

Blue Ribbon Awards 2016



PROGRAM

January 27, 2017 ■ 10:15 a.m. ■ O. Henry Hotel, Greensboro

INTRODUCTION	Todd Hagans NCSpra Board of Directors
PRESIDENT'S WELCOME	Charlie Glazener NCSpra President
BRUNCH	
INTRODUCTION OF SPEAKER	Chris Fuller NCSpra Executive Director
KEYNOTE SPEAKER	Keith Poston President and Executive Director Public School Forum of North Carolina
BLUE RIBBON AWARDS	Todd Hagans Charlie Glazener Chris Fuller
CONGRATULATORY REMARKS	W. Jeffrey Booker NCSpra Superintendent Liaison Gaston County Schools
BARRY GASKINS	Sharon Spence
OUTSTANDING SERVICE AWARD	Jeff Nash NCSpra Board of Directors
CLOSING	Todd Hagans Charlie Glazener Chris Fuller

Blue Ribbon Awards 2016



We congratulate our Blue Ribbon Award winners!

DIGITAL MEDIA ENGAGEMENT

Alamance-Burlington School System
Buncombe County Schools
Burke County Public Schools (2)
Cabarrus County Schools (3)
Charlotte-Mecklenburg Schools (3)
Craven County Schools
Elkin City Schools
Gaston County Schools
Henderson County Public Schools
Hoke County Schools
Kannapolis City Schools
Lenoir County Public Schools
Nash-Rocky Mount Public Schools
New Hanover County Schools
Orange County Schools (2)
Richmond County Schools (2)
Rowan-Salisbury School System
Transylvania County Schools
Union County Public Schools
Wake County Public School System

MARKETING

Brunswick County Schools
Burke County Public Schools
Cabarrus County Schools (2)
Charlotte-Mecklenburg Schools (2)
Clinton City Schools
Cumberland County Schools
Guilford County Schools (2)
New Hanover County Schools (2)
Orange County Schools
Rowan-Salisbury School System
Union Academy
Union County Public Schools (2)
Wake County Public School System

ELECTRONIC MEDIA

Asheville City Schools (2)
Brunswick County Schools
Buncombe County Schools (6)
Burke County Public Schools
Cabarrus County Schools
Clinton City Schools
Craven County Schools
Cumberland County Schools (3)
Franklin County Schools
Gaston County Schools (3)
Guilford County Schools (10)
Hickory Public Schools (3)
Hoke County Schools
Nash-Rocky Mount Public Schools (3)
New Hanover County Schools (2)
Newton-Conover City Schools (2)
Onslow County Schools (4)
Orange County Schools
Wake County Public School System (3)

PHOTOGRAPHY

Asheville City Schools
Burke County Public Schools (2)
Cabarrus County Schools (4)
Charlotte-Mecklenburg Schools (2)
Craven County Schools
Harnett County Schools (2)
Hickory Public Schools (2)
Hoke County Schools
Kannapolis City Schools
Nash-Rocky Mount Public Schools
Orange County Schools
Richmond County Schools
Transylvania County Schools
Union County Public Schools (4)
Wake County Public School System (3)

IMAGE/GRAPHIC DESIGN

Buncombe County Schools
Cabarrus County Schools (2)
Hoke County Schools
Mount Airy City Schools
Orange County Schools (3)
Union Academy
Union County Public Schools (2)
Wake County Public School System

PUBLICATIONS (PRINT AND ELECTRONIC)

Alamance-Burlington School System
Asheville City Schools
Buncombe County Schools
Burke County Schools
Cabarrus County Schools
Charlotte-Mecklenburg Schools (3)
Cumberland County Schools (2)
Duplin County Schools (3)
Elkin City Schools
Gaston County Schools
Guilford County Schools (4)
Harnett County Schools
Hoke County Schools (3)
Kannapolis City Schools
Lee County Schools
Nash-Rocky Mount Public Schools (3)
New Hanover County Schools
Newton-Conover City Schools
Orange County Schools (3)
Richmond County Schools
Union Academy (2)
Union County Public Schools
Wake County Public School System

BEST OF THE BEST AWARDS

One Gold Award winner in each category was chosen by our judges to receive the BEST of the BEST Award. The award is for the most outstanding entry in the category. The BEST of the BEST Award winners will be announced today.

