

The Barry Gaskins

SERVICE AWARD FOR OUTSTANDING CONTRIBUTIONS TO SCHOOL PUBLIC RELATIONS



Barry Gaskins 1954-2003
NSPRA PRESIDENT 2001-2002



his prestigious award from the North Carolina School Public Relations Association (NCSPPRA) annually recognizes a practicing or retired school public relations professional for outstanding leadership in school public relations and communications.

The award is named for Barry Gaskins, APR, who passed away unexpectedly in March 2003 at the age of 49. During his 24-year career as the first public information officer for Pitt County Schools in Greenville, North Carolina, Barry gained a national reputation for his skill as a school PR professional and his ability to engage diverse publics in support of public education. He served as president of NCSPPRA in 1986-1987 and later in various roles as state coordinator and governmental liaison. He also served as Southeast Region Vice President of the National School Public Relations Association (NSPRA), 1996-1999, and president of NSPRA, 2001-2002. Barry was known for his passion for school public relations and deep commitment to the advancement of public education. His leadership, vision and guidance on the NCSPPRA Board greatly contributed to the chapter earning the coveted Blue Ribbon Chapter Award from NSPRA for 27 years. Barry was devoted to NCSPPRA and NSPRA and spent much of his time supporting the professional development of his colleagues and serving as a mentor and friend to his "NCSPPRA family."

Past recipients of this award are:

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| 2003 | 2009-2010 |
| ■ Barry Gaskins, Pitt County Schools (Posthumously) | ■ Kirk Puckett, Alamance-Burlington School System |
| 2003-2004 | 2010-2011 |
| ■ Bonnie Reidy, Gaston County Schools | ■ Lela Chesson, Nash-Rocky Mount Public Schools |
| 2004-2005 | 2011-2012 |
| ■ Ann Wilkerson, Orange County Schools | ■ Kathy Newbern, Wake County Public School System |
| 2005-2006 | 2012-2013 |
| ■ Bob Kendall, Wilson County Schools | ■ Shirley Carraway, Orange County Schools |
| 2006-2007 | 2013-2014 |
| ■ Kay Williams, Durham Public Schools | ■ Kim Hoke, Chapel Hill-Carrboro City Schools |
| 2007-2008 | 2014-2015 |
| ■ Sue Carson, Winston-Salem/Forsyth Co. Schools | ■ Pete Andrews, Onslow County Schools |
| 2008-2009 | 2015-2016 |
| ■ Luan Ingram, Union County Public Schools | ■ Tim Lussier, Moore County Schools |
| | 2016-2017 |
| | ■ Vanessa Jeter, N.C. Department of Public Instruction |

