



BRIARCREST ARTS

Dear Friends of BriarcrestArts,

The Briarcrest Christian School Department of Fine Arts is one of the most comprehensive programs in the United States. Award-winning programs in music, theatre, visual art and technical production continue to enrich the artistic scene in the Memphis area and provide high quality opportunities for our students.

Our 2024-2025 season of exciting concerts, plays, musicals, and exhibitions featuring our talented Briarcrest students is about to begin in our state-of-the-art Sparks Chapel and Performing Arts Center. As the board members of BriarcrestArts, the parent-led booster organization for Fine Arts at BCS, we would like to encourage you to support these events through an advertisement sponsorship in our Playbill. The Playbill is used in every single major Fine Arts event at Briarcrest.

Advantages to a BriarcrestArts advertisement include:

- Getting your product or service in front of approximately 15,000 people
- Providing season tickets to your customers, friends, and family
- Supporting the Arts in our community

Costs for sponsored advertisements are on the accompanying flyer. Placement of ads is first-come, first-served. All of our programs are professionally designed and printed.

Thank you for considering an advertising sponsorship in the BriarcrestArts Playbill. We look forward to your support!

In Him,
Elizabeth Parsons
Assistant to the Fine Arts Director