



**Friday
December 2, 2016**



A one-day professional development session where HR and PR/Communications professionals will join together to learn and share strategies for improving teacher recruitment, customer service, staff morale, internal communications and more.

**Guilford County Schools
Professional Development Center
7911 Summerfield Road
Summerfield, NC 27358**

**\$45 per person
\$75 HR/PR team of two
(lunch provided)**

PRE-SESSION 9:00 - 9:45 AM - How to lead a customer service revival - Jeff Nash

10:00 - 10:15 AM - Energizer with "The King of Fun"...Todd Hagan

10:15 - 11:45 AM - "Priority One: Internal Communications"- Sandy Cokeley

11:45 - 12:30 PM - Lunch (provided)

12:30 - 3:00 PM - My Life - Your Life - Our Lives - Jeff Nash, moderator

An afternoon of teachable moments identifying how we can support one another and apply the lessons in our daily work.

Chapter 1: Employees Behaving Badly

Chapter 2: Reputation Management

Chapter 3: Selling Our Schools

Chapter 4: Recruitment, Induction & Retention

Epilogue: The Road Ahead

Plan to join us for an informative, interactive and fun day of PD!

Your registration form is attached. Please respond by Friday, November 18.





NCSpra/PANC PD Conference
Guilford County Schools
Professional Development Center
7911 Summerfield Road
Summerfield, NC 27358



____ **Individual @ \$45**

____ **HR/PR pairs @ \$75**

Total Paid \$

Mail check and this form to:

NC School Public Relations Association
c/o Chris Fuller, Executive Director
PO Box 144 • Forest City, NC 28043

Phone: (828) 202-6695
E-Mail: ncspra@gmail.com

Organization/School District: _____

Please provide information for each attendee.

Name _____ Title _____ E-Mail _____

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