion | Sales

Name: _____ 's Cheney High School Course Plan

Using the [Cheney High School Course Plan](#), the **Pathway Plans on the back of this sheet**, and your transcript as a guide, complete the chart below by adding the course title and code for required courses you have taken, the grade you earned in the course, and write in courses you will take in the future to reach your goals both to and beyond graduation. If there are already courses in the box, circle or highlight which one you would like to register for. You will need a completed plan with guardian signature to move to the next step of registration. Return this sheet to your Advisory teacher.

After high school, I currently plan to...				See Next Page for Pathway Elective Recommendations					
2 Years of the Same World Language is highly recommended for post-secondary education -- most 4-year colleges require World Language.									
9	Language Arts (ELA)	Health/Fitness		Math	Science	Elective	Elective	Elective	Elective
	LA 9 or Pre-AP LA 9	Health PE121	Fresh. Fit. PE101	Algebra I or H. Geometry	Biology or Pre-AP Biology				
10	Language Arts (ELA)	Social Studies		Math	Science	Elective	Elective	Elective	Elective
	LA 10 or Pre-AP LA 10	World History or AP World History		Geometry or Honors Geometry or Honors Algebra II or	Physical Science or Pre-AP H. Chemistry or AP Biology				
11	Language Arts (ELA)	Social Studies		Math	Science	Elective	Elective	Elective	Elective
	H. Business Writing or H. Business Comm. or LA 11 or AP Lang/Comp	US History or AP US History		Algebra II or Honors Algebra II AP Statistics or Accounting I/II or Financial Algebra or AP Pre-Calculus	AP Computer Science or Chemistry or AP Chemistry or Physics or AP Physics				
12	Language Arts (ELA)	Social Studies		Math	Recommended Science or 2 Electives	Elective	Elective	Elective	Elective
	H. Business Comm. or H. Business Writing or LA 12 or AP Lit/Comp	Civics or H. Gov.	Mktg in the Global Economy or H. Econ or Econ	AP Statistics or M107 Math. Reasoning or AP Pre-Calculus or AP Calculus or Accounting I/II or Financial Algebra					
Are you currently interested in enrolling in one of the following programs? If so, circle or Highlight one. Running Start or NewTech Skills Center									

Student's Signature: _____ Advisor's Signature: _____

Guardian's Signature: _____ Date: _____

FLIP FOR MORE INFO



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MARKETING

ADVERTISING & PROMOTION

MS

- Career Exploration
- Microsoft Apps
- Computer-Aided Art
- Minecraft Coding
- Communication

1

- Intro to Marketing & Hospitality

2

- Marketing for the Global Economy **ECON**
- Graphic Design **A**

3

- Video & Social Media Production **A**
- H. Business & Media Writing **E**
- DECA Student Store Operations **E**

4

- H. Business Communications **E**

MORE CLASS OPTIONS

- Career Preparation
- Digital Photography
- Microsoft Office Industry Certs **E**
- Project Management I/II
- Work-site Learning

POSSIBLE RELATED CAREERS

- Marketing Manager
- Advertising Manager
- Manager of Sales
- Product Developer

E-MARKETING

MS

- Career Exploration
- Microsoft Apps
- Computer-Aided Art
- Minecraft Coding
- Communication

1

- Intro to Marketing & Hospitality
- Graphic Design **A**

2

- Marketing for the Global Economy **ECON**
- Video & Social Media Production **A**

3

- H. Business & Social Writing **E**
- Project Management I **E**

4

- DECA Student Store Operations
- H. Business Communications **E**

MORE CLASS OPTIONS

- AP Computer Science **M** or **S**
- Career Preparation
- Digital Photography **A**
- Microsoft Office Industry Certs **E**
- Web Design **A**

POSSIBLE RELATED CAREERS

- Product Marketing Manager
- Social Media Analyst/Strategist
- Content Director
- Videographer

BRANDING & MARKETING

MS

- Career Exploration
- Microsoft Apps
- Computer-Aided Art
- Minecraft Coding
- Communication

1

- Intro to Marketing & Hospitality
- Digital Photography **A**

2

- Marketing for the Global Economy **ECON**
- Graphic Design **A**

3

- Video & Social Media Production **A**
- H. Business & Media Writing **E**
- DECA Student Store Operations

4

- Project Management I/II
- H. Business Communications **E**

MORE CLASS OPTIONS

- Career Preparation
- Microsoft Office Industry Certs **E**
- Work-site Learning

POSSIBLE RELATED CAREERS

- CMO (Chief Marketing Officer)
- Brand Manager
- Graphic Designer
- Social Media Manager

ALL MARKETING CAREER RELATED CLASSES AT CHS

ENTRY COURSES

Courses With No Pre-Requisite Requirements

- Accounting I **M**
- AP Computer Science Principles (Available to 10, 11, & 12 Grades) **E**
- H. Business Communications **E**
- H. Business & Media Writing **E**
- Career Preparation
- Graphic Design **A**
- Video & Social Media Production **A**
- Financial Algebra **M**
- Entrepreneurship
- Intro to Marketing & Hospitality
- Personal Finance
- Web Design **A**

ADVANCED COURSES

Each Course Has Pre-Requisite Requirements

- Accounting II, III, IV **M**
- Marketing for the Global Economy **ECON**
- DECA Student Store Operations
- Project Management I/II
- Work-site Learning

ADDITIONAL RELATED COURSES

- AP Computer Science **M** or **S**
- Cyber Security **E**
- Digital Photography **A**
- Commercial Photography **A**
- Intro to Computer Programming
- Yearbook **A**

WORLD LANGUAGE FOR COLLEGE PLANS

2 Years of the Same World Language is **highly recommended** for post-secondary education - most 4-year colleges require World Language.

LOOKING FOR BUSINESS CAREER PATHWAYS?

Marketing Career Pathways are included on the Business Careers Registration Worksheet.

Compare the Marketing Career options to the Business Career options to **choose your best path** & see all the courses here at CHS.

A Art or CTE Credit

E Language Arts (ELA) or CTE Credit

M Math or CTE Credit

S Science or CTE Credit

ECON Satisfies Economics Requirements

E FREE College Credit Opportunity