

WHAT IS A VISIONARY?

They look to the future—and see infinite possibility.
They challenge the status quo—and make the impossible possible.
They boldly imagine a better world – and lead the charge to create it.



Student Visionaries of the Year is a philanthropic leadership development program for exemplary high school students. Highly motivated leaders embark on a journey of professional growth, fostering professional skills such as entrepreneurship, marketing, and project management—all while working to raise as much as possible for The Leukemia & Lymphoma Society's (LLS) mission.

These tenacious young changemakers fundraise for LLS in honor of blood cancer survivors. The title Student Visionaries of the Year are awarded to the candidate teams who raise the most funds in their community.

Kickoff Celebration: February 6th, 2025 – PNC Park

Grand Finale Celebration: March 28th, 2025 – Acrisure Stadium

NOW ACCEPTING APPLICATIONS

Learn More: Erica.Gribbin@LLS.org
Apply online at: <http://www.lls.org/StudentVisionaries>

**7-WEEK
CHALLENGE
TO RAISE
FUNDS
FOR THE FIGHT
AGAINST
BLOOD
CANCER**

Leadership
Development

College
Application
Booster

Community
Service Hours

Scholarship
Opportunities



Student Visionaries of the Year

WHAT

Student Visionaries of the Year is a philanthropic leadership development program for exemplary high school students through which highly motivated leaders embark on a journey of professional growth, fostering professional skills such as entrepreneurship, marketing, and project management - all while working to raise as much as possible for The Leukemia & Lymphoma Society's (LLS) mission.

These tenacious young changemakers fundraise for LLS in honor of blood cancer survivors. The title Student Visionaries of the Year are awarded to the candidate teams who raise the most funds in their community.

WHO

Candidates are highly motivated leaders enrolled in high school. Students may compete individually or as a team of two or three co-candidates. Team Members can be fellow classmates, family members or friends who are passionate and want to make a difference.

WHY

Teams raise money in honor of a patient, a local honored hero, who is currently battling or in remission from a blood cancer. Candidate teams have the opportunity to infuse LLS mission awareness throughout their campaign and within their teams by selecting an LLS Mission Pillar to represent; Research, Patient Support, or Advocacy. Participating candidates are eligible for a Mission Award Scholarship under the pillar they choose to represent.

This campaign also offers visibility and recognition within the community, ensuring candidates stand out when preparing for college and beyond. The candidate or candidate team that earns the title of Student Visionary or Student Visionaries of the Year will receive a scholarship towards the college or university of their choice.

HOW

Candidates will form and lead a team to help with fundraising, planning and communications. Each team will work with an LLS staff partner and mentors to develop to execute an action plan to reach their personal fundraising goal. They will receive a fundraising website and coaching. Fundraising methods include: a letter writing campaign, email outreach, personal asks and corporate sponsorships.

WHEN & WHERE

Campaign Kickoff: February 6th, 2025 | PNC Park

Grand Finale Celebration: March 28th, 2025 | Acrisure Stadium



LEUKEMIA &
LYMPHOMA
SOCIETY®



STUDENT
VISIONARIES
OF THE YEAR™