

2024-25

**MEDIA**

**Kit**

Tupelo Public School District



Consistent branding is key for the Tupelo Public School District, and with usage of our names and logos, we ask everyone to follow the proper standards outlined in this media kit.

TPSD owns the rights to all logos and likenesses, and usage for monetary gain without the consent of the district is strictly prohibited. Usage of all images and likenesses must be approved by the district's Marketing & Communications office. Should you have any questions about branding or logo rights, please direct your inquiries to:

**Gregg Ellis**

*Director of Marketing & Communications*

[ggellis@tupeloschools.com](mailto:ggellis@tupeloschools.com) or 662.620.6195

**Social Media**



tupeloschooldistrict



@TupeloSchools



TupeloPublicSchoolDistrict

**Key TPSD Twitter Accounts To Follow**

- |   |  |  |
|---|--|--|
| <ul style="list-style-type: none"><li>• @CareerTech_TPSD</li><li>• @CarverTPSD</li><li>• @eectupelo</li><li>• @JoynerTPSD</li><li>• @LawhonTPSD</li><li>• @Lawndale_TPSD</li><li>• @MilamRipples</li><li>• @ParkwayTPSD</li><li>• @PierceStTPSD</li><li>• @RankinTPSD</li><li>• @ThomasStTPSD</li><li>• @TupeloHigh</li></ul> | <ul style="list-style-type: none"><li>• @TupeloMiddle</li><li>• @TupeloSchools</li><li>• @TupeloAthletics</li><li>• @TupFB</li><li>• @TupGBB</li><li>• @TupBKB</li><li>• @Tup_Golf</li><li>• @THS_Tennis</li><li>• @TupVB</li><li>• @TupSoc</li><li>• @TupeloGSoccer</li><li>• @TupArchery</li></ul> | <ul style="list-style-type: none"><li>• @TupeloTF</li><li>• @TupSoftball</li><li>• @GoWaveWrestling</li><li>• @goldenwavebsb</li><li>• @WTHSNews</li><li>• @GoldenWaveMedia</li><li>• @TupSwim</li><li>• @DrRobPicou</li></ul> |
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# TUPELO

PUBLIC SCHOOL DISTRICT

## Official Colors

Reflex Blue: #171796

PanTone Yellow: #FCEE23

## Tupelo Public School District References and Logo Usage

First Reference: Tupelo Public School District

Beyond: TPSD



## Tupelo Golden Wave Athletics

### Use



### Do NOT Use



# TUPELO

PUBLIC SCHOOL DISTRICT

## ECEC (PreK)



## Carver (K-1)



## Joyner (K-2)



## Parkway (K-2)



# TUPELO

PUBLIC SCHOOL DISTRICT

## Thomas Street (K-2)



## Lawhon (2-5)



## Lawndale (3-5)



## Pierce Street (3-5)



# TUPELO

PUBLIC SCHOOL DISTRICT

**Rankin (3-5)**



**Milam (6)**



**Tupelo Middle School (7-8)**



**Tupelo High School (9-12)**





## Tupelo Career & Technical Center



## Structured Day



## Middle College (11-12)





**2023-24 Enrollment Numbers**

**7,080**

**Total TPSD Enrollment**

**323**

ECEC

**376**

Thomas Street

**340**

Rankin

**291**

Carver

**541**

Lawhon

**537**

Milam

**439**

Joyner

**375**

Lawndale

**1,063**

Tupelo Middle

**436**

Parkway

**342**

Pierce Street

**2,017**

Tupelo High





## 2024-25 School Contacts

### **ECEC**

*Principal:* Katie Coon  
1402 North Green Street  
Tupelo, MS 38804  
662-840-5237

### **CARVER ELEMENTARY**

*Principal:* April West-McIntosh  
910 North Green Street  
Tupelo MS 38804  
662-841-8870

### **JOYNER ELEMENTARY**

*Principal:* Kim Foster  
1201 Joyner Avenue  
Tupelo, MS 38804  
662-841-8900

### **PARKWAY ELEMENTARY**

*Principal:* Carmen Gary  
628 Rutherford Road  
Tupelo, MS 38801  
662-844-6303

### **THOMAS ST ELEMENTARY**

*Principal:* Christy Carroll  
520 South Thomas Street  
Tupelo, MS 38801  
662-841-8960

### **LAWHON ELEMENTARY**

*Principal:* Wesley McCullough  
140 Lake Street  
Tupelo, MS 38804  
662-841-8910

### **LAWNDALE ELEMENTARY**

*Principal:* Talina Knight  
1563 Mitchell Road  
Tupelo, MS 38801  
662-841-8890

### **PIERCE ST ELEMENTARY**

*Principal:* Dr. Anthony Golding  
1008 Pierce Street  
Tupelo, MS 38801  
662-841-8940

### **RANKIN ELEMENTARY**

*Principal:* Dr. Heather Cartwright  
1908 Forrest Street  
Tupelo, MS 38801  
662-841-8950

### **MILAM ELEMENTARY**

*Principal:* Dr. Terry Harbin  
720 West Jefferson Street  
Tupelo, MS 38804  
662-841-8920

### **TUPELO MIDDLE SCHOOL**

*Principal:* Mark Enis  
1009 Varsity Drive  
Tupelo, MS 38801  
662-840-8780

### **TUPELO HIGH SCHOOL**

*Principal:* Dr. Melissa Thomas  
4125 Golden Wave Drive  
Tupelo, MS 38801  
662-841-8970

### **TUPELO CAREER & TECHNICAL CENTER**

*Director:* Evet Topp  
4125 Golden Wave Drive  
Tupelo, MS 38801  
662-841-8990

### **FILLMORE CENTER**

*Director:* Dr. Tanisha Smith  
903 Fillmore Drive  
Tupelo, MS 38804  
662-690-5004



## 2024-25 Central Office Contacts/TPSD Board of Trustees

### **BOARD OF TRUSTEES**

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#### **VICE PRESIDENT**

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#### **ASST. SUPERINTENDENT**

Dr. Brock English

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Jason Miller

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Misty McRae (Secondary)

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Heather Gault

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Rachel Mitchell

#### **CHILD NUTRITION**

Cindy Moore

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Corliss Curry

#### **HUMAN RESOURCES**

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#### **FINE ARTS AND GRANTS**

Kit Stafford

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Josh Steele

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Gregg Ellis

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Charles Laney

#### **SECURITY**

Terry Hatch

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Genna McAlphin

#### **SPECIAL POPULATION**

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Gary Enis

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Billy Mills