EXCELLENCE IN WRITING

Burke County Public Schools (3)
Cabarrus County Schools
Charlotte-Mecklenburg Schools (12)
Cumberland County Schools
Gaston County Schools
Guilford County Schools (3)
Henderson County Public Schools
Hickory Public Schools (2)
Lee County Schools (2)
New Hanover County Schools
Newton-Conover City Schools (2)
Orange County Schools
Richmond County Schools
Transylvania County Schools (2)
Union Academy
Union County Public Schools (3)
Wake County Public School System

SPECIAL EVENTS AND PROGRAMS

Alamance-Burlington School System (3)
Buncombe County Schools (2)
Cabarrus County Schools
Craven County Schools
Cumberland County Schools
Elkin City Schools
Gaston County Schools (2)
Guilford County Schools (3)
Henderson County Public Schools
Hoke County Schools (2)
Mount Airy City Schools (2)
Nash-Rocky Mount Public Schools (3)
New Hanover County Schools (2)
Orange County Schools (3)
Richmond County Schools (2)
Rowan-Salisbury School System (3)
Surry County Schools (2)
Transylvania County Schools
Union County Public Schools
Wake County Public School System (2)

Congratulations!
BLUE RIBBON WINNERS

Thank you to the Georgia School Public Relations Association Board of Directors for judging our Blue Ribbon Awards program again this year.

The Barry Gaskins

SERVICE AWARD FOR OUTSTANDING CONTRIBUTIONS TO SCHOOL PUBLIC RELATIONS



Barry Gaskins 1954-2003
NSPRA PRESIDENT 2001-2002



his prestigious award from the North Carolina School Public Relations Association (NCSPPRA) annually recognizes a practicing or retired school public relations professional for outstanding leadership in school public relations and communications.

The award is named for Barry Gaskins, APR, who passed away unexpectedly in March 2003 at the age of 49. During his 24-year career as the first public information officer for Pitt County Schools in Greenville, North Carolina, Barry gained a national reputation for his skill as a school PR professional and his ability to engage diverse publics in support of public education. He served as president of NCSPPRA in 1986-1987 and later in various roles as state coordinator and governmental liaison. He also served as Southeast Region Vice President of the National School Public Relations Association (NSPRA), 1996-1999, and president of NSPRA, 2001-2002. Barry was known for his passion for school public relations and deep commitment to the advancement of public education. His leadership, vision and guidance on the NCSPPRA Board greatly contributed to the chapter earning the coveted Blue Ribbon Chapter Award from NSPRA for 27 years. Barry was devoted to NCSPPRA and NSPRA and spent much of his time supporting the professional development of his colleagues and serving as a mentor and friend to his "NCSPPRA family."

Past recipients of this award are:

- | | |
|---|---|
| 2003 | 2009-2010 |
| ■ Barry Gaskins, Pitt County Schools (Posthumously) | ■ Kirk Puckett, Alamance-Burlington School System |
| 2003-2004 | 2010-2011 |
| ■ Bonnie Reidy, Gaston County Schools | ■ Lela Chesson, Nash-Rocky Mount Public Schools |
| 2004-2005 | 2011-2012 |
| ■ Ann Wilkerson, Orange County Schools | ■ Kathy Newbern, Wake County Public School System |
| 2005-2006 | 2012-2013 |
| ■ Bob Kendall, Wilson County Schools | ■ Shirley Carraway, Orange County Schools |
| 2006-2007 | 2013-2014 |
| ■ Kay Williams, Durham Public Schools | ■ Kim Hoke, Chapel Hill-Carrboro City Schools |
| 2007-2008 | 2014-2015 |
| ■ Sue Carson, Winston-Salem/Forsyth Co. Schools | ■ Pete Andrews, Onslow County Schools |
| 2008-2009 | 2015-2016 |
| ■ Luan Ingram, Union County Public Schools | ■ Tim Lussier, Moore County Schools |
| | 2016-2017 |
| | ■ To be announced today |

North Carolina School Public Relations Association

